



\*MARCH, 2026

# 2026 ENGAGEMENT OPPORTUNITIES

**NETWORKING EVENTS**

**MEMBER EVENTS**

**SIGNATURE COMMUNITY EVENTS**

**SPONSOR / HOST / PARTICIPATE / VOLUNTEER**

**CONNECT | ADVOCATE | PROMOTE**

Promote Your Business

Powerful Communication Tools

Advocacy That Elevates Your Voice

Networking Opportunities That Count

**[LOUISVILLECHAMBER.COM](https://LOUISVILLECHAMBER.COM)**



# SIGNATURE COMMUNITY EVENTS



**FEB 28, 2026**

Discover Health, Wellness, Beauty, Fitness & Fun at Louisville's Newest Event

**Platinum:** \$3,000 **Gold:** \$750  
**Member Booth \$150 / Non Member:** \$300  
*1000+ Attendees / 60K Impressions*



**JUNE 5 & 6, 2026**

**5 Programs: 1 Sponsorship**  
 Kick off Summer with Dinner on Main, Silent Disco, 5K Dog Jog & Summerfest. Plus month long Vote Best of Louisville Campaign

**Platinum:** \$10,000 **Gold:** \$2,500 **Silver:** \$1000  
**Member Booth \$165 / Non Member:** \$350  
**Premium Placement (Limited)** \$265  
*8000+ Attendees / 200K + Impressions*



**AUG 29, 2026**

**150+ Samples Local & National Brands**  
 Sip. Savor. Celebrate  
 Breweries, Wineries & Distilleries  
 Live Entertainment  
 Artisan Vendors, Member Booths

**Platinum:** \$6,000, **Gold:** \$1,500  
**Member Booth:** \$165/ **Non Member:** \$350  
*1,000+ Attendees / 200K+ Impressions*



**DEC 4, 2026**

A Dazzling Parade of Lights  
 Visits with Santa, Choirs & Entertainment  
 Support Local Program

**Platinum:** \$2,000 **Gold:** \$500 **Silver:** \$250  
*10,000+ Attendees / 200K+ Impressions*

**MEDIA PARTNERS** - Yellowscene Magazine  
 - Hometown Weekly  
**Digital & Print Paid Ads** - Daily Camera

## SPONSORSHIP BENEFITS

### LOGO ON

**ADVANCE PROMOTION**

- Posters, A Frames, & Flyers
- Invitations & Event Calendars
- Louisville Loop and Direct Event Emails
- Press Release
- Chamber Website
- Partner Websites
- Digital Marketing
- Paid Digital Ads
- Digital Cross-Promotion with the City of Louisville, Fellow Sponsors, DBA, Vendors & Event Partners
- Billing Insert / Full Page Ad in the Louisville Lantern or Other City Communications. *(Varies by event)*

### DAY OF PROMOTION

- Logo Showcased at Multiple Strategic Points
- Complimentary Premium Exhibitor Booth (Taste, Pints & Feel Good Festival)
- Comp 15 sec ad on NoCo Community Ad Screens
- Outdoor Lounge (Pints/ Taste)

### AFTER THE EVENT

- Event Thank You
- Engaging photos and videos shared widely, highlighting your brand's involvement and the event's success
- Logo on Chamber Website Gallery
- Event Report

### TICKETS

**Taste:** We will hold Dinner on Main Tickets for Gold & Platinum Sponsors. Right to purchase a table of 6. Must sign up by end March to guarantee a table.  
**Pints:** Complimentary Tickets: Presenting: 6 / Gold 4 and Silver 2.

### SPONSOR LEVELS SIZE GUIDE

#### PLATINUM SPONSOR/PRESENTED BY

GOLD SPONSOR

GOLD SPONSOR

GOLD SPONSOR

GOLD SPONSOR

SILVER SPONSOR



# TASTE OF LOUISVILLE

JUN 5-6, 2026

A WEEKEND-LONG CELEBRATION THAT BRINGS TOGETHER OUR COMMUNITY

Kick off summer with the city's premier festival that brings together our community in a weekend-long celebration. This signature event is more than just a festival—it's a unique opportunity to connect with a thriving and engaged community.

## SPONSORS OF THIS EVENT CAN ACCESS FIVE EVENTS UNDER ONE SPONSORSHIP!

- **Dinner on Main Street:** Secure your brand's presence at the city's most coveted dining experience. With tickets selling out in a matter of minutes, this exclusive event places your business in front of over 1000 community members as they dine at the longest table in town.
- **Silent Disco Dance Party:** Main Street is transformed into Louisville's biggest dance floor. Expect over 700 participants, this high-energy, free community event offers a unique platform for your business to be front and center, associating your brand with one of the most exciting celebrations of the year.
- **5K Fun Run & Dog Jog:** Engage directly with the health-conscious and pet-loving crowd. It's the perfect opportunity to showcase your commitment to wellness and community vitality.
- **Summerfest on Main:** The capstone of the festival, this event is a celebration of everything that makes Louisville special. With an expected attendance of over 6,000 people and 150+ vendors, Summerfest is the ultimate showcase for local businesses. Attendees will enjoy live music, a farmers market consistently voted the #1 in Colorado, a curated craft market, a car show, and the highly anticipated "Best of Taste" awards ceremony.
- **Best Taste of Louisville Competition (May):** Your sponsorship extends into a month-long campaign leading up to Summerfest. This competition encourages residents to explore and vote for their favorite local restaurants, bars, breweries, and entertainment venues. Your business will be promoted throughout May as the community celebrates and supports the city's vibrant culinary scene, culminating in the announcement of the grand prize winner at Summerfest.



## PINTS IN THE PARK

SIP . SAVOR . CELEBRATE

AUG 29, 2026  
COMMUNITY PARK

Pints in the Park is more than just a beer festival, it's Louisville's premier end-of-summer community celebration. Held at Community Park, this lively event brings together more than 1,000 attendees for an afternoon filled with live music, food trucks, and a stellar lineup of regional breweries, cideries, and distilleries. Guests enjoy tastings from local favorites and new discoveries while connecting with the businesses and makers that make our community unique. From families relaxing in the park to visitors discovering Louisville for the first time, it's an experience that captures the spirit of connection, local pride, and summer fun.

For Chamber members, Pints in the Park offers exceptional marketing value and engagement. Sponsors gain premium visibility through extensive cross-promotion with beverage partners, Chamber vendors, and regional tourism channels, reaching thousands of potential customers before, during, and after the event. Vendors benefit from one-on-one connections with attendees eager to explore local products, while sponsors enjoy brand exposure through signage, social media, digital advertising, and partner marketing. With collaborative promotion across dozens of breweries and Chamber member businesses, Pints in the Park delivers unmatched reach and return, making it one of the most effective and enjoyable ways to showcase your business in Louisville.



# PARADE OF LIGHTS

DEC 4, 2026

LOCATION: DOWNTOWN LOUISVILLE

The Parade of Lights takes place in historic downtown on Main Street, attracting over 4,000 community members. Sponsors can host hot chocolate stands and Santa visit giveaways as well as featuring in the parade. The Platinum sponsor will also be featured on the fire truck which Santa rides to close the parade.

10,000 Spectators, 1,000 Participated, 1,200 Free Hot Chocolates, 300 Santa Gifts, 300 Performers and thousands of lights!



**A BELOVED HOLIDAY TRADITION  
THAT UNITES THE COMMUNITY**



# FEEL GOOD FESTIVAL

FEB 28, 2026

RELISH, MCASLIN BLVD, LOUISVILLE

**A FREE, INTERACTIVE  
COMMUNITY CELEBRATION  
OF WELLNESS, FITNESS AND  
HEALTHY LIVING**

Support the Feel Good Festival and showcase your brand at Louisville's newest community wellness event! This vibrant, interactive festival brings together families, fitness enthusiasts, and health-conscious consumers for a day of connection, movement, and inspiration. As a sponsor or exhibitor, you'll gain meaningful visibility, engage directly with attendees, and align your business with health, positivity, and local impact.

## **Wellness Village - Live Music & Outdoor Activity Area**

- Interactive booths, mini services, and demos from health, beauty & fitness pros
- Bike Zone - outdoor community rides
- Kid-friendly wellness games, crafts, and high-energy physical challenges

## **Breakout Rooms**

- Focused sessions on mindfulness, nutrition, self-care, and more.

## **Fuel Up Food Court**

- Healthy bites, cooking demos, and nourishing samples from local vendors

## **Plus**

**Live Music**

**Nordic Sauna & Cold Plunge**

**Pickleball**

**Giant Art**

**Outdoor Games**

**Passport Program**



“ Excellent organization, great community feel, great variety in brewers, outstanding musical performances.



“ A game-changer – we connected with a new client at the event who turned into one of our biggest accounts.



“ Sponsoring an event wasn't just advertising, it was being part of something bigger. We're proud to support and be recognized.



# MEMBER EVENTS

SPONSOR / HOST / PARTICIPATE / VOLUNTEER

## MULTI-CHAMBER EVENTS

*Access an expanded network*

- **Annual Broomfield & Louisville Mixer**

*Sponsorship: \$250*

- **Summer BBQ: Superior, Lafayette, Erie, Louisville (July)**

*Sponsored by Rotating Chambers*

*Additional Multi-Chamber events announced throughout the year*

## NETWORKING EVENTS

*Partner with fellow members*

- Member Hosted Networking Events
- CTC Event
- McCaslin/Dillon/ Centennial/ Cherry Event
- SOBO Event
- Downtown/ DELO Event
- Ribbon Cutting/Business Celebrations

*Sponsorship: Food & Drink Costs*

## FIRST FRIDAY OPEN HOUSE

*Ideal for added visibility or no brick-and-mortar.*

First Friday lets members host pop-ups, socials, or networking at the Chamber Building in Downtown Louisville.

*Free to host*

## HOLIDAY NETWORKING

Help make our final networking event of the year extra tree-mendous! This cheerful evening brings members and guests together to connect, celebrate, and close out the year.

*Sponsorship: \$200*

## T-SHIRT & TOTES SPONSOR

Volunteers, Ambassadors & Staff

All Events

Your Logo on Tote bags distributed at events with Directory inside.

(optional swag)

Available from Taste of Louisville through end of the year.

\$1000

## YOUR BRAND LOGO AND LINK FEATURED

### ADVANCE PROMOTION

- Posters & Flyers
- Invitations & Event Calendars
- Louisville Loop and Direct Event Emails
- Chamber Website
- Digital Marketing

### DAY OF PROMOTION

- Logo Showcased at the event
- Sponsor Table
- Stage Time

### AFTER THE EVENT

- Event Thank You
- Engaging photos and videos shared widely, highlighting your brand's involvement and the event's success
- Logo on Chamber Website Gallery

# MEMBER EVENTS

## ANNUAL AWARDS

FEB 18, 2026

**Platinum:** \$3,000

**Gold:** Fellows

**Welcome Drink:** \$500

Join us in February for the Annual Awards Ceremony, celebrating outstanding businesses and individuals in our community. Enjoy an upscale dinner, networking, and inspiring recognition of those who make a difference. Gold Sponsorship, exclusive to Chamber Fellows, includes special acknowledgment during the event.

## EDUCATION SUMMIT

MAY 4, 2026

**Platinum:** \$1,000

**Gold:** \$500

Exhibitor: \$150/ \$300

The focus will be Marketing, AI, and Cyber Security featuring thought leaders and innovators. Join us for a dynamic conversation with local media leaders, marketing experts, and Chamber professionals as we dive into how small businesses can effectively share their stories, leverage advertising and AI, and maximize marketing through the Chamber.

## GOLF SCRAMBLE

SEPT 25, 2026

**Platinum:** \$3,500

**Gold:** \$1,000

**Hole Sponsor:** \$300

Pull together a foursome, sponsor a hole or just join in on the fun golf action. With prizes, raffle, and in game contests, it's impossible to not have a blast! Seize the exciting opportunity to network at our prestigious annual golf tournament.

## STATE OF THE CITY

NOV, 2026

**Platinum:** Fellows

**Refreshment Sponsor:**  
\$250

The State of the City Address is an annual event where Louisville's Mayor shares the city's accomplishments, challenges, and future plans with residents and Chamber members. It also serves as the Chamber's Annual Meeting. Platinum Sponsorship, exclusive to Chamber Fellows, includes recognition during the Executive Director's remarks and logo display at the event.

## LEADERS LUNCH

3 X PER YEAR

**Platinum:** \$2,000

**Gold:** \$500

Exclusive to Chamber members, Leaders Lunch offers small-group access to community leaders for discussion and connection.

### ADVANCE PROMOTION

#### LOGO ON

- Posters & Flyers
- Invitations & Event Calendars
- Louisville Loop and Direct Event Emails
- Chamber Website
- Partner Websites
- Digital Marketing

#### DAY OF PROMOTION

- Logo Showcased at Multiple Strategic Points
- Exhibitor Booth (Platinum & Gold)
- NoCo Community Ad Screens (Awards & State of City Only)
- Stage Time

#### AFTER THE EVENT

- Event Thank You
- Engaging photos and videos shared widely, highlighting your brand's involvement and the event's success.
- Logo on Chamber Website Gallery
- Event Report

# SPONSORSHIP & PROMOTIONAL INVESTMENT LEVELS

## SIGNATURE COMMUNITY EVENT

### TASTE OF LOUISVILLE

Month May + June 5/6

#### Platinum (1)

\$10,000 (SOLD)

#### Gold

\$2,500

#### Silver

\$1000

#### Exhibitor Booth

\$165/\$350\*

#### 5 events for 1 sponsorship

8000+ Attendees

200K Impressions

## SIGNATURE COMMUNITY EVENT

### PINTS IN THE PARK

Aug 29

#### Platinum (1)

\$6,000 (SOLD)

#### Gold

\$1,500

#### Silver

Beverage Partners

#### Exhibitor Booth

\$165/\$350\*

1000+ Attendees

200K Impressions

## SIGNATURE COMMUNITY EVENT

### PARADE OF LIGHTS

Dec 4

#### Platinum (4)

\$2,000 (1 LEFT)

#### Gold : Hot Choc or Santa

\$500

#### Silver: Parade Sponsor

\$250

10,000+ Attendees

1,500 Participants

200K Impressions

## SIGNATURE COMMUNITY EVENT

### FEEL GOOD FESTIVAL

Feb 28

#### Platinum (2)

\$3,000 (SOLD OUT)

#### Gold

\$750 (SOLD OUT)

#### Exhibitor Booth

\$150/\$300\* (SOLD OUT)

1000+ Attendees

60K Impressions

## MEMBER EVENT

### ANNUAL AWARDS

Feb 18

#### Platinum (1)

\$3000 (SOLD)

#### Gold

Exclusive to Chamber Fellows

#### Welcome Drink

\$250 (SOLD)

## MEMBER EVENT

### EDUCATION SUMMIT

May 4

Platinum: \$1000 (SOLD)

#### Gold

\$500

#### Refreshment Sponsor

\$250

#### Exhibitor Table

\$150/\$300\*

## MEMBER EVENT

### GOLF SCRAMBLE

Sept 25

#### Platinum

\$3500 (SOLD)

#### Gold

\$1000 Lunch

\$1000 Golf Cart

\$300 Hole Sponsor

## MEMBER EVENT

### STATE OF CITY

Nov (TBD)

#### Platinum

Exclusive to Fellowship Level

#### Refreshment Sponsor

\$250

#### Exhibitor Table

\$150/\$300\*

## EXCLUSIVE TO MEMBERS ONLY

2026

### T-SHIRT & TOTES

#### SPONSOR

Sign up By March 13

T's for Volunteers,  
Ambassadors & Staff  
All Events  
Your Logo on Tote bags  
distributed at events with  
Directory inside.  
(optional swag inclusion)

\$1000

## EXCLUSIVE TO MEMBERS ONLY

### NETWORKING EVENTS

Open to Sign Up for 2026

Hosting & Sponsoring  
(Food & Drinks Only)

### FIRST FRIDAY EVENTS

Open to Sign Up for 2026

(Limited Food & Drink Cost  
Only)

## MEMBER EVENT

### LEADERS LUNCH SERIES

Platinum: \$2000

Gold: \$500

## MEMBER EVENT

### BROOMFIELD ANNUAL MIXER & NWCA PICKLEBALL

\$250 Each Event

### HOLIDAY PARTY SPONSOR

\$200 Per Sponsor

\*NON-MEMBER PRICE

# ABOUT LOUISVILLE

Louisville, Colorado, is a vibrant community where small-town charm seamlessly blends with modern innovation. Renowned for its historic downtown, thriving local businesses, and scenic outdoor spaces, Louisville also boasts a diverse and supportive small business community. At the same time, it is a hub for cutting-edge industries and entrepreneurial growth, fueling both innovation and opportunity. With unique shops, restaurants, and services spread throughout the city, as well as parks and trails that celebrate Colorado's natural beauty, every corner of Louisville offers something extraordinary. Anchored by a strong sense of community, top-rated schools, and endless opportunities for connection and collaboration, Louisville is the perfect place to live, work, and build your business. Whether you're launching a new venture or expanding an existing one, Louisville offers an unparalleled environment for success—it's truly an exciting time to be part of this thriving and dynamic community!

## CHAMBER / CITY PARTNERSHIP

Economic Vitality Team - City of Louisville  
Economic Vitality Committee (EVC)  
Louisville Revitalization Commission (LRC)  
Front & Center Focus Group  
Louisville Museum  
Cultural Services  
Park, Rec & Open Space

## CHAMBER COUNTY PARTNERS

North West Chamber Alliance (NWCA)  
Downtown Business Association (DBA)  
World Trade Center  
Commuting Solutions  
Boulder County Workforce  
Partners for a Clean Environment (PACE)  
Colorado Recovery Friendly Workplace Initiative

## LOUISVILLE STATS

Square miles: 8  
Residents: 19,395  
Households: 8,665  
Median age: 43  
Median household income: \$125,125  
Median disposable income: \$86,979

## MEDIA PARTNERS

Yellowscene Magazine  
The Daily Camera  
Hometown Weekly

## BUSINESS DISTRICTS

*Supporting All of Louisville*

Historic Downtown Louisville  
Downtown East Louisville (DELO)  
McCaslin, Dillon, Cherry, Centennial Corridor  
South Boulder Road (SOBO)  
Colorado Technology Center (CTC)

2026 FELLOWSHIP & ENTERPRISE MEMBERS



CONTACT

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