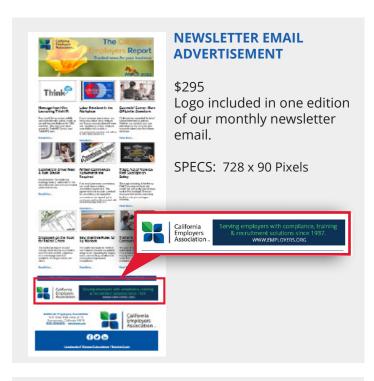


## **ADVERTISING SPACE & MATERIALS DEADLINE:**

Reserve your ad space the first business day of the month preceding the issue date (example: January 1st for February Issue). Materials are due by the 15th of the month. Creation of ads must come from the partner (see below mockups for ad examples).

## **REQUIREMENTS**

- All ads may be in black & white or color, and must be at least 96 dpi
- File Types Accepted: High Resolution jpg.
- Send all materials and correspondence to: marketing@employers.org



## **BLOG ADVERTISEMENT | OPTION 2**

\$395

Single advertisement permanently posted on the upper right corner of blog article.



