



PINTS IN THE PARK

AUG 23, 2025 - COMMUNITY PARK

SIP
SAVOR
CELEBRATE

Join the brewfest that brings Louisville together at Community Park for craft beer tastings, artisan vendors, and live entertainment. Expect 1000+ in attendance. This event has exceptional **cross marketing opportunity**, with over 50 vendors each marketing the event with posters at their locations and digital cross promotion. This gives extended reach not just locally but state wide.

PLATINUM: \$6,000 (SOLD)

GOLD: \$1,000

SILVER: \$350



SPONSOR - BRAND AWARENESS & PARTNER RIGHTS

Exclusive to Platinum & Gold

- Posters, A Frames, Flyers , Event Banners
- Stage Banner, Stage Announcement
- Full Page Ad in City Community Guide "Louisville Lantern" Distributed to all Louisville Residents and key locations.
- Media partnerships: paid digital and print ads in Yellowscene Magazine, Thirst Magazine, Daily Camera & Hometown Weekly
- Advert on NOCO Community Ad Share Outdoor TV
- Optional Outdoor Lounge or Vendor Booth

All Levels - Logo and Hyperlink

- Invitations & Event Calendars
- Louisville Loop and Direct Event Emails
- Press Release
- Chamber Website
- Partner Websites
- Paid Digital Ads
- Digital Cross-Promotion with the City of Louisville and fellow Sponsors, DBA & 50 + Breweries and Vendors
- Optional Vendor Booth
- Event Thank you
- Engaging photos and videos shared widely, highlighting your brand's involvement and the event's success.

VIP Tickets Valued @ \$120 each

- (Platinum 6/ Gold 4 / Silver 2)



VENDOR BOOTH - \$150*/\$300

ARTISAN OR FOOD VENDOR - \$75

Limited Vendor Booths Available

SIGN UP LouisvilleChamber.com

**Member Pricing*

VOLUNTEER

Volunteer for a a shift at Pints and receive a free ticket to enjoy the brewfest.

SIGN UP

LouisvilleChamber.com

PARTICIPATE

Early Bird Tickets on Sale to end June

BUY TICKETS

LouisvilleChamber.com



CONTACT

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PHOTO CREDIT TASTE OF LOUISVILLE BIG HEART FILM