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## PURPOSE & ELIGIBILITY

### RIBBON CUTTING POLICY

Ribbon cuttings are a way to celebrate a business's grand opening, relocation, expansion, or milestone anniversary. The Chamber of Commerce is committed to supporting and promoting our members and local business community through these special events.

#### Eligibility:

- Ribbon cuttings are available to current, dues-paying Chamber members at no charge.
- Non-members may schedule a ribbon cutting for a **\$150.00 fee**, which will be credited toward Chamber membership if they join within 90 days of the event.
- Weekend ribbon cuttings (Saturday or Sunday) are available for:
  - **\$150.00** for members
  - **\$300.00** for non-members
  - Non-members who join within 90 days will have **\$150.00** deducted from their membership dues.

#### Scheduling and Request Requirements:

- A Ribbon Cutting request must be submitted to the Chamber at least four (4) weeks prior to the requested date.
- Scheduling is subject to the availability of Chamber staff.
- The Chamber will confirm the date and time upon review of the request.

#### Event Details:

- Ribbon cuttings typically last 15–30 minutes.
- The Chamber will guide participants through the ceremony and facilitate photo opportunities.
- Photos may be shared on the Chamber's communication platforms following the event.



### BUSINESS RESPONSIBILITIES

- The business is responsible for promoting the event and inviting guests, including customers, employees, vendors, and community partners.
- The business should plan brief remarks or acknowledgments for the ceremony.
- Coordination with Chamber staff is required to finalize logistics, timing, and event flow.

### CHAMBER RESPONSIBILITIES

- ✓ The Chamber will provide ceremonial scissors and ribbon.
- ✓ The Chamber will promote ribbon cutting on its website, social media platforms, and through member communications when possible.
- ✓ The Chamber may coordinate attendance of local officials, board members, and media as appropriate.
- ✓ The Chamber will assist in managing the event flow and ensure photos are taken and shared at the event.