



AUGUST 6-8, 2026 • SANTA ROSA

**HYATT REGENCY
SONOMA WINE COUNTRY**

Business Sponsorship Opportunities

Join the Association of California Symphony Orchestras (ACSO) for the 2026 Annual Conference hosted by the Santa Rosa Symphony!

ACSO's conference provides orchestra professionals with education, skillbuilding, and a strong network to help them tackle challenges and lean into opportunities. These professionals are interested in learning about the resources and products that can help their organizations thrive.

Sponsoring ACSO's annual conference is a unique opportunity to support California's orchestra community. Your support will help ensure that thriving, inclusive orchestras continue to serve and uplift their communities.

Why should your company sponsor the ACSO Conference?

- Increase visibility and name recognition for your company
- Network with hundreds of orchestra decision-makers and professionals.
- Generate new business leads
- Reconnect with clients and customers
- Learn about the industry's latest developments and trends
- Help build the health of the orchestra field

Who will you meet at Conference?

- Orchestra executives, staff, and trustees
- Composers and musicians
- Artistic leaders and music directors
- Students and emerging leaders
- Consultants, businesses, and vendors

For more information or to sponsor, contact ACSO Member Engagement and Development Manager Alexandra Opsahl at aopsahl@acso.org or 800-495-2276 x4.

Visit www.acso.org/conference to learn more.

ACSO is the hub of California's vibrant orchestra and music community and provides a variety of services to over 120 organizations and their 2,500+ board and staff members. ACSO's members are comprised of professional, collegiate, youth, and community-based orchestras, choruses, and festivals in California and the Western United States.



Attendees at the 2025 ACSO Conference in Costa Mesa



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Sponsorship Benefits for Businesses

Sponsorship Level	Keynote \$5,000	Connecting \$2,500	Session \$1,000	Supporting \$500
Naming rights	Keynote	Networking Event	Breakout Session	n/a
Complimentary tickets to an evening event	••			
In-person remarks	•			
Premium ad in conference app	•	•		
Dedicated e-blast to list of 3,000	•	•		
Conference registration	••	•	<i>Special Discount</i>	
Tabletop exhibit	•	•	•	
Verbal recognition at your sponsored event	•	•	•	•
President's Reception invitation	••	••	•	•
Registration list (opt-ins)	•	•	•	•
Logo on website, in digital marketing materials & conference app, onsite	•	•	•	•

Please note that all sponsorship levels are non-exclusive.