

FEEL GOOD FESTIVAL

LOCATION: RELISH, MCASLIN BLVD, LOUSVILLE



A FREE. INTERACTIVE COMMUNITY CELEBRATION OF WELLNESS. FITNESS AND HEALTHY LIVING

GOLD - \$750 (LIMITED NUMBER **REMAINING!)**

EXHIBITOR - \$150/\$300* **6FT TABLES FOR DAY TIME EVENTS.** PREFERENCE WILL BE GIVEN TO HEALTH AND WELLNESS SECTOR CHAMBER MEMBERS.

*non member

Support the Feel Good Festival and showcase your brand at Louisville's newest community wellness event! This vibrant, interactive festival brings together families, fitness enthusiasts. and health-conscious consumers for a day of connection, movement, and inspiration. As a sponsor or exhibitor, you'll gain meaningful visibility, engage directly with attendees, and align your business with health, positivity, and local impact.

PICKLEBALL TOURNAMENT **CHAMBER SHOWDOWN!**

The Northwest Chamber Alliance Pickleball Tournament brings together teams from Louisville, Lafayette, Superior, Boulder, Broomfield, Longmont, and the Latin Chambers to battle it out for wellness glory and regional bragging rights.

Whether you're playing, sponsoring, or cheering from the sidelines, don't miss the action!

SIGN-UP LINK COMING SOON!

SPONSOR - BRAND AWARENESS & PARTNER RIGHTS

- **GOLD** Posters, A-Frames, Flyers, Event Banners
 - Stage Banner, Stage Announcement
 - Full Page Ad in City Community Guide "Louisville Lantern", distributed to all Louisville Residents and key locations.
 - Advert on NOCO Community Ad Share Outdoor TV
 - Digital Cross-Promotion with the City of Louisville and fellow Sponsors, DBA & Exhibitors
 - Optional Exhibitor booth w/premium exhibitor location
 - Event Program Inclusion
 - Invitations & Event Calendars
 - Louisville Loop & Event Emails
 - Engaging photos and videos shared widely, highlighting your brand's involvement and the event's success.
 - Press Release
 - Chamber Website
 - Partner Websites
 - Paid Digital Ads
 - Event Thank you

LETS BUILD A FEEL - GOOD EXPERIENCE TOGETHER.

THE FEEL GOOD FESTIVAL PROGRAM *

Wellness Village - Live Music & Outdoor Activity Area

- Interactive booths, mini services, and demos from health, beauty & fitness pros
- Bike Zone outdoor bike rodeo & community rides
- Kid-friendly wellness games, crafts, and high-energy physical challenges

Breakout Rooms

• Focused sessions on mindfulness, nutrition, self-care, and more.

Fuel Up Food Court

Healthy bites, cooking demos, and nourishing samples from local vendors

Glow & Flow Evening Social

- Glow-in-the-dark yoga
- Silent Disco Mediation and ecstatic dance

*Program subject to revisions as partners and exhibitors sign up.