

Connecting Business. Building Community. Advancing Celina.



# 2026 EVENTS & PROGRAMS PROSPECTUS



# A NOTE FROM OUR BOARD



## WELCOME

On behalf of the Board of Directors, welcome to the Celina Chamber of Commerce 2026 Events & Programs Prospectus.

The Celina Chamber's mission is to enrich our business community through advocacy, resources, and connections, and to connect, promote, advocate, and inspire a community through business and leadership development. This mission guides everything we do—from networking and signature events to leadership programs, advocacy efforts, and community partnerships.

As one of North Texas's fastest-growing communities, Celina presents both opportunity and responsibility. The Chamber plays a vital role in supporting local businesses, fostering collaboration, and ensuring our business community remains informed, engaged, and well-represented. Our events and programs are designed to create meaningful relationships, celebrate success, and strengthen the economic vitality of our city.

This prospectus outlines the many ways to engage with the Chamber in 2026—through sponsorships, signature events, networking opportunities, and leadership programs. We invite you to explore the opportunities presented and find the level of involvement that best aligns with your business goals.

## 2026 BOARD OF DIRECTORS

### JIM SCANO

Chairman

### DANA DRAPER

Board Member

### BRYAN POCHE

Board Member

### ANDY HOPKINS

Chair Elect

### KATIE DUNN

Board Member

### RYAN WILCOX

Board Member

### HOLLY PENNINGTON

Past Chair

### EDDIE CAWLFIELD

Board Member

### CARRIE ERMENCE

Board Member

### CHAD ANDERSON

Treasurer

### DUSTY MCAFEE

Board Member

### CHRISTY PENNINGTON

Ex Officio

### MARY ANN MOON

Board Member

## STAFF

### ALEXIS JACKSON

President



### JENNIFER DOWNS

Director of Events  
and Marketing



### KRYSTEN WILKINS

Business Relations  
and Engagement



# TOP INVESTORS

*\$25,000 investment*



We are extremely grateful for our five top investors, whose generous contributions make it possible for the Celina Chamber of Commerce to thrive. Their support is the foundation of our efforts, enabling us to operate effectively, provide valuable community resources, and drive economic growth in Celina.

Because of their investment, we can continue to serve our local businesses, create meaningful opportunities, and build a stronger, more connected community.



Life Connected.



[www.celinachamber.org](http://www.celinachamber.org)



(972) 382-3300



110 South Preston Road, Celina

# GOLD MEMBERS

*\$5,000 investment*



*Thank you for your investment!*

TaylorMorrison.



**optimum.**

**JOIN THE CHAMBER** 

Businesses join the Celina Chamber of Commerce to gain meaningful connections, increased visibility, and a trusted seat at the table shaping Celina's economic future.



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Road, Celina

# STAR MEMBERS

*\$2,500 investment*



*We appreciate you!*



**CROSSLAND**



**T. WILSON**



**The UPS Store** CELINA



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# STATE OF THE CITY

on the square

FEBRUARY 2, 2026

PRESENTED BY



Life Connected.



## STATE OF THE CITY

An annual gathering that provides a platform for local leaders, businesses, and community members to come together and discuss the current status and future outlook of the city. Speakers include key figures such as the mayor, city officials, and prominent business leaders.

**Audience:** Over 200 of Celina's most influential thought leaders and business owners.

<input checked="" type="checkbox"/> TITLE	\$6,000
<input checked="" type="checkbox"/> GOLD	\$3,000
<input checked="" type="checkbox"/> SILVER	\$2,000
<input checked="" type="checkbox"/> TABLES (8)	\$700
<input checked="" type="checkbox"/> TICKETS Non Members	\$90
<input checked="" type="checkbox"/> TICKETS Members	\$45



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## MARCH 28, 2026

PRESENTED BY



## DOWNTOWN WINE CRAWL

The Wine Crawl is a sip, shop, and taste experience in the heart of Downtown Celina! Stroll through your favorite shops and businesses while sampling a variety of wines, enjoying live music, and taking advantage of special discounts along the way.

**Audience:** Over 500 ticketed guests from the North Texas area that enjoy great wine with friends.

<input checked="" type="checkbox"/>	TITLE	\$3,000
<input checked="" type="checkbox"/>	RED WINE	\$2,500
<input checked="" type="checkbox"/>	WHITE WINE	\$2,000
<input checked="" type="checkbox"/>	ROSE WINE	\$1,500
<input checked="" type="checkbox"/>	PROSECCO	\$1,000
<input checked="" type="checkbox"/>	CIGAR	\$1000
<input checked="" type="checkbox"/>	CHAMPAGNE TOAST	\$750
<input checked="" type="checkbox"/>	DESSERT	\$500



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## AUGUST 2026

PRESENTED BY



## BOBCAT TAILGATE

A popular event in partnership with CISD. Local vendors gather to mark the start of the school season. It's a fantastic way to bring the community together, build excitement for the upcoming sports season, and celebrate school spirit.

<input checked="" type="checkbox"/>	ORANGE	\$1,000
<input checked="" type="checkbox"/>	WHITE	\$500
<input checked="" type="checkbox"/>	GRAY	\$300
<input checked="" type="checkbox"/>	VENDOR*	\$100

\*Chamber members only

**Audience:** Over 300 Celina residents gather to celebrate the new school year & kick off the football season!



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# ANNUAL CHAMBER BANQUET

**NOVEMBER 7, 2026****PRESENTED BY**

Life Connected.



## ANNUAL CHAMBER BANQUET

The annual banquet is a highly anticipated event that brings together local businesses & community leaders for an evening of celebration and networking. Held with the aim of recognizing outstanding achievements, the banquet honors businesses and individuals who have made significant contributions to the economic and social fabric of Celina.

	<b>TITLE</b>	<b>\$5,000</b>
	<b>GOLD</b>	<b>\$2,500</b>
	<b>SILVER</b>	<b>\$1,500</b>
	<b>BRONZE</b>	<b>\$750</b>

[www.celinachamber.org](http://www.celinachamber.org)

(972) 382-3300

110 South Preston  
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## SIGNATURE EVENTS



DECEMBER 5, 2026

### PRESENTED BY



## GIFT TOUR

This annual holiday tradition brings the community together to explore and support local businesses while shopping for unique gifts of the season. Guests can stroll through Downtown, discovering charming shops and businesses offering holiday-themed activities, special discounts, and festive giveaways.

**Audience:** 300 attend the event every year. Tickets sell out in minutes.

GIFT TOUR		
<input checked="" type="checkbox"/>	TITLE	\$5,000
<input checked="" type="checkbox"/>	SANTA	\$2,500
<input checked="" type="checkbox"/>	PHOTO	\$1,000
<input checked="" type="checkbox"/>	EVENT	\$750
<input checked="" type="checkbox"/>	MIMOSA	\$500



[www.celinachamber.org](http://www.celinachamber.org)

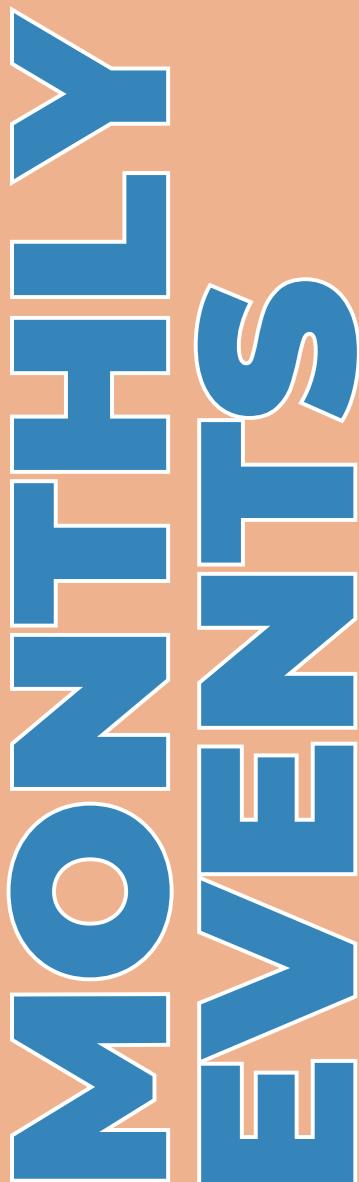


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## RECURRING EVENTS



### 2ND WED

#### COFFEE & CONNECTIONS 8:00 AM-9:00AM

Our monthly breakfast networking event, designed to energize your morning and expand your connections within the local business community.

**SPONSORSHIP LEVEL:** \$300-\$500

### 3RD TUES

#### CHATS WITH THE CHAMBER 5:00PM-7:00PM

Our monthly evening networking event is where members of the Celina business community can connect, share ideas, and build relationships in a relaxed setting. Attendees have the opportunity to meet fellow professionals, exchange insights, and strengthen their local network. It's a casual and welcoming environment perfect for fostering meaningful connections and community growth.

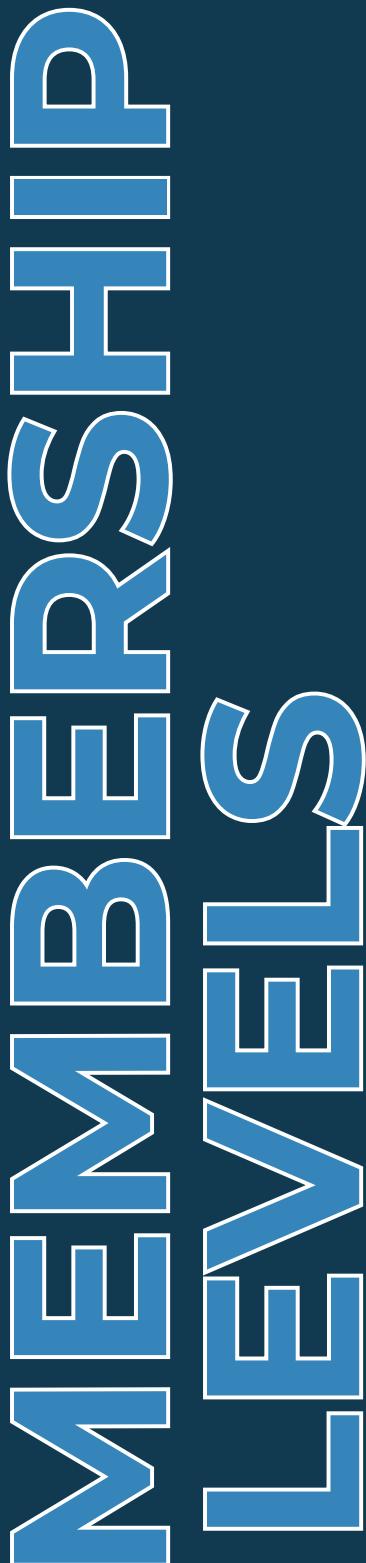
**SPONSORSHIP LEVEL:** \$300-500

### 4TH THUR QUARTERLY

#### CHAMBER TABLE 11:30AM-1:00PM

Our quarterly luncheons are the premier midday gatherings, dedicated to helping local businesses grow and thrive. Through guest speakers, panel discussions, and collaborative networking, attendees gain valuable insights, practical strategies, and fresh perspectives that can drive success.

**SPONSORSHIP LEVEL:** \$300-500



## **WHITE - \$300**

Reserved for our non-brick & mortar businesses. Membership includes all employees at location. Online Member Directory listing with social media links. Member-to-Member discounts. Access to members-only Facebook group. Access to online job board. Invitation to weekly member networking events.

## **RED - \$500**

Includes all benefits of white level. In addition to; Ribbon cutting. Promotional opportunities on members-only Facebook group. Display marketing material in Chamber office lobby. Opportunity to participate in leadership development program, "Leadership Celina".

## **BLUE - \$1,250**

Includes all benefits of red level. In addition to; Opportunities for digital advertising on Chamber website and downtown kiosk. Complimentary notary public services. One membership in Celina Ladies of Influence (CLOI) or Celina Young Professionals (CYP).

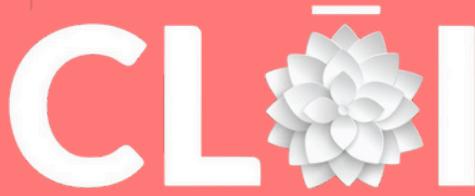
## **STAR - \$2,500**

Includes all benefits of blue level. In addition to; 2 memberships in CLOI or CYP. 2 tickets to all networking and special events (does not include State of the City luncheon). Membership spotlight in monthly newsletter.

## **GOLD - \$5,000**

Includes all benefits of star level. In addition to; Top billing and logo placement on website. One month of ad placement on digital kiosk located downtown Celina. 2 tickets to all networking and special events (including State of the City luncheon). Membership spotlight in monthly newsletter. Ability to include a limited number of promotional items in event bags.

## COMMUNITY GROUPS



CELINA LADIES OF INFLUENCE

The Celina Ladies of Influence (CLOI) is an organization founded by women, for women, dedicated to helping our members achieve business success. We do this through a combination of education, mentorship, and community service, providing the tools and support women need to thrive.

If you're seeking opportunities to connect socially, share ideas, and grow professionally, CLOI is the community for you. Our events range from BUNCO nights to networking to volunteerism. We also host a signature event every year; the Style Show in the spring.

Membership in the CLOI group is only \$50 annually.

Meetings are typically the 1st Wednesday of each month. For more information visit [celinachamber.org/cloi](http://celinachamber.org/cloi).



## COMMUNITY GROUPS



The purpose of Leadership Celina is to develop informed, connected, and engaged community leaders who are equipped to make a lasting impact in Celina.

Think of it as both a civic education course and a leadership development experience—designed to inspire participants to become champions for Celina's continued success.

Leadership is a 9 month program with 1 class meeting per month.

Applications for Class 6 will open in the summer.



## COMMUNITY GROUPS



CYP is a dynamic group of emerging leaders, entrepreneurs, and professionals who are passionate about making a difference in their careers and their community.

Through networking events, professional development opportunities, and service projects, CYP helps connect and empower the next generation of Celina's business leaders.

Whether you're building your career, starting a business, or looking to get more involved, CYP is your place to grow and thrive.



## COMMUNITY GROUPS



Chamber Ambassadors are the friendly, enthusiastic representatives of the Chamber of Commerce, dedicated to fostering connection and engagement within our business community.

As volunteers, Ambassadors welcome new members, attend ribbon cuttings, assist with events, and serve as liaisons between the Chamber and its members. Their efforts help strengthen relationships, increase member visibility, and ensure a warm and inclusive environment at every Chamber gathering.

Being an Ambassador is a great way to build meaningful connections, develop leadership skills, and make a positive impact in Celina.



## COMMUNITY GROUPS



The Local Business Alliance Advocacy Group – a coalition of passionate business owners and community leaders working together to represent the "Work Force" and interests of Celina's local business community.

This group was formed to strengthen the voice of local businesses in city, county, and regional conversations that impact commerce, development, and quality of life.

