



Louisville Chamber of Commerce Event Sponsorship Agreement

This Event Sponsorship Agreement ("Agreement") is entered into between the **Louisville Chamber of Commerce** ("Chamber") and the sponsoring organization ("Sponsor").

1. Term of Agreement

This Agreement applies to the Sponsor's participation in Louisville Chamber of Commerce event sponsorships occurring during the upcoming calendar year, unless otherwise specified in writing.

2. Sponsorship Level and Deliverables

Sponsor agrees to participate at the selected sponsorship level for the applicable Chamber event.

Sponsorship deliverables, benefits, and promotional opportunities are outlined in the **2026 Event Guide**, which is incorporated into this Agreement by reference: [2026 Event Guide](#)

Deliverables may include, but are not limited to:

- Event recognition and branding
- Marketing and promotional inclusion
- On-site visibility or participation
- Digital and print acknowledgement
- Deliverables are tied to the selected sponsorship level and event.

Sponsorship Levels and Exclusivity

Sponsorship Levels

The Louisville Chamber of Commerce offers sponsorship opportunities at the following levels: Platinum, Gold, Silver, Event Partner, and Media Partner.

Non-Exclusive Sponsorships

Unless expressly stated otherwise, sponsorship opportunities are non-exclusive. The Chamber may accept multiple sponsors at the same sponsorship level for any event, program, or initiative.

Exclusive Sponsorships

Certain sponsorships are designated as exclusive for specific events and sponsorship levels. Exclusivity applies only to the following events and sponsorship level:

- Taste of Louisville – Presenting Sponsor
- Pints in the Park – Presenting Sponsor
- Golf Scramble – Presenting Sponsor
- All other events and sponsorship levels are non-exclusive unless explicitly stated in writing by the Chamber.

3. Sponsor Responsibilities

Sponsor agrees to:

- Provide logos, artwork, and required materials by stated deadlines
- Ensure submitted materials meet requested specifications
- Maintain current Chamber membership in good standing, if applicable, for the duration of the sponsorship

The Chamber is not responsible for delayed or omitted deliverables resulting from late or incomplete submissions.

4. Payment Terms

Sponsorship payment is due immediately upon confirmation of sponsorship, unless an alternative payment arrangement has been approved in advance and in writing by the Chamber.

5. Acceptance of Terms

Sponsor's confirmation of participation, including written confirmation by email or submission of payment, constitutes acceptance of the terms and conditions of this Agreement. Payment of any portion of the sponsorship fee, including the first installment, confirms Sponsor's agreement to these terms.

6. Use of Name and Logo

Sponsor grants the Chamber permission to use the Sponsor's name, logo, and submitted materials for promotional and marketing purposes related to the sponsored event(s).

7. Event Changes or Cancellation

The Chamber reserves the right to modify event details, format, or timing due to circumstances beyond its control.

In the event of cancellation, the Chamber may, at its discretion:

- Apply sponsorship value to a future event, or
- Provide comparable promotional value through alternative channels

8. Indemnification and Liability

Sponsor agrees to be solely responsible for its participation in the event, including but not limited to its booth, activation, demonstrations, products, services, signage, personnel, and any activities conducted by or on behalf of the Sponsor.

Sponsor agrees to indemnify, defend, and hold harmless the Louisville Chamber of Commerce, its directors, officers, employees, volunteers, event partners, and venue representatives from and against any and all claims, damages, losses, liabilities, costs, or expenses arising out of or related to Sponsor's participation in the event, including Sponsor activities, installations, or materials. This obligation applies regardless of whether such claims arise from the actions of Sponsor, its employees, contractors, volunteers, or representatives.

9. Insurance

Sponsor is responsible for maintaining appropriate insurance coverage for its participation in the event, including any on-site activities, booth activations, demonstrations, sampling, or interactions with attendees.

Upon request, Sponsor agrees to provide proof of insurance naming the Louisville Chamber of Commerce as an additional insured for the date(s) of the event.

The Chamber's insurance coverage does not extend to Sponsor activities, materials, equipment, products, or personnel.

10. Independent Parties

Nothing in this Agreement shall be deemed to create a partnership, joint venture, or employment relationship between the parties.

11. Governing Law

This Agreement shall be governed by the laws of the State of Colorado.