

# CliftonStrengths®



You are unique. You are powerful.  
Be confident in your strength.



## WHAT IS CLIFTONSTRENGTHS?

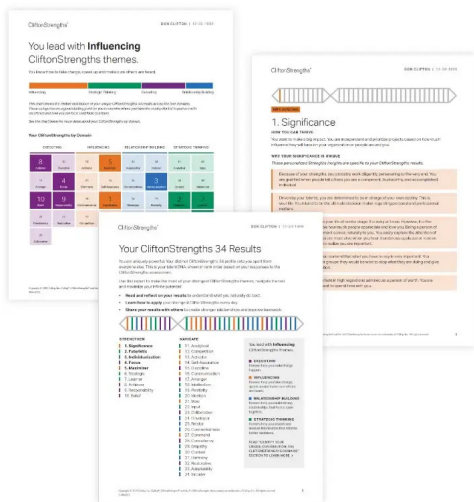
**An online talent assessment that measures your unique talents.**

CliftonStrengths (formerly StrengthsFinder assessment) helps you:

- Discover what you naturally do best
- Learn how to develop your greatest talents
- Maximize your potential with personalized results

How does CliftonStrengths improve performance or aid personal development? **Gallup's data shows that people who have the opportunity to use their CliftonStrengths are:**

- **6x** as likely to be engaged in their job
- **6x** as likely to strongly agree that they have the chance to do what they do best every day
- **3x** as likely to report having an excellent quality of life

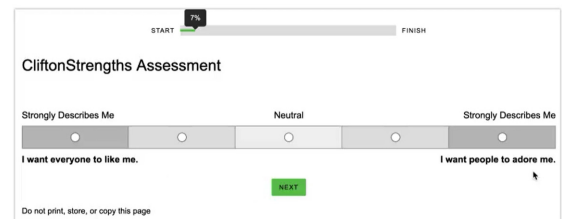


## TAKING THE ASSESSMENT

**You'll see paired statements and choose which one best describes you.** The assessment measures your unique talents—your natural patterns of thinking, feeling and behaving—and categorizes them into the 34 CliftonStrengths themes.

**Choose the assessment report that's right for you:**

- CliftonStrengths Top 5
- CliftonStrengths for Managers (Top10)
- CliftonStrengths 34
- CliftonStrengths for Sales
- CliftonStrengths for Leaders

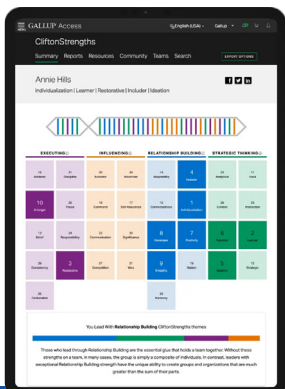


## WHAT CAN THE RESULTS TEACH YOU?

**One look at your first personalized strengths insights, and you'll ask "How did they know that? That's exactly...me!"**

Developed over decades spent studying millions of assessment results, these statements explain exactly how each of your Signature Themes makes you stand out.

Get the most out of your results with individual or group training with one of our certified coaches, who can help unlock your potential and succeed in every facet of life.





California  
Employers  
Association™

# Training Options

## GROUP TRAININGS

### CliftonStrengths: Coaching Managers to Utilize Team Strengths

For your leadership team | Half-day Recommended | Virtual or onsite

Equips leaders and managers with the tools to harness their team's strengths and transform them into a high-performing, motivated workforce. Managers play a crucial role in employee engagement, with their actions influencing up to 70% of engagement across an organization. Leaders have a unique opportunity to foster awareness and appreciation of both individual and collective strengths, creating a thriving, productive team.

**Price:** Member: \$2,495. Non-Member: \$3,295.

*Includes all training materials. Add an additional \$500 per day for onsite trainings.*



### CliftonStrengths: Building a Strengths-Based Workforce

For all team members | Half-day Recommended | Virtual or onsite

CliftonStrengths is designed to elevate organizational performance and foster a positive workplace culture. In this workshop, participants will learn to focus on their strengths for greater productivity and team contribution, explore their individual top 5 strengths through interactive discussions, and discover how to leverage personal and collective strengths to drive success. This program empowers employees to create meaningful change and achieve greater career satisfaction.

**Price:** Member Rate: \$2,495. Non-Member: \$3,295.

*Includes all training materials. Add an additional \$500 per day for onsite trainings.*



## INDIVIDUAL TRAININGS

### Personal CliftonStrengths Assessment & Review

1:1 sessions | 2 90-minute sessions | Includes CliftonStrengths Assessment with Top 10 results

Take the CliftonStrengths talent assessment, then follow-up with a certified coach to learn how to leverage your strengths to meet your goals. Includes one assessment.

**Price:** Member: \$750 per person. Non-Member: \$975 per person.



## Don't see what you are looking for?

Contact us for additional options at 800.399.5331 or [ceainfo@employers.org](mailto:ceainfo@employers.org)