



SCHEDULE AN
APPOINTMENT TODAY
SIGN UP NOW!



CHAMBER MEMBER BUSINESS DIGITAL MARKETING PRICING GUIDE



HOME-BASED/ NON-PROFIT

Apple Business Connect Setup

Google Profile Setup

Business G-mail Setup

Google Review Training

Social Media Setup

Social Media Plan

4 Custom Graphics

Marketing Advice

Online Ad Advice



\$300



1-24 EMPLOYEES

Apple Business Connect Setup

Google Profile Setup

Business G-mail Setup

Google Review Training

Social Media Setup

Social Media Plan

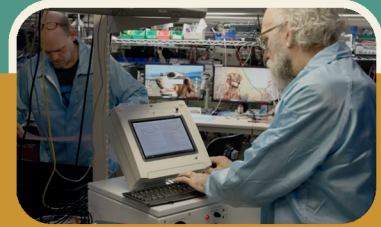
6 Custom Graphics

Marketing Advice

Online Ad Advice



\$375



25-50 EMPLOYEES

Apple Business Connect Setup

Google Profile Setup

Business G-mail Setup

Google Review Training

Social Media Setup

Social Media Plan

8 Custom Graphics

Marketing Advice

Online Ad Advice



\$450

TAILORED TO YOUR BUSINESS.

The Knox County Chamber of Commerce recognizes that all businesses, big or small, need support growing their marketing and online presence.

We're here to help! Contact us today.



Stephanie Blanchard



740-393-1111



knoxchamber.com



chamber@knoxchamber.com

**One time fee. You can choose what type of graphics you want based on your business needs. Fees may apply if additional appointments are needed (\$100 per hour). Call to schedule an appointment to check for availability and service details. Businesses with 51+ employees, please call for custom services and pricing. Non-refundable.*



HOT DEALS & EXCLUSIVE CHAMBER MEMBER DISCOUNTS



**FREE TO MEMBERS
& EMPLOYEES**

IT'S A FREE SERVICE!

Your discount can be examples, such as:



BUY ONE, GET ONE FREE



10% OFF DISCOUNT

THE OPTIONS ARE ENDLESS!

Enter your Hot Deal through our website.
Available 24/7, in these easy steps:

- Visit knoxchamber.com
- Click on the Members dropdown menu
- Click on Member Login
- Login with your Username & Password
- Click on Hot Deals, then click on Add Hot Deal
- Complete the fields, and Submit for Approval



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WHAT ARE HOT DEALS?

Members of the Knox County Chamber of Commerce represent more than 14,000 employees. That's a huge market reach. As a Chamber member, you can reach this market by offering exclusive discounts to other Chamber members and their associates.

These savings are available to every employee in your company! Your offer will be promoted on our website, social media, and newsletter.

**Call us, or email us with
any questions.**



MARKETING & ADVERTISING PACKAGES



VALUE-ADDED OPTIONS

NEWSLETTER BANNER AD

 **\$25/MO. OR \$60/3 MOS.**

WEBSITE BANNER AD

 **\$125/3 MOS. OR \$250/6 MOS.**

ADVERTISING PACKAGE

 **\$300** • Annual Renewal

MARKETING PACKAGE

 **\$1,000** • Annual Renewal

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AD SPECIFICATIONS:

- 450 (long) by 50 (high) pixels

MARKETING PACKAGE:

- Banner ad on one webpage
- Company logo on website
- Expanded business description
- Newsletter banner ad 4 times per year
- Photos of your business on the website
- Video commercial of your business

ADVERTISING PACKAGE:

- Banner ad on one webpage
- Company logo on website
- Newsletter banner ad 2 times per year

*Ask us about Event Sponsorships and Chamber Directory Advertising.
Annual advertising is non-refundable



MEMBERSHIP PRICING GUIDE



HOME-BASED & NON-PROFITS

HOME-BASED BUSINESS



\$200

NON-PROFITS



\$230

• **25 Employees or Less**



\$345

• **25 Employees or More**



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MEMBER BENEFITS INCLUDE:

- Business Space
- Chamber Directory
- Conference Room Rental
- Demographic/Economic Information
- Event Planning
- Free Business Counseling
- Ground Breaking Ceremonies
- Health Insurance
- Hot Deals
- Introductions
- Mailing List
- Membership Decal & Logo
- Notary Service & Export Certifications
- Promoting Your Business
- Resources & Orientation
- Ribbon Cuttings
- Website Listing
- Workers Comp. Insurance Savings

*Membership tiers and pricing are based on the number of employees you have in your business.



MEMBERSHIP PRICING GUIDE



SMALL BUSINESSES



\$275

• **1-10 Employees**



\$400

• **11-25 Employees**



\$520

• **26-50 Employees**



Stephanie Blanchard at 740-393-1111



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*Membership tiers and pricing are based on the number of employees you have in your business.
One-time annual fee. Non-refundable.



MEMBERSHIP PRICING GUIDE



MEDIUM-SIZED BUSINESSES



\$690

- **51-100 Employees**



\$1,150

- **101-300 Employees**



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- Notary Service & Export Certifications
- Promoting Your Business
- Resources & Orientation
- Ribbon Cuttings
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- Workers Comp. Insurance Savings

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MEMBERSHIP PRICING GUIDE



LARGE BUSINESSES



\$2,300

• 301-500 Employees



\$4,025

• 501 or More Employees



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CHAMPION PARTNERS



ANNUAL FEE FOR MEMBERSHIP, SPONSORSHIPS, & MARKETING

ALA-CARTE:

- **Chamber Annual Dinner**
 - Sponsorship Opportunities (*Ask us!*)
 - Purchase a Table (\$800 per table)
 - Purchase Tickets (\$100 per ticket)
- **Chamber Spring Swing Golf Outing**
 - Sponsorship Opportunities (*Ask us!*)
 - Golf Team (\$400)
- **Chamber Marketing Package**
 - *Valued at \$1,000 (ONLY \$500!)*
- **Leadership Knox** - Sponsorship Available
- **Breakfast with Santa** - Sponsorship Available
- **Business Boost** - Sponsorship Available
- **Educators Breakfast** - Sponsorship Available
- **HR Summit** - Sponsorship Available
- **Junior Fair Breakfast** - Sponsorship Available
- **State of the City Address** - Sponsorship Available



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*Champion Partners are promoted throughout the year. This package is inclusive and non-refundable. Any additional "add ons" will be invoiced separately. This is an annual renewal.