

**TOP 10 WAYS TO GET THE MOST OUT OF YOUR PERDIDO KEY AREA CHAMBER OF COMMERCE MEMBERSHIP**

1. Set up your Member Center Profile and Website. This is the holy grail of your membership and where your information to your website will pull from. Make sure hours, website links, and descriptions are accurate, engaging, and clear. This is where our membership team pulls your information to help promote your business.
2. Host a Ribbon Cutting! This is the easiest way to highlight your business to our community and start/continue promoting our business. These are free to members and are offered normally Monday – Thursday 11:00AM – 2:00PM. Accommodation can be arranged for different dates or times. We are flexible!
3. Attend a New Member Orientation on the Second Tuesday of every month at 8:00AM or 12:30PM. Can’t make it to the orientations? Ask our membership team how to get a one-on-one tutorial.
4. Design and print rack cards/business cards for your business and bring them to the Chamber office. These will be displayed in the Perdido Key Visitor Center.
5. Make sure you’re receiving PKACC Weekly Emails. Every Monday we send out a newsletter with all upcoming events, useful information, and updates that pertain to your membership.
6. Join a committee that fits your passion. We have 5 different active committees within our Chamber. Not sure which one to join, feel free to attend a monthly meeting to meet fellow members and get more information. All committee information and descriptions can be found at perdidochamber.com.
	* Ambassadors of the Key
	* Military Appreciation Committee
	* Business Development Committee
	* Women Mean Business Committee
	* Tourism & Culture Collaborative
7. Attend our networking events. We host monthly networking events to engage our members. These monthly networking events are a perfect way to get to know your community, meet potential customers, bring awareness to your business, and start new partnerships!
	* + Spill the Beans, Community Conversations – Second Friday Every Even Month at 7:30AM, Hub Stacey’s at the Point.
		+ Business After Hours – Third Wednesday of the Month at 5:00PM, Location Varies.
		+ Networking Lunch – Fourth Thursday of the Month at 11:30AM, Location Varies.
8. Post on social media and make sure to tag us - @PerdidoChamber and @VisitPerdidoKey. This helps us find and share your content. We love staying up to date with our members and social media helps us do that! Use hashtags #PerdidoProud #PerdidoChamber #PurelyPerdido
9. Offer Hot Deals or Member to Member Deals from your Member Center Profile. These deals are posted on both the Chamber and Visit Perdido Key websites. Deals/Coupons help drive traffic to your business.
10. Advertise with us! If you are looking to boost your business, we have plenty of sponsorship opportunities for every budget.

**Reach out to Madelyn, Membership Engagement Manager, at** **Membership@PerdidoChamber.com** **or 850.492.4660 for any questions you have about your membership.**