



TEXAS
ASSOCIATION OF
BUSINESS

THE TEXAS STATE CHAMBER

MEMBERSHIP INFORMATION

ENGAGE • ADVOCATE • COMPETE



www.txbiz.org | 316 W. 12th Street, #200, Austin, TX 78701

WHO WE ARE

The Unified Voice of Texas Employers

The Texas Association of Business (TAB) is the state's leading business advocacy organization and the Texas State Chamber of Commerce. As the state affiliate of the National Association of Manufacturers (NAM), TAB connects Texas employers to a national network while keeping their priorities front and center in Austin.

Our primary responsibility is to represent the interests of our members at the Texas State Capitol by advancing policies that support a competitive, free-market business climate. TAB is the unified voice of Texas employers, representing companies of every size, industry, and region, and ensuring their perspective shapes the decisions made under the dome.

OUR MISSION

To champion the best business climate in the world, unleashing the power of free enterprise to enhance lives for generations.

OUR COMMITMENTS

Four Nonnegotiable Principles

TAB protects the Texas business climate by holding the line on four commitments:

- **No new mandates on business.** No additional statutory or regulatory requirements that increase operating costs or administrative burden.
- **No creation of new private rights of action.** No expansion of litigation exposure through new statutory causes of action.
- **No new taxes or tax-structure changes that increase the cost of doing business.** Preserving Texas's competitive tax environment and policy certainty.
- **No regulatory overreach without demonstrated statewide economic necessity.** Requiring clear economic justification and measurable benefit before expanding regulatory authority.

WHAT WE DO AT THE CAPITOL

Advocacy is the Core of Everything We Do

TAB's government affairs team is a daily presence at the Texas Capitol, testifying before committees, negotiating legislation, and building the coalitions that determine which policies advance and which are stopped. When the business community needs a voice at the table, TAB is already there.

- **Session and interim coverage.** We track every bill, agency rule, and regulatory action that affects the cost of doing business in Texas, during the legislative session and throughout the interim, so nothing that touches your bottom line moves without a business voice at the table.
- **Coalitions that move policy.** TAB convenes industry-leading coalitions on the issues that matter most to employers, including the State of Healthcare coalition to lower healthcare costs for Texas businesses and Texas Leads, advancing international trade and cross-border commerce.
- **Priorities for a competitive Texas.** Our agenda is built around the drivers of Texas competitiveness: tax and regulatory certainty, litigation reform, workforce and talent development, energy and infrastructure, and open international trade.
- **Political engagement.** Through TXBIZ PAC and TXBIZ FedPAC, TAB supports pro-business candidates at the state and federal levels, strengthening the voice of employers in the political process.
- **A member-driven agenda.** Our approach is practical, ethical, and member-driven. We continually engage our membership to gather feedback, identify challenges, and develop solutions, ensuring the policies we champion reflect real-world business experience.

MEMBER ENGAGEMENT & VALUE

A Seat at the Table Where Policy is Shaped

Membership in TAB is an investment in the policy environment your business depends on, and direct access to the forums where that environment is shaped. As a member, you help inform the association's advocacy agenda within a diverse, statewide business community.

General membership benefits include:

- A trusted platform to provide input and collaborate on solutions that support a strong Texas business climate
- Advocacy on behalf of your business at the Texas State Capitol
- Access to policy committees and industry-focused discussions
- Opportunities to engage directly with business leaders, policymakers, and partners

Beyond advocacy, TAB convenes business leaders and industry partners through policy committees, issue-specific programming, and statewide networking. These forums let members engage directly with one another, share insights, and help shape TAB's policy priorities.

INVESTMENT TIERS

Choose Your Level of Engagement

Small Business Advocate

\$2,500 / year

SBA-eligible small businesses only

Enhanced access to TAB, exclusive policy updates, and networking through digital events.

Corporate Circle

\$10,000 / year

Deeper engagement

Exclusive briefings, weekly policy insights, and invitations to regional roundtables.

Chairman's Council

\$25,000 / year

High-level networking

Exclusive briefings, signature events, and eligibility for certain leadership positions.

President's Circle

\$50,000 / year

Top-tier partnership

Leadership eligibility, VIP events sponsorship, and exclusive partnership opportunities.

MEMBERSHIP TIERS & BENEFITS

Compare Membership Levels

Each level includes all benefits of the levels below it. Contact Trey Gonzalez at trey@txbiz.org with questions about membership benefits.

TAB Member Benefit (Annual)	Small Business Advocate \$2,500	Corporate Circle \$10,000	Chairman's Council \$25,000	President's Circle \$50,000
Representation in Austin, TX and Washington, DC	✓	✓	✓	✓
Access to the TAB advocacy team	✓	✓	✓	✓
Exclusive Advocacy Alerts on key legislative developments	✓	✓	✓	✓
Weekly The Update for policy insights and analysis	✓	✓	✓	✓
New Member Spotlight in The Update	✓	✓	✓	✓
Invitation to all TAB digital events (TXBIZ Talks, webinars, regional presentations)	✓	✓	✓	✓
Access to TAB events at members-only pricing	✓	✓	✓	✓
Social media recognition for special endeavors	✓	✓	✓	✓
Invitation to Regional Roundtables		✓	✓	✓
Option to join TAB Policy Committees		✓	✓	✓
Access to the TAB Boardroom and Patio at members-only rate		✓	✓	✓
Exclusive TAB President's Report access		✓	✓	✓
Exclusive mid-session legislative briefing			✓	✓
Invitation to VIP roundtables			✓	✓
Invitation to Chairman's Council events			✓	✓
Eligibility for TAB Board, Foundation Board, and/or Executive Committee			✓	✓
Collaborate on editorials and articles for the TAB website			✓	✓
Invitation to Board Meeting receptions			✓	✓
Automatic recognition as a TAB event sponsor				✓
Eligibility for the State Affairs Policy Committee				✓

* The Small Business Advocate level is available only to SBA-defined small businesses.

GET INVOLVED

TAB Policy Committees

TAB members help shape the association's advocacy agenda through issue-specific policy committees. Each committee is led by a member Chair and supported by a TAB staff lead. Members are encouraged to join the committees most relevant to their business.

Economic Development & Small Business**Chair:** Becky Redman, Lockheed Martin**Lead:** Gabriela von zur Muehlen**Education & Workforce****Chair:** Christian Bionat, San Jacinto College**Lead:** Faith Villarreal**Employer Relations & Workers' Compensation****Chair:** Stephanie Simpson, Sanofi**Lead:** Faith Villarreal**Energy & Environment****Chair:** Gabe De Ochoa, Citigroup**Lead:** Gabriela von zur Muehlen**Federal Affairs****Chair:** Kelbi Culwell, Boeing**Lead:** Gabriela von zur Muehlen**Chamber Advocacy *****TAB Chair:** Taylor Landin, GHP**TCCE Chair:** Gina Spagnola, Galveston Regional COC**Lead:** Gabriela von zur Muehlen** For Local Chamber TAB and TCCE members only.***Financial Services****Chair:** Scott Fontenot, Wells Fargo**Lead:** Gabriela von zur Muehlen**Healthcare****Chair:** Cathy DeWitt, GM**Lead:** Faith Villarreal**International Trade & Commerce****Chair:** Ruth Hughs, Kelly Hart & Hallman**Lead:** Alana Garrett**Transportation & Infrastructure****Chair:** Esmy Villarreal, Brownsville COC**Lead:** Alana Garrett**Tax****Chair:** Holly Reed, Ryan LLC**Lead:** Alana Garrett**Tech Means Business Coalition****Focus:** Tech & Innovation Policy**Lead:** Alana Garrett & Gabriela von zur Muehlen**TO JOIN A COMMITTEE, CONTACT:**

gabriela@txbiz.org • fvillarreal@txbiz.org • agarrett@txbiz.org

JOIN TAB

Keep Texas the Best Place to Do Business

Thanks to our members and their generous support, TAB is able to help keep Texas the best place to do business. Every member strengthens the collective voice of Texas employers and the policies that protect our shared competitiveness.

READY TO ADD YOUR VOICE?

Join the businesses shaping the future of Texas.

Apply online at members.txbiz.org/join

Trey Gonzalez • trey@txbiz.org • (512) 477-6721

Texas Association of Business • The Texas State Chamber of Commerce