

Connecting Business. Building Community. Advancing Celina.



2026 EVENTS & PROGRAMS PROSPECTUS



A NOTE FROM OUR BOARD



WELCOME

On behalf of the Board of Directors, welcome to the Celina Chamber of Commerce 2026 Events & Programs Prospectus.

The Celina Chamber's mission is to enrich our business community through advocacy, resources, and connections, and to connect, promote, advocate, and inspire a community through business and leadership development. This mission guides everything we do—from networking and signature events to leadership programs, advocacy efforts, and community partnerships.

As one of North Texas's fastest-growing communities, Celina presents both opportunity and responsibility. The Chamber plays a vital role in supporting local businesses, fostering collaboration, and ensuring our business community remains informed, engaged, and well-represented. Our events and programs are designed to create meaningful relationships, celebrate success, and strengthen the economic vitality of our city.

This prospectus outlines the many ways to engage with the Chamber in 2026—through sponsorships, signature events, networking opportunities, and leadership programs. We invite you to explore the opportunities presented and find the level of involvement that best aligns with your business goals.

2026 BOARD OF DIRECTORS

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Chairman

DANA DRAPER

Board Member

BRYAN POCHE

Board Member

ANDY HOPKINS

Chair Elect

KATIE DUNN

Board Member

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Past Chair

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Board Member

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ALEXIS JACKSON

President

JENNIFER DOWNS

Director of Events
and Marketing

KRYSTEN WILKINS

Business Relations
and Engagement



TOP INVESTORS

\$25,000 investment



We are extremely grateful for our five top investors, whose generous contributions make it possible for the Celina Chamber of Commerce to thrive. Their support is the foundation of our efforts, enabling us to operate effectively, provide valuable community resources, and drive economic growth in Celina.

Because of their investment, we can continue to serve our local businesses, create meaningful opportunities, and build a stronger, more connected community.



Life Connected.



www.celinachamber.org



(972) 382-3300



110 South Preston
Road, Celina

GOLD MEMBERS

\$5,000 investment



Thank you for your investment!

TaylorMorrison®



CoServ®

optimum.



JOIN THE CHAMBER



Businesses join the Celina Chamber of Commerce to gain meaningful connections, increased visibility, and a trusted seat at the table shaping Celina's economic future.



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110 South Preston
Road, Celina

STAR MEMBERS

\$2,500 investment



We appreciate you!



CROSSLAND



Fidelity National Title



T. WILSON



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STATE OF THE CITY

FEBRUARY 2, 2026

PRESENTED BY



Life Connected.



SINACOLA



REAL ESTATE



STATE OF THE CITY

An annual gathering that provides a platform for local leaders, businesses, and community members to come together and discuss the current status and future outlook of the city. Speakers include key figures such as the mayor, city officials, and prominent business leaders.

Audience: Over 200 of Celina's most influential thought leaders and business owners.

✓ TITLE	\$6,000
✓ GOLD	\$3,000
✓ SILVER	\$2,000
✓ TABLES (8)	\$700
✓ TICKETS Non Members	\$90
✓ TICKETS Members	\$45



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MARCH 28, 2026

PRESENTED BY



DOWNTOWN WINE CRAWL

The Wine Crawl is a sip, shop, and taste experience in the heart of Downtown Celina! Stroll through your favorite shops and businesses while sampling a variety of wines, enjoying live music, and taking advantage of special discounts along the way.

Audience: Over 500 ticketed guests from the North Texas area that enjoy great wine with friends.

✓	TITLE	\$3,000
✓	RED WINE	\$2,500
✓	WHITE WINE	\$2,000
✓	ROSE WINE	\$1,500
✓	PROSECCO	\$1,000
✓	CIGAR	\$1000
✓	CHAMPAGNE TOAST	\$750
✓	DESSERT	\$500



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110 South Preston Road, Celina



on the square

AUGUST 2026

PRESENTED BY



BOBCAT TAILGATE

A popular event in partnership with CISD. Local vendors gather to mark the start of the school season. It's a fantastic way to bring the community together, build excitement for the upcoming sports season, and celebrate school spirit.

Audience: Over 300 Celina residents gather to celebrate the new school year & kick off the football season!

✓ ORANGE	\$1,000
✓ WHITE	\$500
✓ GRAY	\$300
✓ VENDOR*	\$100
*Chamber members only	



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ANNUAL CHAMBER BANQUET

NOVEMBER 7, 2026

PRESENTED BY



ANNUAL CHAMBER BANQUET

The annual banquet is a highly anticipated event that brings together local businesses & community leaders for an evening of celebration and networking. Held with the aim of recognizing outstanding achievements, the banquet honors businesses and individuals who have made significant contributions to the economic and social fabric of Celina.

✓	TITLE	\$5,000
✓	GOLD	\$2,500
✓	SILVER	\$1,500
✓	BRONZE	\$750



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DECEMBER 5, 2026

PRESENTED BY



GIFT TOUR

This annual holiday tradition brings the community together to explore and support local businesses while shopping for unique gifts of the season. Guests can stroll through Downtown, discovering charming shops and businesses offering holiday-themed activities, special discounts, and festive giveaways.

Audience: 300 attend the event every year. Tickets sell out in minutes.

✓	TITLE	\$5,000
✓	SANTA	\$2,500
✓	PHOTO	\$1,000
✓	EVENT	\$750
✓	MIMOSA	\$500



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MONTHLY EVENTS

with the Chamber

2ND
WED

COFFEE & CONNECTIONS
8:00 AM-9:00AM

Our monthly breakfast networking event, designed to energize your morning and expand your connections within the local business community.

SPONSORSHIP LEVEL: \$300-\$500

3RD
TUES

CHATS WITH THE CHAMBER
5:00PM-7:00PM

Our monthly evening networking event is where members of the Celina business community can connect, share ideas, and build relationships in a relaxed setting. Attendees have the opportunity to meet fellow professionals, exchange insights, and strengthen their local network. It's a casual and welcoming environment perfect for fostering meaningful connections and community growth.

SPONSORSHIP LEVEL: \$300-500

4TH
THUR
QUARTERLY

CHAMBER TABLE
11:30AM-1:00PM

Our quarterly luncheons are the premier midday gatherings, dedicated to helping local businesses grow and thrive. Through guest speakers, panel discussions, and collaborative networking, attendees gain valuable insights, practical strategies, and fresh perspectives that can drive success.

SPONSORSHIP LEVEL: \$300-500

MEMBERSHIP LEVELS

WHITE - \$300

Reserved for our non-brick & mortar businesses. Membership includes all employees at location. Online Member Directory listing with social media links. Member-to-Member discounts. Access to members-only Facebook group. Access to online job board. Invitation to weekly member networking events.

RED - \$500

Includes all benefits of white level. In addition to; Ribbon cutting. Promotional opportunities on members-only Facebook group. Display marketing material in Chamber office lobby. Opportunity to participate in leadership development program, "Leadership Celina".

BLUE - \$1,250

Includes all benefits of red level. In addition to; Opportunities for digital advertising on Chamber website and downtown kiosk. Complimentary notary public services. One membership in Celina Ladies of Influence (CLOI) or Celina Young Professionals (CYP).

STAR - \$2,500

Includes all benefits of blue level. In addition to; 2 memberships in CLOI or CYP. 2 tickets to all networking and special events (does not include State of the City luncheon). Membership spotlight in monthly newsletter.

GOLD - \$5,000

Includes all benefits of star level. In addition to; Top billing and logo placement on website. One month of ad placement on digital kiosk located downtown Celina. 2 tickets to all networking and special events (including State of the City luncheon). Membership spotlight in monthly newsletter. Ability to include a limited number of promotional items in event bags.

COMMUNITY GROUPS



CELINA LADIES OF INFLUENCE

The Celina Ladies of Influence (CLOI) is an organization founded by women, for women, dedicated to helping our members achieve business success. We do this through a combination of education, mentorship, and community service, providing the tools and support women need to thrive.

If you're seeking opportunities to connect socially, share ideas, and grow professionally, CLOI is the community for you. Our events range from BUNCO nights to networking to volunteerism. We also host a signature event every year; the Style Show in the spring.

Membership in the CLOI group is only \$50 annually.

Meetings are typically the 1st Wednesday of each month. For more information visit celinachamber.org/cloi.



COMMUNITY GROUPS



The purpose of Leadership Celina is to develop informed, connected, and engaged community leaders who are equipped to make a lasting impact in Celina.

Think of it as both a civic education course and a leadership development experience—designed to inspire participants to become champions for Celina's continued success.

Leadership is a 9 month program with 1 class meeting per month.

Applications for Class 6 will open in the summer.

COMMUNITY GROUPS



CYP is a dynamic group of emerging leaders, entrepreneurs, and professionals who are passionate about making a difference in their careers and their community.

Through networking events, professional development opportunities, and service projects, CYP helps connect and empower the next generation of Celina's business leaders.

Whether you're building your career, starting a business, or looking to get more involved, CYP is your place to grow and thrive.



COMMUNITY GROUPS



Chamber Ambassadors are the friendly, enthusiastic representatives of the Chamber of Commerce, dedicated to fostering connection and engagement within our business community.

As volunteers, Ambassadors welcome new members, attend ribbon cuttings, assist with events, and serve as liaisons between the Chamber and its members. Their efforts help strengthen relationships, increase member visibility, and ensure a warm and inclusive environment at every Chamber gathering.

Being an Ambassador is a great way to build meaningful connections, develop leadership skills, and make a positive impact in Celina.

COMMUNITY GROUPS



The Local Business Alliance Advocacy Group — a coalition of passionate business owners and community leaders working together to represent the "Work Force" and interests of Celina's local business community.

This group was formed to strengthen the voice of local businesses in city, county, and regional conversations that impact commerce, development, and quality of life.

