

NEW VISION NEW POSSIBILITIES



Where local means loyal

2025
EVENTS &
PROGRAMS
PROSPECTUS



TOP INVESTORS

THANK
YOU!



We are extremely grateful for our four top investors, whose generous contributions make it possible for the Celina Chamber of Commerce to thrive. Their support is the foundation of our efforts, enabling us to operate effectively, provide valuable community resources, and drive economic growth in Celina. Because of their investment, we can continue to serve our local businesses, create meaningful opportunities, and build a stronger, more connected community. Their dedication to our mission does not go unnoticed, and we sincerely appreciate their partnership.



Life Connected.



www.celinachamber.org



(972) 382-3300



110 South Preston
Road, Celina

STAR MEMBERS

Connected for Growth



Star Members

Thank you for your investment!



Fidelity National Title



Here is the reason why
JOIN THE CHAMBER



To encourage, build, and support positive development in the Celina area of existing and potential businesses and to preserve our heritage and enhance the quality of life for our residents.



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A NOTE FROM OUR BOARD



WELCOME

The Greater Celina Chamber of Commerce offers a variety of events that provide valuable networking opportunities and avenues for business exposure. With more than 300 members, the Greater Celina Chamber of Commerce is the leading business organization in Celina.

As a business leader in the Celina area, you may find it difficult to network and connect with other business leaders. Chamber membership offers exclusive opportunities to interact with member businesses through networking events. Our staff will help open doors and market your business to key audiences. We are the voice of businesses in our community and advocate for important issues. The Greater Celina Chamber of Commerce has always strived to help business leaders and create a vibrant economy in the city of Celina, and this commitment remains steadfast today.

Please take a moment to review our website to see how membership with the Greater Celina Chamber of Commerce strengthens our community while directly benefiting your business. Should you have specific questions, please do not hesitate to contact us.

2025 BOARD OF DIRECTORS

JIM SCANO

Chairman

CHAD ANDERSON

Treasurer

BRYAN POCHE

Board Member

ANDY HOPKINS

Chair Elect

KATIE DUNN

Board Member

KENNY SMITH

Board Member

HOLLY PENNINGTON

Past Chair

EDDIE CAWLFIELD

Board Member

MICHELLE MEEKS

Board Member

JILL ROZA

Secretary

DUSTY MCAFEE

Board Member

RYAN WILCOX

Board Member

STAFF

ALEXIS JACKSON

President



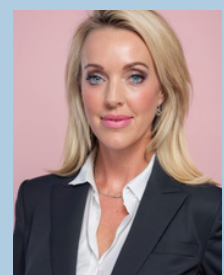
JENNIFER DOWNS

Director of Events
and Marketing



KRYSTEN WILKINS

Business Relations
and Engagement





STATE OF THE CITY

JANUARY 21, 2025

PRESENTED BY



STATE OF THE CITY

An annual gathering that provides a platform for local leaders, businesses, and community members to come together and discuss the current status and future outlook of the city. Speakers include key figures such as the mayor, city officials, and prominent business leaders.

Audience: Over 200 of Celina's most influential thought leaders and business owners.

✓ TITLE	\$6,000
✓ GOLD	\$3,000
✓ SILVER	\$2,000
✓ TABLES (8)	\$700
✓ TICKETS Non Members	\$90
✓ TICKETS Members	\$40



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SIGNATURE EVENTS



WINECRAWL

MARCH 29, 2025

PRESENTED BY



DOWNTOWN WINE CRAWL

The Wine Crawl is a sip, shop and taste event where participants sample wines at their favorite shops and businesses around Downtown Celina while enjoying live music and special discounts.

Audience: Over 500 ticketed guests from the North Texas area that enjoy great wine with friends.

✓	TITLE	\$3,000
✓	RED	\$1,000
✓	WHITE	\$500
✓	ROSE	\$250
✓	CHAMPAGNE TOAST	\$500
✓	DESSERT	\$500



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ANNUAL CHAMBER BANQUET

November 8, 2025

PRESENTED BY



ANNUAL CHAMBER BANQUET

The annual banquet is a highly anticipated event that brings together local businesses & community leaders for an evening of celebration and networking. Held with the aim of recognizing outstanding achievements, the banquet honors businesses and individuals who have made significant contributions to the economic and social fabric of Celina.

✓	TITLE	\$5,000
✓	GOLD	\$3,000
✓	SILVER	\$2,000
✓	BRONZE	\$1,000





DECEMBER 6, 2025

PRESENTED BY



GIFT TOUR

This is a festive, annual event that invites the community to explore and support local businesses while shopping for unique holiday gifts. Participants visit various shops and businesses throughout Downtown, enjoying holiday-themed activities, discounts, and giveaways.

Audience: 200 attend the event every year. Tickets sell out in minutes.

✓ TITLE	\$3,500
✓ STOP In kind	\$2,000
✓ PHOTO	\$500
✓ PARTNER	\$500
✓ BAG	\$200



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NEW!

2ND
WED

COFFEE & CONNECTIONS 8:00 AM-9:00AM

Our monthly breakfast networking event, designed to energize your morning and expand your connections within the local business community.

SPONSORSHIP LEVEL: \$300-\$5,000

MONTHLY EVENTS

with the Chamber

3RD
TUES

CHATS WITH THE CHAMBER 5:00PM-7:00PM

Our monthly evening networking event is where members of the Celina business community can connect, share ideas, and build relationships in a relaxed setting. Attendees have the opportunity to meet fellow professionals, exchange insights, and strengthen their local network. It's a casual and welcoming environment perfect for fostering meaningful connections and community growth.

SPONSORSHIP LEVEL: \$300-5,000

4TH
THUR
QUARTERLY

CULTIVATE 11:30AM-1:00PM

Our quarterly luncheons are the premier midday gatherings, dedicated to helping local businesses grow and thrive. Through guest speakers, panel discussions, and collaborative networking, attendees gain valuable insights, practical strategies, and fresh perspectives that can drive success.

SPONSORSHIP LEVEL: \$300-5,000

MEMBERSHIP LEVELS

WHITE - \$300

Membership includes all employees at location. Online Member Directory listing with social media links. Member-to-Member discounts. Access to Celina Chamber members-only Facebook group. Access to Chamber online job board. Invitation to weekly member networking events.

RED - \$500

Includes all benefits of white level. In addition to; Ribbon cutting. Promotional opportunities on members-only Facebook group. Display marketing material in Chamber office lobby. Opportunity to participate in leadership development program, "Leadership Celina".

BLUE - \$1,250

Includes all benefits of red level. In addition to; Opportunities for digital advertising on Chamber website and downtown kiosk. Complimentary notary public services. One membership in Celina Ladies of Influence (CLOI) or Celina Young Professionals (CYP).

STAR - \$2,500

Includes all benefits of blue level. In addition to; 2 memberships in CLOI or CYP. 2 tickets to all networking and special events (does not include State of the City luncheon). Membership spotlight in monthly newsletter.

NEW!

GOLD - \$5,000

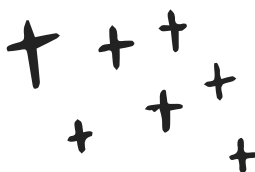
Includes all benefits of star level. In addition to; Top billing and logo placement on website. One month of ad placement on digital kiosk located downtown Celina. 2 tickets to all networking and special events (including State of the City). Membership spotlight in monthly newsletter. Ability to include a limited number of promotional items in event bags.

Community Groups



CELINA LADIES OF INFLUENCE

The Celina Ladies Of Influence is a premier organization created to empower and propel women into business success through education, mentoring, and service. Meetings are the 1st Wednesday of each month beginning at 8:30AM.



Leadership Celina is designed to help develop & inspire future leaders for the Celina community through providing community members with the skills and tools to contribute to civic engagement and civic leadership. Class members learn about different aspects of Celina/Collin County and the importance of mobilizing our community members to lead.

9 month program
1 class meeting per month
application process




The Celina Young Professionals is a new group coming to the Chamber in 2025!

For more information
please email
CYP@CelinaChamber.org



The Celina Chamber Ambassadors are a community group within the Chamber. They act as community liaison who promotes membership engagement, supports events, and fosters business connections.



In 2025, "New Vision, New Possibilities" will guide the Celina Chamber of Commerce as we expand our reach and impact in the community. This theme represents our commitment to fostering growth while strengthening the personal and professional bonds within Celina's business community.

"New Vision" reflects our dedication to exploring fresh, forward-thinking strategies that meet the evolving needs of our members, while empowering local leaders to drive positive change.

"New Possibilities" emphasizes the Chamber's focus on building deeper, more meaningful networks, offering opportunities that enable members to connect, collaborate, and thrive together. From enhanced networking events to initiatives designed to support every stage of business growth, the 2025 program is crafted to help members succeed in a rapidly changing landscape.

This year, join us as we set our sights on a brighter future, strengthening Celina one connection at a time.

Alexis Jackson

