



Kegs & Corks Fest Sponsorship Opportunities

The Knox County Chamber of Commerce is excited to announce the launch of our Kegs & Corks Fest — a craft beer and wine tasting experience happening on Saturday, September 27, from 5 PM to 10 PM. VIP entering at 4 PM. This signature event is designed to showcase exceptional regional breweries and wineries, increase foot traffic in downtown Mount Vernon, elevate local businesses, and foster meaningful community connections.

We are currently seeking Sponsors to partner with us in bringing this exciting event to life. Your sponsorship would receive high-visibility branding and marketing exposure before, during, and after the event.

Corporate Sponsor
Koorsen
FIRE & SECURITY

Commemorative Tasting Glass Sponsorship: \$3,000 (1 Available)

Included:

- Exclusive logo on all tasting glasses (distributed to every attendee)
- “Official Glass Sponsor” recognition on website and social media
- Logo on event map next to beverage tents
- 6 VIP tickets
- Dedicated social media spotlight (4 posts)
- Six-month banner ad on the Chamber website

VIP Tent Sponsorship: \$2,000

Included:

- Logo/banner prominently displayed in the VIP Tent
- Verbal recognition during event announcements
- 4 VIP tickets
- Logo on website and VIP promotional materials
- Social media mention and signage in the VIP welcome area
- Six-month banner ad on the Chamber website

Promotional Coaster Sponsorship: \$1,500 (1 Available)

Included:

- Exclusive logo on printed coasters distributed in local bars/restaurants prior to the event
- Name on website and event signage
- 2 General Admission tickets
- Social media feature promoting the coasters and your business
- Six-month banner ad on the Chamber website

Swag Bag Sponsorship: \$1,500

Included:

- Logo printed on reusable swag bags given to all attendees
- Option to include promotional materials in the bags
- Logo on website and event signage
- 2 General Admission tickets
- Six-month banner ad on the Chamber website
- Social media thank-you

Music Sponsorship: \$1,000

Included:

- Banner at the DJ booth
- Shoutouts between sets. “Music sponsored by (Your Business)”
- 2 General Admission tickets
- Social media thank-you
- Logo on Chamber website and event signage
- Three-month banner ad on the Chamber website

Photo Booth Sponsorship: \$1,000

Included:

- Logo on digital and printed photo strips
- Social media photo highlights with your logo
- Logo on Chamber website and event signage
- 2 General Admission tickets
- Three-month banner ad on the Chamber website

Wristband Sponsorship: \$500

Included:

- Logo on attendee wristbands (for ID check or entry)
- Logo on Chamber website and event signage
- 2 General Admission tickets
- Social media thank-you
- Three-month banner ad on the Chamber website

Designated Driver Sponsorship: \$500

Included:

- “Safe Ride” signage featuring your logo at DD station
- Logo on Chamber website and event signage
- 2 General Admission or DD tickets
- Social media thank-you
- Three-month banner ad on the Chamber website

Corporate Sponsor

Koorsen[®]
FIRE & SECURITY

Food Voucher

Sponsorship: \$200

Included:

- Logo printed on food vouchers
- Name on event signage
- 1 General Admission ticket
- Social media mention

Friends of the Fest: \$100

Included:

- Logo on Chamber website
- Thank-you on social media
- Name on event signage



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Thank you for supporting the Kegs & Corks Fest.

Please scan the QR code to sponsor.

We appreciate any level of support and look forward to partnering with you to make this event a success!

Additional tickets can be purchased at
knoxchamber.com/events

For questions, contact Debbie at programs@knoxchamber.com



Contact Us Now



knoxchamber.com



740-393-1111