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ASSOCIATION OF CALIFORNIA
SYMPHONY ORCHESTRAS

Empowering Our Music Community

# 2024-2025 IMPACT REPORT

















"There is an immeasurable comfort and strength in the knowledge that one is not alone. Time and time again, ACSO leads the charge connecting orchestras and colleagues to the news, skills, people, and other resources that breathe new life and energy into our work."

~ Nuri Kye, Director of Development, Marin Symphony





## A Message from the Executive Director

## Vision

ACSO envisions thriving, inclusive orchestras that serve and uplift their communities.

## Mission

ACSO provides leadership, knowledge-building, advocacy, and connection to expand the vitality and impact of the orchestra and broader music community.

## **Values**

**Integrity & Authenticity** 

People & Service

**Connecting & Belonging** 

Equity, Diversity, Inclusion & Access

Learning & Sharing



Dear Friends,

I am proud to share the Association of California Symphony Orchestra's (ACSO) first annual Impact Report, highlighting how our work this past year strengthened orchestras and music organizations—and the thousands of staff, musicians, board members, and volunteers who bring music to communities across California and the Western United States.

2024-25 was a year of meaningful internal growth as we invested in ACSO's long-term resilience. We completed the first year of our five-year <u>Strategic Framework</u>, updated our <u>Equity & Inclusion Commitment</u>, and undertook a major transition to a new database and website to better serve our members.

Even more significant, however, was the impact we made across the wider orchestra ecosystem. In January, when the fires struck Los Angeles, we quickly created a Wildfire Resources website to support performing arts workers in need. In the spring, we joined statewide advocates to successfully preserve the \$11.5 million Performing Arts Equitable Payroll Fund. In the summer, we convened more than 270 professionals at our annual conference for learning, inspiration, and connection. Throughout the year, we expanded programs and services across all areas—resulting in a 17% increase in member engagement.

As you explore this report, I hope you feel as inspired as I do by what our music community accomplished together. Your support, partnership, and participation make this work possible. Thank you for your dedication to ACSO and to the orchestras and music organizations that enrich lives in every corner of California.

With gratitude,

Sarah Weber ACSO Executive Director



ACSO Executive Director Sarah Weber donates her violin to Director of Education and Community Engagement Alex Chu at the Pasadena Symphony's Instrument Drive, January 2025

# 2024-25 ACSO By the Numbers

### MEMBERSHIP COMMUNITY

**125** 

Orchestras &
Music Orgs
throughout
California and the
Western U.S.

2,600

Individual
Members &
Individuals
Connected through
their Organizations

# Organizational Member Map

## **LEARNING & CONNECTING**

307

Colleagues shared ideas and support at 27 virtual peer forum meetings.

391

Orchestra professionals learned and connected at webinars, workshops, confabs, meetups, and retreats.

271

Delegates gathered in Costa Mesa for the 2025 Annual Conference

## **INFORMATION SHARING**

50 Editions of ACSO eNews and other eblasts

400
Concert Calendar Listings
Career Center Jobs Postings

19
Blog Posts
60
Member News Social Posts

45
Requests fulfilled for data,
Views of LA Wildfire Resources

11

information, & resources

Awards Presented to Remarkable Individuals

Webpage

## 2025 ACSO Annual Conference

The 2025 Annual Conference brought together over 270 orchestra professionals to Costa Mesa in August for three days of learning, inspiration, and connection. Hosted by **Pacific Symphony**, the event featured breakout sessions, peer forums, and idea exchanges on topics ranging from video game music and audience surveys to tech tools, board governance, strategic planning, and the role of conservatories in shaping the canon. GRAMMY award-winning pianist Michelle Cann and behavioral scientist **Dr. Tasha Golden** delivered powerful keynotes that uplifted and challenged the field.



## **CONFERENCE SURVEY RESPONSES**

92%

learned new skills or information

95%

found content relevant to their role felt welcomed

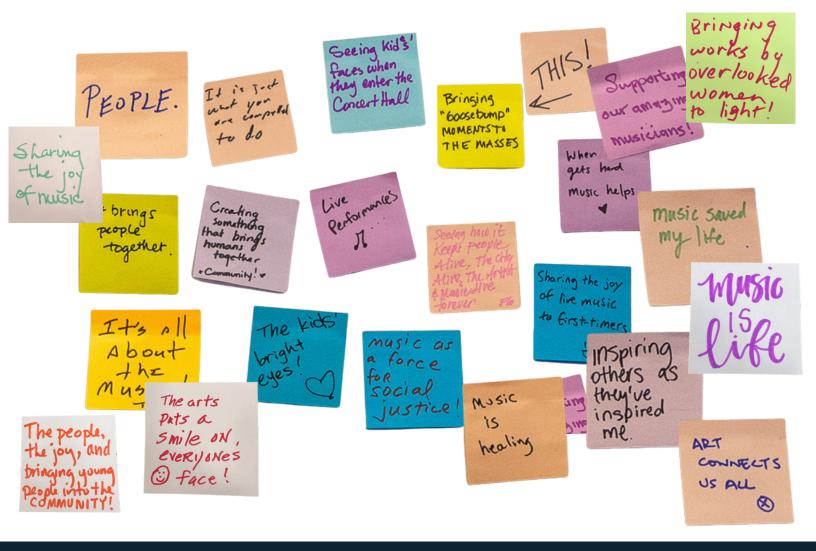
100%

## What was your favorite part about the 2025 ACSO Conference?



## 2025 ACSO Annual Conference

# We asked Conference attendees: What keeps you passionate about working in the performing arts?







Emerging Professionals Brown Bag Lunch

ACSO President Scott Vandrick presents the ACSO Legacy Award to Pacific Symphony Music Director Carl St.Clair



# 2024-25 Programs and Services

## **Youth Orchestra Confab**

Bringing youth orchestra leaders together to create opportunities for the next generation of musicians.

On March 28, 24 youth orchestra leaders gathered in San Luis Obispo for a day of learning and networking (and axe-throwing!) Discussion topics included growing scholarship funds, designing gender-inclusive policies, board diversity, best practices in social media, recruiting music directors, and centering the student perspective.



2025 ACSO Youth Confab

"Sometimes it feels like I'm working in a silo, but being at the ACSO Youth Orchestra Confab and hearing from peers with similar experiences makes me feel seen and reminds me that we're all in this together."

~ Nadia Liu, Executive Director, Young People's Symphony Orchestra



## **Webinars**

Building capacity though training and professional development.

ACSO presented 6 webinars for 176 attendees, with content focused on fundraising, government relations, CA employment law (AB5), and optimizing and building more inclusive boards.



### **Peer Forums**

Keeping the conversation and connection going year-round.

ACSO organized 27 Virtual Peer Forum meetings for 307 attendees across 12 constituency groups such as Orchestra CEOs, Artistic Leaders, Board Members, Community Orchestra Leaders, Development Staff, and Marketing Staff (pictured left).

"Virtual peer forums build community, support, and reassurance."

~ Zen Edwards, Executive Director, Baroque Music Festival Corona del Mar

## 2024-25 Programs and Services

## **Orchestra CEO Retreat**

Supporting and valuing orchestra leaders.

Eighteen orchestra leaders gathered in in Big Sur on January 13, in partnership with the Monterey Symphony and the Big Sur Land Trust, to examine the orchestra business model, strengthen board development, and offer peer-to-peer learning and support.



2025 Orchestra CEO Retreat



Orchestras at the State Capitol for 2025 Arts Advocacy Day

## **Advocacy**

Giving orchestras and music organizations a seat at the table.

ACSO and nine member orchestras gathered with hundreds of statewide arts colleagues in Sacramento for Arts Advocacy Day on April 22. We rallied in solidarity and met with lawmakers to champion public funding and support for the arts.

In the spring, ACSO advocated as part of a statewide coalition to successfully protect \$11.5 million for the Performing Arts Equitable Payroll Fund.



## **Individual Donors**

### ACSO is grateful for the generous individuals whose support helps us deliver essential programs and services to our music community.

#### \$7,500+

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#### \$100 - \$249

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### Up to \$99

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ACSO is thankful to the foundations, companies, and institutions whose investment strengthens California's orchestras and the communities they serve. 

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ACSO Board Meeting, October 2024, The Music Center, Los Angeles

A C S O ASSOCIATION OF CALIFORNIA SYMPHONY ORCHESTRAS

Empowering Our Music Community

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