



Society for Thermal Medicine

2025 / 2026 Webinar Series Sponsorship Opportunities

The Society for Thermal Medicine (STM) invites your organization to join us as a valued sponsor for our upcoming 2025–2026 Webinar Series. Our virtual events provide a targeted platform to promote your brand to a highly engaged global audience of professionals, academics, and industry stakeholders in the thermal medicine field.



Why Sponsor?

With a robust slate of 12 webinars scheduled throughout the year, STM's series offers unmatched digital exposure, live engagement, and post-event lead generation. Sponsors will benefit from:

- High-visibility branding across multiple platforms
- Dynamic video features and real-time mentions
- Direct access to targeted leads
- Customizable engagement and follow-up opportunities

Sponsorship Levels & Benefits

Benefit	Gold Tier \$2,500 USD	Silver Tier \$1,750 USD	Bronze Tier \$1,250 USD
Brand Visibility	Logo + link in 4 key placements: event page, registration, email promos, STM homepage with downloadable flyer	Logo + link in 3 placements	Logo + link in 2 placements
Video Exposure	Mention in promo + 3-min video on event page	Mention in promo + 2-min video on event page	Mention in promo only
Social Media Buzz	Mention in all ads	Mention in 2 ads	—
Digital Presence	Branded event background + 2-min welcome video	1 transition slide + branded waiting room + 2-min closing video	1 transition slide
Live Exposure	3-min live presentation + keynote intro	—	—
Push Notification	"Webinar starts in 5 minutes" via MemberPlus App	—	—
Breakout Room	✓	✓	✓
Complimentary Access	3 registrations	2 registrations	1 registration
Scavenger Hunt	\$35 prize + clue on your site	\$25 prize + clue	\$15 prize + clue
Follow-Ups	Calendly link in thank-you email	Calendly link in thank-you email	—
Lead Generation	1 custom reg. question + 1 post-survey question	1 post-survey question	—
Analytics and Reporting	Full report: flyer downloads, email performance, event page traffic	Same	Same
Long-Term Brand Exposure	Flyer featured on Member Hub for 1 month	Same	Same



Benefit Details

Brand Visibility: Prominent placement of your logo and links drives visibility and traffic.
Video Exposure: Showcase your expertise in curated video segments.
Social Media Buzz: Tap into STM's digital audience through targeted ads.
Digital Presence: Maintain top-of-mind awareness with on-screen branding.
Live Exposure: Address our audience directly and introduce key sessions.
Push Notification: Reinforce your brand moments before the webinar starts.
Breakout Room: Engage in focused discussions during select sessions.
Complimentary Access: Share access with colleagues or invite prospects.
Scavenger Hunt: Boost site traffic through gamified engagement.
Follow-Ups: Invite post-event connection with a booking link.
Lead Generation: Ask meaningful questions at sign-up and in post-webinar surveys.
Analytics: Receive insights on what worked and who engaged.
Long-Term Exposure: Stay visible after the event through STM's Member Hub.

Note: STM will coordinate breakout rooms and scavenger hunt structure based on content relevance and number of sponsors.

Multi-Webinar Sponsorship Packages

	Gold Tier	Duration	Discount	Price
		12 months	Buy one get one free	\$15,000 USD
		6 months	Buy one get 40% off	\$9,000 USD
		3 months	Buy one get 30% off	\$5,250 USD
	Silver Tier	Duration	Discount	Price
		12 months	Buy one get one free	\$10,500 USD
		6 months	Buy one get 40% off	\$6,300 USD
		3 months	Buy one get 30% off	\$3,675 USD
	Bronze Tier	Duration	Discount	Price
		12 months	Buy one get one free	\$7,500 USD
		6 months	Buy one get 40% off	\$4,500 USD
		3 months	Buy one get 30% off	\$2,625 USD

Ready to Elevate Your Brand?

Contact us today to secure your sponsorship or ask questions.