



PLATTE COUNTY
ECONOMIC DEVELOPMENT COUNCIL

Future FOCUSED Workforce READY

2025 ANNUAL REPORT

A MESSAGE FROM THE CHAIRMAN



Brian Johanning
Superior Bowen
2025 Chairman

Serving as the 2025 Board Chair of Platte County EDC came at an exciting time for our organization and the region. Platte County continues to see strong growth, and our role is to ensure that this growth is intentional, sustainable, and beneficial for both our businesses and communities.

Economic development is more than attracting new investment. It's about strengthening our existing business base, supporting a skilled workforce, and creating a community where people want to live, work, and stay. Over the past year, we've prioritized our business outreach efforts, listening to our existing employers and responding to their needs. We continue to support projects that enhance quality of life and regional competitiveness, like Central Power Systems and Services' expansion into Platte City. This investment has created over 265 new jobs, with another announcement anticipated soon. Projects like this play a key role in shaping a vibrant and business-friendly county.

Workforce development remains a top priority. The Northland Workforce Development Center is officially under construction, with a targeted opening date in Summer 2027. This project will have a significant impact on our ability to attract, retain, and develop talent in the Northland.

As we look ahead, we continue to think strategically about the future of the organization. Through this process, we are identifying new opportunities to grow, strengthening regional partnerships, and adapting to the changing economic landscape.

To our members, thank you for your continued commitment to our organization. Your engagement is what drives our success, and we truly could not do this work without your support. And to those considering membership, I invite you to connect with a board member and experience firsthand the value of being part of Platte County EDC.

Respectfully,

Brian Johanning



PLATTE COUNTY 2025 OVERVIEW



114,268

POPULATION



\$380,758

MEDIAN HOME VALUE



97%

EMPLOYED



24 MIN

AVG DAILY COMMUTE



\$58,247

AVG ANNUAL WAGE



\$28.00

AVG HOURLY WAGE

Platte County, Missouri is located in the northwestern portion of the state and is bordered by the Missouri River. Spanning 427 square miles, the county seamlessly blends urban, suburban, and rural lifestyles, offering the convenience of metropolitan amenities alongside the charm of residential and small town living.

As one of the fastest-growing counties in the state, Platte County attracts both residents and businesses with opportunity. Its strategic location, supported by major highways and the Kansas City International Airport, enhances its appeal as a hub for development. As Platte County continues to grow, it remains a vital part of the greater Kansas City region.



Source: ESRI®, 2025

PROJECT PIPELINE

HIGHLIGHTS



PROJECT BIG RED CENTRAL POWER SYSTEMS & SERVICES

- **\$28.5 million** investment
- **Manufacturing expansion** in Platte City
- Over **265 new jobs**



PROJECT FALCON AMAZON

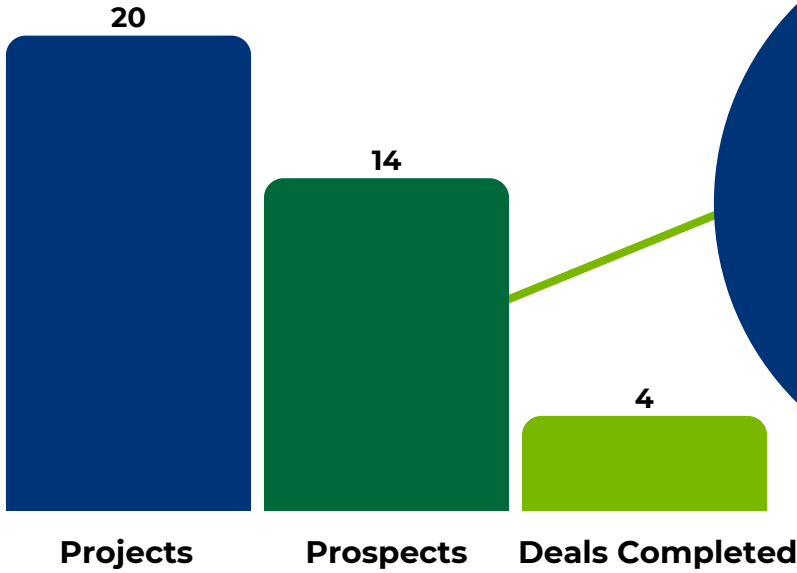
- **\$160 million** investment
- **630,000 square-foot** warehouse space
- Up to **1,500 jobs** at full capacity



PROJECT BLITZ LAMBDA

- State-of-the-art **AI Factory**
- **24MW of capacity** with potential to scale up
- Over **245 new jobs**

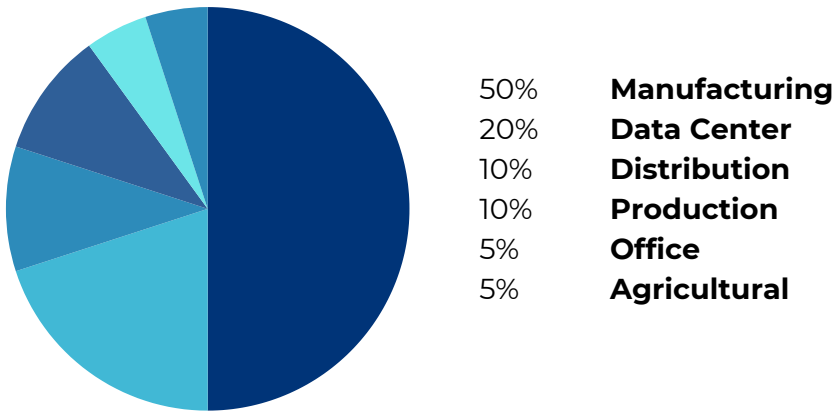
PROJECT ACTIVITY



 **\$517 million**
new capital investment

 **900+**
new jobs

PROJECT INDUSTRIES



EVENT HIGHLIGHTS

QUARTERLY LUNCHEONS

Each year, PCEDC hosts quarterly luncheons to deliver relevant and timely information to attendees. In 2025, our luncheons included:

- **Q1: *Women at the Heart of Development***, highlighting four influential female industrial leaders in the Kansas City region.
- **Q2: *Housing Update***, featuring three housing expert panelists.

With over 300 attendees this year, we sincerely thank our sponsors, venue partners, and guest speakers for making these luncheons a success.

THIRSTY THURSDAYS

PCEDC continues to host monthly Thirsty Thursday networking events. These unscripted two-hour gatherings, hosted by sponsors at various locations, connect PCEDC members, partners, elected officials, and prospective members. Thank you to our 2025 sponsors for opening your doors to our group this year!





PROJECT PLATTE COUNTY

On October 21st, PCEDC hosted its first Project Platte County Windshield Tour, a day dedicated to exploring the exciting growth and development across Platte County. Attendees had the opportunity to see firsthand the key projects shaping the region's future.



BUSINESS EXCELLENCE AWARDS

On December 12th, PCEDC celebrated its 35th annual Business Excellence Awards luncheon under the theme "Future Focused, Workforce Ready." The event honored 11 businesses and individuals for their outstanding achievements in Platte County in 2025, including:

- Central Power Systems & Services
- City of Riverside
- Meta
- Holladay Distillery (Weston)
- Fetterman's (Platte City)
- ProBuilt Pool & Patio (Riverside)
- Prima Facie (Parkville)
- Fitti's Espresso (KCMO District 1)
- Wexford Place (KCMO District 2)
- Frank Weatherford - Legacy Award
- Brian Johanning - Chairman Award



MARKETING

2025 HIGHLIGHTS



CPS GRAND OPENING

On March 24th, Central Power Systems & Services opened their new manufacturing facility in Platte City, creating over 265 new jobs and investing more than \$28.5 million.



COCKTAILS & CONVERSATIONS

On May 20th, PCEDC hosted a group of Northland Public Officials to share updates on the 2025 Legislative Session and provide the opportunity to ask questions in a more informal setting.



ACE HARDWARE GRAND OPENING

On July 25th, Ace Hardware opened their Retail Support Center. The facility spans over 1.5 million square feet and generated over 350 new jobs for Platte County.



META GRAND OPENING

On August 20th, Meta opened their \$1 billion Kansas City data center. Since joining the KC market, Meta has invested over \$1 million in their educational and nonprofit partners.



NWDC GROUNDBREAKING

On August 29th, the Northland Workforce Development Center officially broke ground on its 145,000 square foot, state-of-the-art facility. It is set to open in Summer 2027.



KC REGIONAL ED BRUNCH

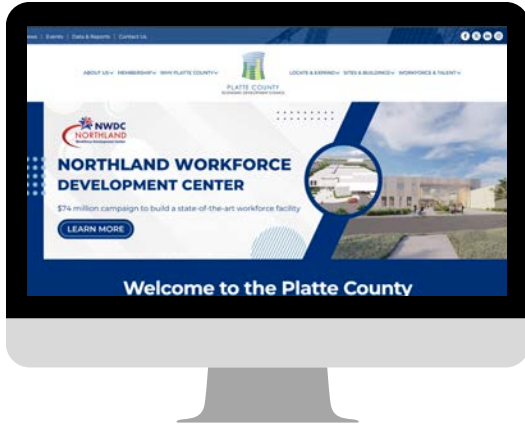
On December 4th, PCEDC was featured on a panel of seasoned Economic Development leaders to discuss regional achievements and current trends in the industry.

NEW WEBSITE & CRM

In 2025, we made a significant investment by launching a new website and integrated Customer Relationship Management (CRM) system through GrowthZone.

The new website was designed with user experience and accessibility in mind, offering a more modern platform for members, partners, and the community to engage with our organization. This updated site better reflects the Platte County EDC brand and provides easy access to resources, events, and membership information.

Additionally, the new CRM system has significantly enhanced how we manage member engagement, communications, and data. We have a centralized system with reporting and tracking tools to support our continued growth and helps us operate more strategically.



41%
increase in user
engagement
*since implementing the
 new website*

TOTAL WEB EVENTS

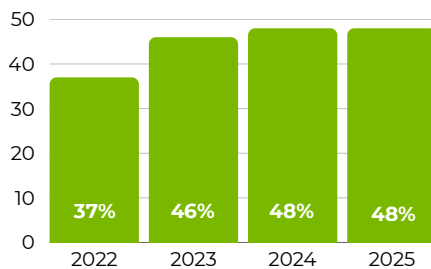
68,214

FIRST VISIT

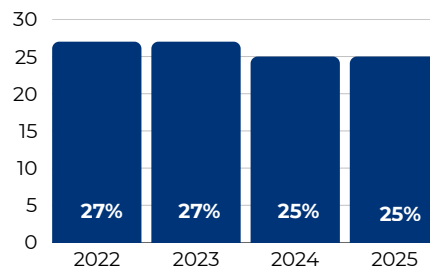
9,806

OTHER MARKETING

EMAIL OPEN RATES



SOCIAL MEDIA GROWTH



Follow us on social media!

@PlatteEDC

BUSINESS RETENTION & EXPANSION

This year's BRE conversations provide a directional read on business sentiment in Platte County. While the number of completed interviews is intentionally small, the results still surface a few consistent signals about competitiveness, workforce conditions, and near-term business plans.

Across participating businesses, outlook trends lean stable-to-positive. Most respondents reported stable or growing sales and market share, widespread recent and planned product/service innovation, and strong internal production performance. At the same time, the most common "opportunity areas" mentioned in open-ended responses center on transportation access for employees and workforce development, even as employers rated the workforce favorably overall.

COUNTY OUTLOOK

Platte County EDC's Business Retention & Expansion conversations revealed a generally stable-to-optimistic outlook among participating employers. Over half of respondents reported stable sales and market share (53% each), while 35% indicated growth in both measures.

SALES TRENDS



88%
reported
stable or
increasing
sales

MARKET SHARE



88%
reported stable
or increasing
percentage of
market share

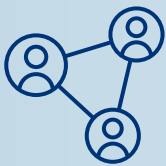


BUSINESS, RETENTION & EXPANSION 2025 OVERVIEW

In 2025, Platte County EDC's Business Retention & Expansion conversations revealed a generally stable-to-optimistic outlook among participating employers. Innovation remains a clear theme: 75% reported introducing new products or services within the last five years, and 93% anticipate additional offerings within the next two years. While fewer than half (44%) are planning a facility expansion within the next three years, employers reported strong operational performance—production ratings averaged 6.7 out of 7 compared to other company facilities.

Workforce conditions were also rated favorably (average scores above 6.3/7 for availability, quality, and stability), and most businesses reported no recruitment issues. In open-ended feedback, the county's location advantages — especially connectivity and proximity to KCI — stood out as the top strength, while transportation access for employees and workforce development emerged as the most common opportunity areas to support long-term growth.

STRENGTHS



Connectivity



Proximity to
KCI Airport

OPPORTUNITIES



Transportation Access
for Employees



Workforce
Development



Platte County WORKFORCE ALLIANCE

ABOUT US


The **Platte County Workforce Alliance** unites influential leaders from Platte County's business sector and education institutions. Collaboratively, we commission labor studies, facilitate career exploration opportunities for students, foster relationships to elevate employer training, and promote the region as an ideal business destination.

Our 2025 Co-Chairs:

Amy Washam, *NWMS- KC*
Jordynn Webster, *KCHBA*

STRATEGIC FOCUS AREAS


College & Career Readiness



Collaborates with leaders in secondary and higher education to provide career exposure opportunities to students. Some initiatives include:

- Collect data from local schools regarding student demographics and graduation information.
- Showcase 4-year related degrees and professions.


Upskilling & Reskilling



Focused on the continuous learning and skill enhancements of adults currently in the workforce. Some initiatives include:

- Collaborate with local universities to highlight upskill programs on PCEDC website.
- Create a PCEDC Leadership Development course for mid-level supervisors.

Talent Recruitment & Retention



Identifies workforce needs with local businesses and helps to attract employees to the area. Some initiatives include:

- Create marketing collateral to sell Platte County as a great place to relocate.
- Facilitate a job fair with local partners, colleges, and major employers.

MISSION & VALUES

We provide collaborative connections between business and education in support of workforce development within the Platte County communities. We also provide workforce solutions for Platte County employers through collaborative partnerships to better serve students and adult learners.

BOARD OF DIRECTORS



For your dedication over the past year!

2025 Chair



Brian Johanning
Superior Bowen

Vice Chair



Dr. Adrian James
Park University

Secretary & Treasurer



Lynn McClure
Central Bank of the Midwest



Kevin O'Neill
City of Kansas City



Mike Duffy
City of Riverside



Matt Dority
Eversy



Jade Liska
Kansas City Aviation Dept.



Wade Kiefer
Power Partners



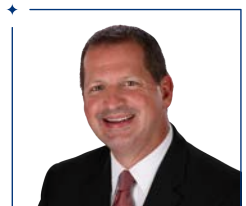
Richard Chaves, Jr.
Parking Company of America



Bridgette Williams
Heavy Constructors Assoc.



Kendra Camplin
GFT



Dr. Jay Harris
Platte County R-III Schools



Brad Hokanson
JE Dunn



Eric Mann
Emery Sapp & Sons



Michael Meier
Aristocrat Realty



Nic Riesenber
North Kansas City Hospital



Aaron Schmidt
Hunt Midwest



Gina Sebree
SAF Holland



Amy Washam
Northwest Missouri State KC



2025 PCEDC MEMBERS

LEADERSHIP



**KANSAS CITY
MISSOURI**



**KANSAS CITY
Aviation**



ADVISORY



NKC Health™



Platte County
TRADITION. PRIDE. VISION.



**ZONA
ROSA**

PARTNER

Argosy Casino Hotel & Spa
Central Bank of the Midwest
City of Weston
Delta Innovative Services, Inc.
GFT
Google*

HNTB
Hunt Midwest
JE Dunn Construction
McCownGordon Construction
MD Management
Meta

Newkirk Novak Construction
Park Hill School District
Platte County Board of Services
Southwest Airlines
Trammell Crow Company



BASIC - MAJOR

Alexander Mechanical
Burns & McDonnell
Capitol Federal *
Centric
City of Parkville
City of Platte City
Connections Bank
Emery Sapp & Sons
HDR
Mark One Electric Co Inc
Multivac
Northwest Missouri State - KC
Park University
Opus Development *
Platte-Clay Electric Coop
Rouse Frets White Goss Gentile
Rhodes, PC
Russell
Seal-O-Matic Paving Company
Spire
Sporting KC
Stifel
StructSure Projects
Superior Bowen
The National Golf Club
Turner Construction Company
UHY LLP
United Fiber*
VanTrust Real Estate*
West Platte R-II School District

BASIC

Aerotek*
Al J. Mueller*
Alpha Omega Geotech
ARCO Construction
Aristocrat Realty
Ashlar Homes
Atrium Hospitality
Bank of Shoal Creek
Bank of Weston

BSE Engineering *
CBRE
City of Weston
Commerce Bank
Country Club Bank
Curry Real Estate Services
Dillingham Enterprises, Inc
EDC of Kansas City
eShipping
Express Employment Professionals*
Forge Construction
Full Employment Council
Garver
Geiger Ready Mix Co Inc
Gilmore & Bell
Haith & Co Inc
Heart of America Food Services LLC
Hilton Kansas City Airport
Holiday Inn KCI Airport/KCI
Expo Center
Kansas City Sign Company*
KC Water
Kelly Construction Group
MacDon Inc
Marriott Kansas City Airport
Martinrea Riverside LLC *
McClure Engineering Company
McCormick Distilling Company
Metropolitan Community College
Mid-Continent Public Library
Newmark Zimmer
OWN*
Parkville Development LLC
Piper Sandler
Platte County Industrial
Development Authority
Polsinelli PC
Port KC
Renaissance Infrastructure
RH Johnson Company
RS Electric

RS Electric
SAF Holland
Scarborough Global
Southern Bank
Welch & Webb LLC
WSKF Architects
WT Mann Company

INDIVIDUAL/NON-PROFIT

Beacon Mental Health
Dale Brouk
Dan Fowler
Feed Northland Kids
Great Jobs KC*
Heartland Business Capital
Hillcrest Platte County
Home Builders Association of *
Greater Kansas City
LevelUp Kids
Mattie Rhodes
Synergy Services
Western Governors University
YMCA of Greater Kansas City

AREA PARTNERS

Missouri Department of Economic
Development
Northland Chamber of Commerce
Parkville Area Chamber & EDC
Platte City Area Chamber of
Commerce
Riverside Area Chamber of Commerce
Visit KC

* DENOTES NEW INVESTORS IN 2025



PLATTE COUNTY
ECONOMIC DEVELOPMENT COUNCIL

ABOUT US :

The Platte County Economic Development Council (PCEDC) was incorporated on June 20, 1988 as a nonprofit organization dedicated to advancing economic development in Platte County, Missouri. What began as a public-private partnership with 61 members, has now grown to more than 140 members from over a dozen different industries.

The mission of PCEDC is to promote, enhance, and grow economic development in Platte County. We strive to improve the business sector, the environment, and the quality of life within our community.

CONTACT US :



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