



# 2026 ANNUAL MEETING EXHIBIT & SPONSOR OPPORTUNITIES

June 29 - July 1, 2026 | Chicago, IL

[meetings@naphsis.org](mailto:meetings@naphsis.org)



# About NAPHSIS

**The National Association for Public Health Statistics and Information Systems (NAPHSIS)** is a national nonprofit organization established in 1933. It serves as a crucial advocate for vital records and public health statistics offices across the United States. Comprising over 500 public health professionals from each state, the five US territories, New York City, and the District of Columbia, NAPHSIS provides national advocacy, technical assistance, training, educational programming, and valuable resources to support and promote its membership.

## VISION

A healthier and more secure world through vital records.

## MISSION

To serve the vital records community by providing national leadership to advance public health and protect individual identity.

Join us at the 2026 NAPHSIS Annual Meeting in Chicago, IL at The Sheraton Grand Chicago Riverwalk hotel June 29 - July 1, 2026.

To purchase a sponsorship or exhibit booth, email [meetings@naphsis.org](mailto:meetings@naphsis.org).

## THE BENEFITS OF SPONSORING

NAPHSIS values corporate partnerships as catalysts for advancing our mission, driving growth, and supporting members. They foster innovation and enable new products and services that enhance jurisdictions' responsiveness to public needs.

- Network with attendees from all jurisdictions and other professionals from across the industry.
- Showcase innovative solutions that shape the future of public health.
- Boost brand awareness and amplify your organization's visibility throughout the event.
- Engage key decision-makers and influence attendees with your message.
- Present your products, services, and innovations with a booth in the expo hall to directly engage with attendees.



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June 29 - July 1 | Sheraton Grand Chicago Riverwalk | Chicago, IL

Sponsor Benefit	Platinum SOLD OUT	Gold \$30K <i>1 Available</i>	Silver \$20K <i>3 Available</i>	Bronze \$10K <i>6 Available</i>
Tuesday Reception	✓			
10'x10' Exhibit Booth	✓	✓		
Opening Reception*		✓		
After Party*T		✓		
Complimentary Registrations	4	2	1	1
Attendee List*	✓	✓	✓	✓
Linked Logo Recognition on event website and app	✓	✓	✓	✓
Logo Recognition on Event Signage	✓	✓	✓	✓
Logo Recognition on Relevant Marketing Materials	✓	✓	✓	✓
Breakfast*			✓	
Networking Break*				✓
Keynote Speaker*				✓

## BENEFITS GLOSSARY

### Opening Reception - SOLD OUT

- > The reception kicks off the conference with food, drinks, and networking. Sponsorship includes event signage, app acknowledgment, and a speaking opportunity at the reception. Choice between opening reception & the after party.

### Networking Break

- > Sponsoring a break provides visibility with signage and acknowledgment while supporting attendees' refreshment and networking opportunities. Choice between break & keynote speaker.

### After Party - SOLD OUT

- > The After Party is the closing celebration of the conference including food, drinks, and networking. Sponsorship includes event signage, app acknowledgment, and a speaking opportunity at the reception. Choice between the after party & opening reception.

### Keynote Speaker

- > Help us bring the best speakers to this event. This opportunity includes acknowledgment from the stage and in the event app. Choice between keynote speaker & break.

### Attendee List

- > Will receive advanced copy of the attendee list two weeks prior to event.
- > Includes all opt in attendee's names, organizations, titles, and email address.

### Breakfast

- > Help everyone get ready for the day by sponsoring a buffet breakfast. Sponsorship includes event signage.

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## A-LA CARTE SPONSORSHIP OPPORTUNITIES

### **PUSH NOTIFICATIONS - \$250**

*10 Available*

- > Send three notifications via the event app. You can schedule your notifications to be sent at the date and time of your choosing.

### **ATTENDEE LIST - \$500**

*Unlimited Available*

- > If you'd like to know who will be attending the conference before we arrive, you can purchase a copy of the attendee list two weeks in advance.

### **LANYARDS - \$4,000**

*1 Available*

- > Showcase your logo on every attendee with the lanyard sponsorship. Logo size, color, and placement will be based on lanyard design.

### **TOTE BAGS - \$4,000**

*1 Available*

- > Opportunity to showcase your logo on an attendee giveaway tote bag to be given to every attendee.

### **NOTEBOOKS - SOLD OUT**

*1 Available*

- > Opportunity to showcase your logo on an attendee giveaway notebook to be given to every attendee.

### **EVENT APP - \$5,000**

*1 Available*

- > The event mobile app is the go to resource for all conference activities. This app provides attendees the tools to plan their onsite schedules, navigate the event, network, and interact with others at the event.

### **NETWORKING BREAK - \$5,000**

*3 Available*

- > Help attendees fuel up between sessions with beverages and light refreshments by sponsoring a networking break.

### **HOTEL KEY CARDS - SOLD OUT**

*1 Available*

- > Put your brand in the hands of every conference attendee with the Hotel Key Card Sponsorship! Your logo will be displayed on the key cards provided to all guests staying at the official event hotel.

### **WIFI PASSWORD - \$5,000**

*1 Available*

- > Keep attendees well connected throughout the event. As the sole sponsors of the event Wifi, your logo will be on the splash page and include a customized SSID.

### **BREAKFAST - \$5,000**

*2 Available*

- > Help everyone get ready for the day by sponsoring breakfast.

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## EXHIBIT OPPORTUNITIES

Having an exhibit booth in the expo hall offers exclusive access to all attendees, making it a prime opportunity to showcase your offerings. With interactive elements, this event connects you with vital records and health statistics professionals from jurisdictions, fostering valuable relationships and advancing public health and identity protection efforts.

BOOTH PACKAGE INCLUDES:

**\$5,000**

### 10' x 10' Booth Space

- > 10' x 10' (100 sq. ft.) booth space with one (1) six-foot draped and skirted table, two (2) chairs, and one (1) wastebasket.

### Additional Booth Space

- > Looking for a 10' x 20'? The cost would be \$8,000 and you would get twice the furnishings, two (2) six-foot draped and skirted tables, four (4) chairs, and two (2) wastebaskets, and everything included in the standard booth package.

### Complimentary Registration

- > You will receive two complimentary registrations, allowing two of your team members to attend the event at no additional cost.

### Complimentary Wifi

- > Enjoy seamless connectivity with complimentary Wifi, ensuring you stay connected during the event.

### Lead Generation

- > Experience the interactive lead generation feature, available in the exhibitors center of the mobile event app, designed to help you connect with potential clients and partners seamlessly.

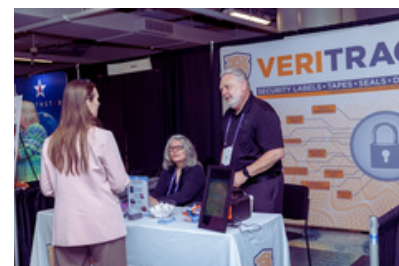
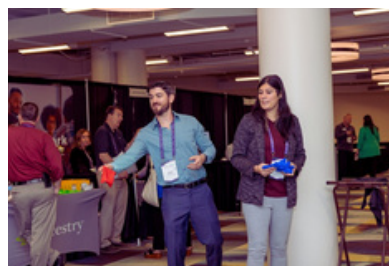
### Company Profile

- > Boost your brand's presence with a 50-word profile in the event app, URL placement, and logo display. Stand out and stay connected to attendees throughout the event.

### Logo in Event App

- > Your logo will be featured in the event app within the exhibitor's center, ensuring maximum visibility and recognition among event attendees.

*Email [meetings@naphsis.org](mailto:meetings@naphsis.org) to purchase booth space.*



# Multi-Year Sponsorship Opportunity

Interested in Securing a Multi-Year Sponsorship or Exhibit Booth?

## Multi-Year Sponsorship & Exhibit Booth

Locking in a multi-year sponsorship deal allows you to plan ahead and secure discounted prices, ensuring consistent visibility and maximizing your brand's impact. By committing to a multi-year partnership, your organization benefits from guaranteed placement that strengthen your presence with our audience year after year. Additionally, multi-year sponsors are shielded from potential price increases, providing budget predictability and greater return on investment over time.

### Three-Year Sponsorship

Secure a three-year sponsorship and exhibit booth for 2026-2028 and enjoy a **5% discount** on your total investment each year!

#### Platinum

~~\$40,000~~ → **\$38,000**  
per year per year

#### Gold

~~\$30,000~~ → **\$28,500**  
per year per year

#### Silver

~~\$20,000~~ → **\$19,000**  
per year per year

#### Bronze

~~\$10,000~~ → **\$9,500**  
per year per year

#### Exhibit Booth

~~\$5,000~~ → **\$4,750**  
per year per year

### Five-Year Sponsorship

Secure a five-year sponsorship and exhibit booth for 2026-2031 and enjoy a **10% discount** on your total investment each year!

#### Platinum

~~\$40,000~~ → **\$36,000**  
per year per year

#### Gold

~~\$30,000~~ → **\$27,000**  
per year per year

#### Silver

~~\$20,000~~ → **\$18,000**  
per year per year

#### Bronze

~~\$10,000~~ → **\$9,000**  
per year per year

#### Exhibit Booth

~~\$5,000~~ → **\$4,500**  
per year per year

*Email [meetings@naphsis.org](mailto:meetings@naphsis.org) to secure a multi-year sponsorship opportunity.*

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## 2025 SPONSORS & EXHIBITORS

We would like to thank our sponsors and exhibitors for making 2025 a phenomenal success! We hope to see you all in 2026!

