



“Excellent organization, great community feel, great variety in brewers, outstanding musical performances.”



“A game-changer – we connected with a new client at the event who turned into one of our biggest accounts.”



“Sponsoring an event wasn't just advertising, it was being part of something bigger. We're proud to support and be recognized.”





2025 CHAMBER SUCCESS

CONNECT

- **New Program:** Built new operating system, launched new chamber membership model and new website.
- **8 First Friday** Open House Events
- **7 Networking Events** in Variety of locations around Louisville
- **3 Member Events:** Awards & Golf Scramble, Superiher Conference by Superior Chamber
- **7 Focus Groups**
 - Hospitality - May
 - Health & Wellness June
 - Food & Beverage Oct
 - Retail & Shopping Oct
 - McCaslin - Sept
 - Downtown/DELO - Nov
 - SOBO/ CTC - Dec
- **Communications**
 - Marketing and sponsorship management
 - What not to Miss | You're invited | News Feed | Louisville Loop | Discover Louisville | Event Specials | Social Media | Web Updates
- **Signature Community Events**
 - Taste of Louisville - Dinner on Main
 - Taste of Louisville - Fun Run & Dog Jog
 - Summerfest
 - Labor Day Memory Square Park Bar
 - Pints in the Park
 - Parade of Lights
- **Promotional Marketing Initiatives**
 - Vote Favorites Taste of Louisville
 - Summer Promotion Card
 - Shop Small/ Support Local / Small Business Saturday
 - Leads Group (Twice a month)
 - Member Perks
 - Community Offers
 - Member Events Calendar
 - Member News Feed
- **7 Focus Groups**
 - Hospitality - May
 - Health & Wellness - June
 - Food & Beverage - Oct
 - Retail & Shopping - Oct
 - McCaslin - Sept
 - Downtown/DELO - Q4
 - SOBO/ CTC - 2026

ADVOCATE

- **Advocacy Events**
 - Marketing, Media & AI Summit
 - Leaders Lunch - Biz West Editor Chris Wood
 - Leaders Lunch -City Manager - Diana Langley
 - Leaders Lunch - Mayor - Chris Leh
 - State of the City
- **Advocacy Programs**
 - Education Programs with SBDC throughout the year.
 - Neurodivergent Programming through Superior
 - Latin Chamber Programs
 - Colorado's Recovery Friendly Workplace Initiative
- **Advocacy Engagement**
 - At the State Legislature
Through engagement with Northwest Chamber Alliance
 - ✓ HB 1005: Film Tax Credits
 - ✓ HB 1208: Tipped Wage
 - ✓ HB 1272: Construction Defects
 - At City level - City Council Member Advocacy
DELO Underpass Considerations
Energy Code Revisions
- **Advocacy Meetings**
 - NWCA | LRC | EVC | Advocacy Committee | PACE | Biz West Editorial Board | Front & Center
- **Committee Meetings**
 - Membership Events | Taste | Pints | Parade | Ambassadors | Executive | Finance | Board of Directors
- **Partnerships**
 - World Trade | SBDC | Workforce | Colorado's Recovery Friendly Workplace Initiative | Commuting Solutions | City of Louisville, Economic Vitality Manager | DBA | Louisville Museum | Downtown Women's Collective

PROMOTE

Projects

- Directory 2025 and 2026
- DBA / Street Faire future planning
- City Grant Review
- County Grant Update and strategy
- Membership Audit & Membership Revisions
- 2026 Strategy & Planning
- Discover Louisville concept
- Membership Drive : Retention & New Members

MAKE THE MOST OF YOUR MEMBERSHIP



INTERACTIVE INFO HUB

Grow your visibility

- Post your events
- Post to member news feed
- Member 2 Member Discounts
- Community Offers
- Member Spotlight*
- Member Social Media Collaborations* *Connect Plus Upgrade

DIRECTORY & DIGITAL GUIDE

Expand your reach **SIGN UP BY DEC 31**

- 10,000 copies
- Modernized distribution plan
- 260,000 Digital Impressions
- Update throughout the year
- High visibility racks
- Digital Billboards regionally

View full distribution plan on
Member Resource page

MEMBER RETENTION DRIVE

Let's make sure you're getting the most from your Louisville Chamber membership!

Your Membership Review - Get Connected to the Info Hub

- Log in or reset your username and password
- Check that your business information is accurate
- Verify your directory listing
- Review your billing contact and representatives
- Make sure your logo, photos, and description are up to date

Make the Most of Your Membership Tools

- Post your events, news, and promotions
- Register for Chamber events directly through the Hub
- Follow the Chamber News & Calendar to stay informed

Plan Ahead for 2026

- Review the 2026 Event Guide for sponsorships, booths, and hosting options
- Sign up for committees or networking programs
- Explore event partnerships and advertising opportunities

Connection & Community

Attend Chamber events and engage with other members

Member Stats (Aug 25)

30% Membership Growth

75% Member Engagement

502 Individuals / 302 Organizations



Member Resource Page



2026 Event Guide

2026 Membership Benefits

Directory Distribution Guide

How to Guides for Your Info Hub

- How to add Events, Member Perks, News Feed & Community Offers
- How to add representatives, billing, contact information and more.
- How to improve your listing and keywords.

Purchase 2026 Directory Ad



CLOSES DEC 31st

Nominate Chamber Annual Awards



CLOSES DEC 20th

Arrange a session to make the most out of your membership



Connect Meetings Schedule



1:1 Connect Meetings

TESTIMONIALS

THANK YOU FOR YOUR FEEDBACK

COMMENTS & QUESTIONS EMAIL INFO@LOUISVILLECHAMBER.COM

"As a new business in Louisville, joining the Chamber has been one of our greatest decisions. The kindness, support, and genuine community spirit we've experienced are unmatched. The Chamber's incredible networking opportunities have helped us connect with so many wonderful families and businesses, and we're truly grateful to be part of such a welcoming community"

McKenna Aslin, Owner, Art Major

"The Louisville Chamber continues to be the bridge between local business and city leadership. Their leadership during the South Street Underpass project is a great example of how collaboration and advocacy can make Louisville an even better place to live, work, own a business and grow together. As a business owner of several businesses in Louisville, I'm grateful for their commitment to making Louisville more connected, accessible, and vibrant for everyone. The Chamber has always been more than an organization, it's a heartbeat for local business and community connection"

Justin Livingston, Vice President of Franchise Development, Ziggy Coffee.

"The Louisville Farmers Market is a proud partner of the Louisville Chamber of Commerce. Cooperative relationships enhance successful community events, and the Chamber is a proven supporter in making the farmers' market shine. The Chamber is willing to go above and beyond to ensure that all Louisville events thrive. I am grateful for all the efforts the Chamber has made to not only support events but also evaluate to ensure that we can make each year better."

Kelly Millar, Louisville Farmers Market

"The Louisville Chamber is a forceful advocate for the business community, and a trusted partner to City leaders and professional staff. That balance is the reason why they've quietly achieved more in 2025 than the last few years combined."

Bill Rigler, Principal, Greenlight Strategy

"As a small locally owned business in Louisville, we face countless challenges on a daily basis. Having the Chamber at our back when added pressures come is life-saving. Knowing we can call on her and have credible action be a result is extremely valuable and appreciated."

Garret Nicodemus, Rocky Mountain Tap & Garden General Manager/Owner



2026 ENGAGEMENT OPPORTUNITIES

SPONSOR | HOST | NETWORK | PARTICIPATE | VOLUNTEER

SIGNATURE COMMUNITY EVENTS

- Feel Good Festival **FEB 28**
- Taste of Louisville **JUN 5-6**
- Pints in the Park **AUG 29**
- Parade of Lights **DEC 4**

CHAMBER EVENTS

- Annual Awards Ceremony **FEB 18**
- Education Summit: Marketing, AI & Security **APR**
- Golf Scramble **OCT**
- State of City/Annual Chamber Meeting **NOV**
- Leaders Luncheons **(4 Events)**

NETWORKING EVENTS

- Third Thursday Member Hosted Networking
- First Friday Open House & Friday Socials
- Ribbon Cutting / Business Celebrations
- Annual Broomfield & Louisville Mixer
- Annual Lafayette & Louisville Mixer
- Annual Summer BBQ: Superior, Lafayette, Erie, & Louisville
- NWCA Pickleball Tournament: Boulder, Superior, Lafayette, Louisville, Broomfield, Longmont & Latino Chambers
- Additional Multi-Chamber events announced throughout the year.

LEADS GROUPS

- Leads Group
- Home Pro Group

AREA FOCUS GROUPS

- McCaslin, Centennial, Dillon, Cherry
- South Boulder Road
- Downtown/ DELO
- Colorado Tech Center -CTC

INDUSTRY FOCUS GROUPS

- Hospitality & Entertainment
- Health & Wellness
- Business Services, Tech & Innovation
- Real Estate, Property, Construction, Contractors, Home & Auto
- Shopping & Retail
- Media & Marketing
- Community, Government & Non-Profit

SPONSORSHIP & PROMOTIONAL INVESTMENT LEVELS

SIGNATURE COMMUNITY EVENT

TASTE OF LOUISVILLE

Platinum

\$10,000

Gold

\$2,500

Silver

\$1000

Exhibitor Booth

\$150/\$300*

5 events for 1 sponsorship

8000+ Attendees

200K Impressions

SIGNATURE COMMUNITY EVENT

PINTS IN THE PARK

Platinum

\$6,000

Gold

\$1,500

Silver

Beverage Partners

Exhibitor Booth

\$150/\$300*

1000+ Attendees

200K Impressions

SIGNATURE COMMUNITY EVENT

PARADE OF LIGHTS

Platinum

\$2,000

Gold : Hot Choc or Santa

\$500

Silver: Parade Sponsor

\$250

4000+ Attendees

50K Impressions

SIGNATURE COMMUNITY EVENT

FEEL GOOD FESTIVAL

Platinum

\$3,000

Gold

\$750

Exhibitor Booth

\$150/\$300*

1000+ Attendees

60K Impressions

MEMBER EVENT

ANNUAL AWARDS

Platinum

\$3000

Gold

Exclusive to Chamber Fellows

Welcome Drink

\$250

MEMBER EVENT

EDUCATION SUMMIT

Platinum: \$1000

Gold: \$500

Refreshment Sponsor

\$250

Exhibitor Table

\$150/\$300*

LEADERS LUNCH SERIES

Platinum: \$2000

Gold: \$500

MEMBER EVENT

GOLF SCRAMBLE

Platinum

\$3500

Gold

\$1000 Lunch

\$1000 Golf Cart

\$300 Hole Sponsor

MEMBER EVENT

STATE OF CITY

Platinum

Exclusive to Fellowship Level

Refreshment Sponsor

\$250

Exhibitor Table

\$150/\$300*

EXCLUSIVE TO MEMBERS ONLY

2026 T-SHIRT SPONSOR

Volunteers & Staff

All Events

\$500

EXCLUSIVE TO MEMBERS ONLY

2026 COMMUNITY GUIDE & DIRECTORY

- Back Cover: \$2,000
- Inside Back Cover: \$1,750
- Inside Facing Front: \$1,750
- Inside Facing Back: \$1,750
- Full Page: \$1,150
- 1/2 Page: \$750
- 1/4 Page: \$600

MEMBER EVENT

NETWORKING EVENTS/ BUSINESS CELEBRATION/ FIRST FRIDAY EVENTS/ RIBBON CUTTING

Food & Drink Cost Only

MEMBER EVENT

BROOMFIELD ANNUAL MIXER & NWCA PICKLEBALL

\$250 Each Event

HOLIDAY PARTY SPONSOR

\$200

FELLOWSHIP MEMBERS



Sterling Bay



MEDIA PARTNERS



