



Upcoming Events

April

Business Before Hours

April 14th | 7:30 a.m.
Sams's Club - Abilene

INTERNATIONAL AURORA

April 16th | 6:00 p.m.
Crowne Plaza

Business After Hours

April 22nd | 5 p.m.
Cambria Suites

Women In Business

April 27th | 12 noon
Chamber Offices



Join Us!



www.meetup.com/The-Aurora-Chamber-of-Commerce/



www.facebook.com/people/Aurora-Chamber/1090672376

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the **IMPACT**
online



The Aurora Chamber's "Women Making a Difference" Event Inspires and Empowers



(Left to right):
Gayle Jetchick, Peg Alt,
Tammi Norcutt, Annette
Rothman, Karen Loucks
Rinedollar, Polly
Lestikow, Maribel
Chavez, and Debra
Petersen. Dr. Robin
Waterman was unable
to attend the event.

Women who rarely find themselves in the spotlight were honored March 12 at the Women Making a Difference luncheon. Held at the **Red Lion SE Hotel**, the annual event paid tribute to women who have made a difference in their business and in their community, and who have inspired and empowered others to do the same. The ceremony and luncheon marked the 10th anniversary of the community event organized by the Aurora Chamber of Commerce's Women in Business Committee.

This year's Women Making a Difference award was given to Karen Loucks Rinedollar, who runs the Southeast Denver Area Chapter of Project Linus, serves as a volunteer fire fighter and is the president of her local Toastmaster's Club. Karen exemplifies someone who is making a difference in her community – and beyond her community. The other two finalists were Polly Lestikow, president and owner of the

Closet Factory in Centennial, and Annette Rothman, a nurse practitioner at the **Aurora Mental Health Center**.

Additional nominees were Peg Alt, community development outreach specialist with the **City of Aurora**; Maribel Chavez, catering manager at the **Embassy Suites Denver Southeast**; Tammi Norcutt, director of business operations at **Corporate Allocation Services**; Gayle Jetchick, executive director of the Havana Business Improvement District; Debra Petersen, chief nursing officer/chief operations officer at **Spalding Rehabilitation Hospital**; and Dr. Robin Waterman, executive director of **The Aurora Community Connection Family Resource Center**.

Aurora Chamber President Kevin Hougen who hosted the event offered his congratulations "and a hearty thank you – to all of these women who have made such a significant difference in their communities."

The Big Announcement



State Senator Suzanne Williams creates smiles all around as she formally announces Colorado Day at Red Rocks from the steps of the State Capitol. Sen. Williams was joined by several other state officials including Rep. Nancy Todd (left) and State Treasurer Cary Kennedy (right) as well as **Aurora Symphony Orchestra** Director Richard Niezen, who will be involved in the event. Colorado Day is scheduled to be held on August 1, 2010. Sen. Williams made the announcement following Aurora Day at the Capitol morning events on Feb. 12 sponsored by the **Aurora Chamber**, the **City of Aurora** and the **Aurora Economic Development Council**. (Photo by Brian Molitoris, Photographer)

Do you want to receive the Chamber IMPACT Newsletter Online only?

If you would like to get the IMPACT newsletter online only, please email Mitzi.Schindler@aurorachamber.org, and you will no longer receive a printed copy in the mail. Instead, you will get a message via email each month to view the newsletter online.



Kevin Hougen
President & CEO

year's accomplishments, installation of new officers and directors, and the winners of our nine annual awards. **The 55th Annual Awards Banquet and Silent Auction** is the longest running event of its kind celebrating the best Aurora and Eastern Metro Area has to offer! Please call the Chamber office at 303-344-1500 - you won't want to miss it.

As we all know, this year has been a challenging one for all of us in Colorado. The focus of the Chamber has been on the economy and what we as business leaders can do, in partnership with others, to accelerate the recovery and build a solid foundation for the future. At a time when everyone is focused on the economy, the Chamber continues to spend a large percentage of our resources and time on growing the local economy, whether it be through our Government Affairs program, our hard working Defense Council, or our Healthcare Committee on job creation in partnership with **Adams County Workforce & Business Center** and **Arapahoe/Douglas Works! Workforce Center**. We continue to serve the needs of our members.

Our aggressive local and regional pro-business legislation work continues to be contacting and educating our elected officials on what unintended consequences their rule making has on our businesses. Last month we co-hosted the Aurora Day at the Capitol and attended more than 25 meetings with

President's Letter

The Aurora Chamber's most prestigious awards banquet is just a few weeks away on April 16th at the **Crown Plaza Hotel**. With the community's movers and shakers in attendance, the annual dinner gala celebrates the past

our elected officials. We are currently tracking close to 100 bills at the Colorado State Capitol that will - and are - affecting our business community. Please keep active and don't hesitate to contact your elected officials, because your grass roots lobbying is being heard!

We are working hard with more than 1,200 business members, representing over 90,000 employees to earn the reputation as one of our state's most successful and innovative Chambers of Commerce. More importantly, we have worked, and will continue to work, to earn your trust and respect. Universally, we are all working lean and scrutinizing budgets - and you might be asking yourself "Could my business survive without my Chamber Membership?" The answer is "maybe," because if the Chamber isn't out there fighting for your needs, networking you to other businesses, then who is? Our goal is that you get more from your Chamber membership than you will ever invest. We appreciate your past commitment and look forward to working together in the future to get the economy back on its feet again!

Membership Has Its Privileges

You've heard the old adage, "Membership has its privileges." As a member of the Aurora Chamber of Commerce, you'll find this statement to be right on target. Through your Chamber membership, you can participate in exceptional training programs (check out our new PTAC partnership), gain exposure for your business at numerous networking events, and take advantage of the many business services we provide. Other reasons to belong to our dynamic organization include community leadership and advocacy, business prestige and credibility, support and knowledge of other members, and giving back to your community.

Thanks for your time and investment in YOUR CHAMBER OF COMMERCE!



Jacquie Healy

Aurora Chamber Spotlight on... Ambassador Jacquie Healy

Jacquie Healy has been a member of The Aurora Chamber of Commerce since 2005, and after working with the wonderful people at the Chamber, became an Ambassador in 2007. She says, "There is a real sense of community within the Chamber, and I found myself wanting to be part of that."

Jacquie is the President of Trilogy Benefits, Inc., a full-service Colorado-based employee benefits agency and consulting firm. In 2008, Trilogy Benefits was awarded Small Business of the Year through the Aurora Business Women, and Jacquie is currently serving as president-elect of the

organization. She belongs to numerous associations within her industry, including National Association of Health Underwriters, Colorado State Association of Health Underwriters, and Metro Denver Association of Health Underwriters. Trilogy Benefits is also a member of the 2009 Leading Producers Round Table, and Jacquie was named in Who's Who 2009-2010 of Executive Professionals and Entrepreneurs.

Jacquie and her husband, Bob, enjoy spending time with their four kids and weekend trips to their cabin in Southern Colorado. She also loves to read mysteries.



The Chamber's Mission

The mission of the Aurora Chamber of Commerce is to serve as a voice for the business community, acting as an advocate for its members on issues that affect their growth and long-term economic vitality.

DON'T FORGET: "Every employee of a Chamber member is a member of The Chamber"

Please route this issue to your sales reps, account managers, marketing directors, HR and PR departments. You can also access each month's newsletter online at our website, www.aurorachamber.org, so you can forward it to every employee in your company!

The IMPACT is published for the members of the Aurora Chamber of Commerce. Subscription rate to nonmembers: \$50/year. Advertisers: The Chamber members—use the **IMPACT** to advertise your products and services to over 1700 Aurora Chamber members. Advertising space only available to members. The **IMPACT** also accepts preprinted inserts. Contact The Chamber for details. Deadlines: the 10th of the month prior to publication.

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14305 E. Alameda Ave Ste. #300
Aurora, CO 80012
303-344-1500 • Fax 303-344-1564
website: www.aurorachamber.org

HEALTHCARE DAY

World Class Healthcare in Aurora

By Eric Levesque

The February Leadership Aurora class session focused on "World Class Healthcare." It was an information-packed day, aimed at preparing us to be better health care decision-makers and leaders. The morning session included guests with disabilities and a wonderful breakfast for the class and our guests. During the mid-morning session we received a briefing about bioethics and had a discussion on the Five Wishes Healthcare document. We then split into several groups and received briefings on Citizen's CPR and the Heimlich maneuver, **Rural Metro Ambulance/EMS** and AirLife. It was an interesting and informative morning which gave me insight on health care issues, patient perspectives, resources, and other facets of the industry.

In the afternoon, the class broke into two groups and visited either the **University of Colorado Hospital** or **The Medical Center of Aurora (TMCA)**. I was in **TMCA** group that received briefings on the hospital's benchmark Cardiac and Stroke alert programs, which are

actually partnerships between first responders and medical professionals that aid in giving critical life-saving care while patients are en-route to the treatment center. After the briefings, we toured the emergency room and an operating room. In the OR, we were introduced to the state-of-the-art DaVinci surgical tool. DaVinci is a space-age instrument that allows a surgeon to operate on a patient remotely, with increased dexterity and more precision than with the human hand. It was an awesome demonstration of technology and patient care.

In all, the day helped me to better understand the complexities of the healthcare industry. From intimate discussions with individuals with disabilities to hearing from the CEO of **TMCA**, we were introduced to both personal and industry-wide perspectives on healthcare. We also saw and used training aids, sat in ambulances and toured a world-class health care facility with state-of-the-art resources. I was pleasantly surprised to learn of the extensive health care presence in our community – it truly is World Class!



All scrubbed and ready to operate – (left to right) Eric Levesque, Air Reserve Personnel Center; Patti Cummings, MCPN; and Kevin Waters, Aurora Fire Department.

SAVE THE DATE
Leadership
AURORA
Graduation
June 3, 2010

Ribbon Cuttings



Waiting for the cut – Congressman Ed Perlmutter, Aurora Mayor Ed Tauer, State Representative Nancy Todd and VISN 19 Director Glenn Grippen wait for completion of remarks by VA Eastern Colorado Health Care Systems Director, Lynette Roff, before the official ribbon cutting to open the new VA clinic in Aurora. Members of the Chamber Defense Council and the Veteran's community in Aurora were also on hand for the event. The clinic, at 14400 East Jewell, provides state of the art rehabilitative and prosthetic care for area veterans. (VA Photo)

The ribbon is cut – everyone in the Spa!

Aahhh! – *Aqua an Urban Spa* employees Ashley King, Judy Stokes, Sharon Wood, Anne Mitchell, Deborah Jones, Erica Kranich, Hailey Duke, Kristin Sanchez, Alexandra Garcia and Stephanie Kluckhohn, are joined by Chamber Ambassadors and other well-wishers at their March 3 ribbon-cutting for the new spa at 23903 E. Prospect Ave., Suite D, at Southlands. *Aqua an Urban Spa* uses and supports eco friendly and organic materials, and their goal is to provide a memorable spa experience for all who enter. (Photo courtesy Brian Molitoris, Photographer)



Cutting ribbons, not service – Manager Elizabeth Kretz and Relationship Manager Melisa Cordova of **Key Bank**, are joined by employees, friends, family and Chamber Ambassadors as the ribbon is cut celebrating the grand opening. The bank is located at 1260 S. Buckley Rd., and offers a full range of banking services, including safe deposit boxes, ATM and very friendly service! (Photo courtesy Brian Molitoris, Photographer)

Member News

Arapahoe County Seeks Volunteers

CSU Extension-**Arapahoe County** is seeking volunteers to assist with leading summer workshops in arts and crafts, science and nature and culinary arts for local youth. Volunteers are needed weekdays in June and July at the CSU Extension Multipurpose Building (5814 Datura St., Littleton). Times will be flexible, depending on the volunteers' availability to lead morning and/or afternoon sessions. If you are interested in volunteering, please contact Volunteer Coordinator Val Purser at 303-738-7938 to apply or visit www.co.arapahoe.co.us. All applicants must agree to a background check.

She's a Winner!

Aurora Public Schools Education Foundation's

Executive Director, Angela Hutton-Howard, took third place in her age group in the February 27 Move it Memphis 10k race put on by the Greater Memphis Chamber. Angela finished the race in 55 minutes and 39 seconds, with a powerful pace of 8:59. Congrats, Angela!



Angela Hutton-Howard

Bockenfeld Elected DRCOG Chair

Arapahoe County Commissioner Rod Bockenfeld was recently elected chair of the Denver Regional Council of Governments (DRCOG) Board of Directors. Joining Bockenfeld are Littleton Council Member Jim

Taylor as vice chair, Broomfield Council Member Dennis McCloskey as secretary, and Bennett Mayor Sue Horn as treasurer. Bockenfeld has represented **Arapahoe County** on the DRCOG Board of Directors since 2007, and previously served as the alternate.

Breakfast Roundtable



Jim Taylor

The **Arapahoe County** Early Childhood Council held a Business Breakfast Roundtable on March 4. The focus of the breakfast was navigating through challenging times and the vital role that early education plays in Colorado's economic development and quality of life. Board member Jim Taylor gave opening remarks, and reiterated that quality early education is a competitive necessity for Colorado's economy.

Felsburg Holt & Ullevig Brings on Two New Principals

Felsburg Holt & Ullevig recently announced the addition of Principals Holly Buck and Lyle DeVries to the **FHU** team. Representing the next generation of **FHU's** leadership, Lyle and Holly will bring their dynamic leadership and fresh ideas to support and expand **FHU's** philosophy of client service



Holly Buck and Lyle DeVries

and innovation. **Felsburg Holt & Ullevig** is committed to providing high quality and responsive professional services on transportation and related issues, with emphasis on the development of creative and results-oriented solutions.

KAPAP Awarded Military Training Contract

KAPAP Denver Inc., a proud member of the Aurora Chamber of Commerce, was recently awarded an Advanced Military Training Contract to conduct on-site training for the USAF SERE Instructor team at Fairchild AFB in Spokane, WA.

"We are honored to be selected to conduct training that will bring our troops back home safely to family and friends," says Peter Haug, chief instructor for **KAPAP Denver Inc.** and KAPAP Denver Firearms Academy Inc. Both organizations are Aurora based female majority ownership corporations that specialize in advanced law enforcement, military, security and civilian training.



KAPAP Graduating Class

A&P finishes Medical Center Expansion

Adolfson & Peterson Construction, one of the nation's top 100 Green Builders, is proud to announce that they have wrapped up work on the Yampa Valley Medical Center Medical Expansion in Steamboat Springs, CO. The project was completed while the hospital was fully operational. **Adolfson & Peterson Construction** is ranked 46th in the nation in general building and provides sustainable construction management, design/build and general contracting services to public and private clients in a variety of industries.



Free Shredding in June

Curbside DataControl is hosting its semi-annual free shred month for Aurora residents and businesses in June. Mark your calendar and bring your shred-ready paper to 15686 E. Batavia Dr. in Aurora. Shred hours are Monday through Friday, 8 a.m. to 4 p.m. **Curbside DataControl** is a confidential paper shredding company that is bonded and insured, and has been a member of the Aurora Chamber of Commerce since 1997. For more information, call 303-343-7096.

Renewals

A Black Orchid	James Moore & Associates, P.C.
Air Force Association	JDI Ventures, Inc.
All American Windows & Siding	Keeping In Touch, LLC
American National Insurance/Jerry Gray	La Quinta Inn and Suites Denver Tech Center
Big Brothers Big Sisters of Colorado	Montview Properties
CARMA Colorado Inc.	New York Life
Colorado Tire & Service	The Summit Conference & Event Center
Data Pathways	The Weitz Company
E Travel Unlimited	White Glove Car Wash
GBSM	World Financial Group

NEW MEMBERS

Ace Cash Express
Arapahoe County Early Childhood Council
AstraHR
AUSA Denver Centennial Chapter
Central Colorado Area Health Education Center
Employer Emissaries, Inc.
Executive Suites of Southeast Denver
Golf Club at Heather Ridge
John and Margaret Thomas Endowment Fund
Debbie Lynch
Manpower, Inc.
Snow Peak Technologies