



## WHY ADVERTISE IN THE... ARIZONA PARKS & RECREATION MAGAZINE?



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### DEADLINES

#### WINTER

**AD DEADLINE:** December 13

**EST. DELIVERY:** Late January

#### SPRING

**AD DEADLINE:** March 19

**EST. DELIVERY:** Late April

#### SUMMER

**AD DEADLINE:** June 25

**EST. DELIVERY:** Late July

*Annual Conference Preview/Agenda*

#### FALL

**AD DEADLINE:** October 22

**EST. DELIVERY:** Late November

### SPECIFICATIONS

**COLOR SPACE:** Full Color

**FREQUENCY:** Quarterly

**BINDING:** Saddle-Stitch

**TRIM SIZE:** 8.375" x 10.875"

#### AD DELIVERY:

Email press-ready art to  
magazine@eandmsales.com.

### FOR MORE INFORMATION

#### SALES DEPARTMENT

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### AD RATES ALL RATES LISTED ARE PER ISSUE

### AD SPECS (Width by Height)

COLOR ADS	1 ISSUE	4 ISSUES	WEB LINK	VERTICAL	HORIZONTAL
Back Cover	\$1,899	\$1,799	\$279	N/A	8.625" x 8.375"
Inside Covers	\$1,799	\$1,699	\$279	8.625" x 11.125"	N/A
Facing Inside Cover	\$1,699	\$1,599	\$279	8.625" x 11.125"	N/A
Full Page	\$1,599	\$1,499	\$279	8.625" x 11.125"	N/A
1/2 Page	\$1,099	\$999	\$279	3.625" x 10"	7.5" x 5"
1/4 Page	\$699	\$599	\$279	3.625" x 5"	N/A
Business Card	\$499	\$399	\$279	N/A	3.5" x 2"
Advertorial (Full Page)	\$1,549	\$1,549	\$279	Email <a href="mailto:magazine@eandmsales.com">magazine@eandmsales.com</a> for specs.	
Direct Mail (2-Sided)	\$1,699	\$1,699	N/A	Trim Size: 4" x 6" Bleed Spec: 4.25" x 6.25"	Trim Size: 6" x 4" Bleed Spec: 6.25" x 4.25"

DIGITAL ADS	1 ISSUE	4 ISSUES	WEB LINK	AD SPECS
Double Side Banner	\$999	\$899	INCLUDED	Two @ 833 x 3583 pixels
Splash Page	\$799	\$799	INCLUDED	4167 x 2084 pixels
Full Side Banner	\$599	\$499	INCLUDED	833 x 3583 pixels
Double Box	\$499	\$399	INCLUDED	833 x 2363 pixels
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GIF Upgrade*	\$400	N/A	N/A	Length: 10 seconds   Frames: 3 max

\*Once you have purchased a print or digital advertisement, the GIF Animation Upgrade will allow your image or text to animate in the Digital Edition of the magazine.