



**UNDERSTAND YOURSELF. CONNECT WITH OTHERS. LEAD WITH INTENTION.**

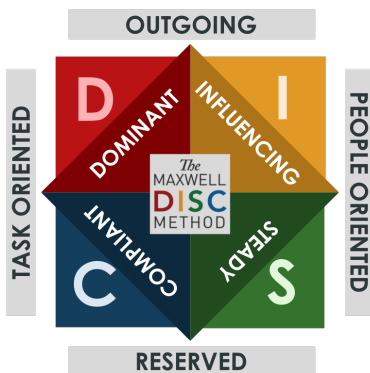
**WHAT IS THE MAXWELL DISC METHOD?**

A proven behavioral assessment that helps individuals understand how they communicate, make decisions, and interact with others.

Based on four primary behavioral styles: **Dominant**, **Influencing**, **Steady**, and **Compliant**, it provides a simple, practical framework to improve communication, strengthen relationships, and elevate effectiveness in the workplace.

Grounded in John Maxwell's leadership principles, Maxwell DISC goes beyond awareness to equip individuals and teams with actionable strategies they can apply immediately.

*The*  
**MAXWELL  
DISC  
METHOD**



**BENEFITS OF TAKING THE ASSESSMENT:**

- Quick and easy online assessment. Usually takes 10-15 minutes to complete.
- Personalized, in-depth report outlining your unique behavioral style.
- Clear insights into strengths, communication preferences, and potential blind spots.
- Practical, actionable strategies that can be applied immediately in real world situations.

**WHAT CAN THE RESULTS TEACH YOU?**

Leaders gain insights into their own behavioral tendencies while learning how to flex their approach to better connect with others.

After completing the assessment, you'll receive a personalized DISC report. This report explains your communication style, and how your style impacts strengths, communication preferences, and places to improve your communication with other behavioral styles different from yours.

Get the most out of your results with individual or group training with our certified coach, who can help unlock your potential and succeed in every facet of life.



© 2024, The Institute for Maxwell Living, Inc. | Personality © MAXWELL LEARNING



# Training Options

## GROUP TRAININGS

### Maxwell DISC: Strengthening Leadership Through Behavioral Awareness

For your leadership team | Virtual or onsite | Half-Day Training

Through the Maxwell DISC framework, leaders gain insight into their own behavioral tendencies and learn how to flex their approach to better connect with others. By creating a shared language around communication and collaboration, teams can reduce friction, build trust, and work more effectively together.

This interactive training equips leaders and managers with practical tools to understand behavioral styles, improve communication, and strengthen team alignment—an essential foundation, as managers directly influence performance, engagement, and culture.



## INDIVIDUAL & SMALL GROUP TRAININGS

### Maxwell DISC Personality Profile Assessment & Review

1 - 3 people | 45 minute session | Includes Assessments

Interested in Maxwell DISC training for your company but want to experience it for yourself first? This is the perfect way to preview to learn!

Take the Maxwell DISC behavioral assessment, then learn what it all means while learning the during this 90-minute preview presentation with you and up to 3 team members.



**Connect with us to learn more about how DISC training can help your team!**



California  
Employers  
Association™

Contact us for additional options at  
800.399.5331 or [ceainfo@employers.org](mailto:ceainfo@employers.org)