

Outplacement Programs

Layoffs can be a difficult time for employees on the way out and for those that remain. Let our Outplacement Services help make the process as painless as possible.

Professional Edge Program for Large Groups

10-30 people | 18 training hours over 4-6 weeks | virtual or onsite

The Professional Edge Program focuses on resources, leadership, soft skills, contemporary job search skills and other opportunities to assist job seekers in successfully obtaining employment. This program has served more than 4,000 CA professionals in career transition. This 18-hour program allows individuals to accelerate their job search by assisting participants in understanding future employers' expectations in customer service skills, communication and problem-solving. Training includes:

- Contemporary job search strategies
- Leadership and soft skills for today's market
- CliftonStrengths assessment
- Resume preparation
- Interview best practices
- Networking and social media skills
- Recruitment and job placement opportunities
- Assist jobseekers in targeting their job search through our network of employers
- Developing strategies to leverage their value to their next employer, e.g. how to market their skills

Price: Member Rate: \$600 per person. Non-Member Rate: \$1,200 per person.

This training can take place virtually or onsite at your location (with an additional travel fee per session) and includes all training materials and facilitator expenses.

Individual Outplacement Program

1 person | up to 10 coaching hours over 1-4 weeks | virtual

This virtual career transition coaching and training program is customized for an individual job seeker and includes:

- One-on-one coaching with a single job seeker
- Contemporary job search strategies including networking
- CliftonStrengths assessment
- Resume preparation
- Interview best practices
- Developing strategies to leverage their value to their next employer, e.g. how to market their skills/abilities/utilization of ChatGPT and social media platforms
- Identify local Workforce Board for job leads

Price: Member Rate: \$2,995 per client. Non-Member Rate: \$3,595 per client.

Includes training materials and facilitator expenses.





Outplacement Programs

Small Group Outplacement + Coaching

1-12 people | 4 hours group coaching + 1 hour private coaching | virtual or onsite

This coaching engagement is designed for groups of 12 or fewer and includes personal coaching time. CEA will reach out to employees who have been laid off to invite them to participate in this Career Transition Outplacement Program. This program includes a series of four 60-minute Group Coaching Sessions via Zoom and two 30-minute private coaching sessions with each job seeker. Objectives for this career transition coaching include:

- Contemporary job search strategies – Social Media, ChatGPT
- CliftonStrengths assessment
- Resume preparation
- Interview best practices
- Two individual 30-minute coaching sessions per job seeker

Price: Member Rate: \$4,500. Non-Member Rate: \$5,500.

Includes all training materials and facilitator expenses.

Group Workshops

CliftonStrengths—Know Your Strengths (4 hour workshop)

- Personality/career assessment
- Summarize personality/career profile
- Identify personal values, strengths, challenges, transferable skills
- Identify career opportunities

Limit of 35 attendees.

Interview Skills and Mock Interview Workshop (2 or 4 hour workshop)

- Job search tips
- Interview process: preparation, etiquette/effectiveness, the sell, the interview, post-interview practices
- Interview questions
- Mock interview session

No attendee limit.

Applications and Resumes Workshop (2 or 4 hour workshop)

- Completing the application: how to/tips, different parts
- Resume: purpose, formats, tips, samples
- Screen share with participants to assist with improvements

No attendee limit.

Price for 2-hour workshop:

Member Rate: \$1,295/class.

Non-Member Rate: \$1,595/class.

Price for 4-hour workshop:

Member Rate: \$1,995/class.

Non-Member Rate: \$2,295/class.

One-on-One Consultations—Customizable by the Hour

1 person | Employer determines time allotment for each participant | virtual or onsite

- Career assessment coaching
- Personality assessment
- Resume writing and interview techniques
- Job search assistance
- Employers determines amount of time available for each participant

Price: Member Rate: \$250 per hour. Non-Member Rate: \$325 per hour.



Don't see what you are looking for?

Contact us for additional options at 800.399.5331 or ceainfo@employers.org