

KRIS



20TH

ANNIVERSARY CONFERENCE
ASSOCIATION OF CALIFORNIA
SYMPHONY ORCHESTRAS
AUGUST 4 - 6 1988



SPECIAL SESSIONS:
LEARNING FROM THE
OAKLAND SYMPHONY BANKRUPTCY

THE WESTIN SOUTH COAST PLAZA
HOSTED BY THE PACIFIC SYMPHONY ORCHESTRA

THEA DISPEKER INC. ARTISTS' REPRESENTATIVE

Artists Roster 1989-90

Sopranos

Martina Arroyo
Judith Blegen
Barbara Bonney •
Teresa Carli
Kathleen Erickson
Lorna Heywood
Beverly Hoch
Young Ali Kim
Celina Linsley
Brenda Lundell
Edith Mathis •
Andrea Matthews
Kay Paschal
Nadia Pette
Faye Robinson •
Nancy Shade
Mary Shearer
Gudrun Volkert •
Karen Williams

Mezzo-Sopranos

Ludite Beer
Karen Brunson
Anneli Bybee •
D'Anna Fortunato
Shirley Love
Judith Malfroise
Patricia Miller
Maria Senn •
Melissa Thorburn
Wendy White
Margaret Yeager

Contraltos

Lili Chokkasari
Gretchen Greenfield
Jane Henschel

Tenors

Ricardo Calles •
Miguel Corra
Carroll Freeman
David Gordon
Marcus Haddock
Gregory Hest
Richard Leach
William Neil
Rodney Nolan
Kenneth Riegel
Glenn Siebert
Edward Sooter
Harry Theyard
Frederick Urrey
Louis Welcher •
Robert White •
Heinz Zednik •

Baritones

Walter Berry •
Sigmund Cowan •
Rodney Gilroy
Håkan Hagegård •
Ben Hott
Nikolaus Karasatos
Chester Ludwig
Kevin McMillan
Julian Patrick
Peter Van Derick

Basses

Richard Best
Michael Burt
John Cheek
Terry Cook
Mark S. Doss
Herbert Eckhoff
Andrew Foldi
Leslie Gunn
John Ostendorf
Stephen Owen
Malcolm Smith
Dieter Weiler •
Andrew Wentzel

Conductors

Dino Arrighini
Erich Bergel
Aaron Copland •
David Elton
David Epstein
Leopold Hager •
Scott Henderson •
Susan Jackson •
Bernard Klobucar •
Michael Korn •
Reinhard Peters •
Joel Revzen •
Thomas Schuback •
Yoshimi Takeda •
Loris Tjekravonien

Stage Directors

James de Biasi
Andrew Foldi
Bodo Igert
Thaddeus Motyluk
Richard Pearlman

Stage & Costume Designer

Guenter Schneider-Siemssen •

Pianists

Paul Badura-Skoda •
Angela Cheng
Barry Douglas •
Rudolf Finkusky •
Graham Johannessen
Lee Luvisi •
Barbara Nissman
Christopher O'Reilly

Violinists

James Sullivan •
Stephanie Chute
Glen Dietrich
Christiane Edinger
Nam Yun Kim •
Peter Zazovsky
Zvi Zedim •

Violist

Paul Neubauer

Celloists

Siegfried Palm •
Leslie Parnas •
Marcy Rosen •

Harpist

Heidi Lehwalder •

Flutist

Bonita Boyd

French Horn

Hermann Baumann •

Oboist

Frank Auri •

Guitar

David Tannenbaum •

Selected singers are available for hotel evenings or vocal duets, trios and quartets.

ALL ARTISTS REPRESENTED WORLDWIDE EXCEPT:

- German Representation
- South American Representation
- Mexican Representation courtesy of Berta Schwartz & Associates

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Michal Schmidt,

CONDUCTOR AND ENSEMBLE DIRECTOR

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FORWARD WITH CARE GRAPHIC DESIGN



THE WESTIN SOUTH COAST PLAZA



SECOND LEVEL

FROM ACSO'S PRESIDENT



As I complete my second and final term as ACSO's president, I am more and more pleased with our presence as a viable service organization to both large and small orchestras throughout the state. This has not happened overnight, and now at our annual conference

this year ACSO is celebrating 20 years of service to California orchestras. Ernest Fleischmann, Executive Director of the Los Angeles Philharmonic and ACSO Board Member will be our anniversary luncheon speaker on Saturday. ACSO was founded by forward looking people such as Jean Squair who will be recognized at this luncheon.

Last year's conference theme in Santa Rosa, "FACE THE MUSIC *Financial Disaster: Avoidance and Recovery*," seemed like a grim subject to some, and even though our conferences have much that is "upbeat" about them, ACSO wants to deal with the issues at hand. As such, the major focus of this year's conference will be the important study prepared by Melanie Beene and Associates, Autopsy Of An Orchestra. Besides the opening keynote address on Thursday, the consultants will be available for smaller breakout sessions on Thursday and one-on-one meetings during the conference. The remaining three days will be devoted to a spectrum of subjects pertinent to us all.

I am grateful to the many people who have worked hard for ACSO over the years and for those with whom I was most immediately involved on a day-to-day basis. Your ACSO Board does not have an easy time getting together, and yet their attendance, participation and mainly, *CARING*, have been gratifying to me and encouraging for the future of a service organization that I have been proud to be a part of.

I welcome you to the 20th Anniversary Conference and look forward to meeting as many of you as possible.

— Pauline Fisher

1988 ACSO CONFERENCE

Conference Chairman — Louis G. Spisto
Site Coordinator — Kristin Ikola

Host Orchestra — The Pacific Symphony Orchestra,
Louis G. Spisto, Executive Director

Conference Committee

Leni Isaacs Boorstin
Suzanne Dewar
Polly Fisher
John Larry Granger
Marianne Marshall
Priscilla Munson
Erich Vollmer

Conference Registration & Tickets: NE Galleria

Hours: Thursday, August 4	8:00 am - 5:00 pm
Friday, August 5	8:00 am - 5:00 pm
Saturday, August 6	8:00 am - 12:00 noon

Conference registration and tickets can be paid for by cash or check only payable to ACSO. Tickets for meals and concerts cannot be exchanged or refunded.

Display Area • Message Board • Orchestra Brochures
• Artists Managers' Brochures & Rosters
NE Galleria

Note: Due to the size of meeting rooms, smoking will be limited to session breaks.

Please wear your name badge at all times.



1987 - 88 CONTRIBUTORS

The Association of California Symphony Orchestras gratefully acknowledges the support of its many good friends whose contributions help ACSO to continue its service to the orchestra community.

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South Coast Symphony
Alfred Sung at the Crystal Court
USAir
Zainer Rinehart and Clarke, CPA's

The Association of California Symphony Orchestras is supported in part by a grant from the California Arts Council.



CONFERENCE PROGRAM THURSDAY, AUGUST 4, 1988

8:00 am - 5:00 pm
NE Galleria

CONFERENCE REGISTRATION

10:00 am - 12:00 pm
San Gabriel

ACSO BOARD OF DIRECTORS (Closed)

12:00 pm
Costa Mesa

LUNCHEON

Guest Speaker:

*Melanie Beene, Arts Management
Consultant*

An Overview of Autopsy Of An
Orchestra



MELANIE BEENE

Melanie Beene works in all aspects of management consulting to not-for-profit organizations in the arts, humanities, and education. She has served as an NEA Advancement Consultant since 1983, and currently administers the National Alliance of Media Arts Center's Management Assistance Program.

Based in San Francisco, Melanie was previously Associate Director of Development for the San Francisco

Symphony and the American Conservatory Theatre. A licensed attorney, Beene has a Master's degree in Asian Art History. She has previously worked as a writer/editor, public relations director, and college instructor.

2:30 pm - 4:00 pm
Balboa

OAKLAND SYMPHONY CASE ANALYSIS

Melanie Beene, Patricia Mitchell

2:30 pm - 4:00 pm
San Gabriel

THE ENDOWMENT MYSTERY

*Larry R. Larson, Assoc.
Development Director,
San Francisco Symphony*



THURSDAY, AUGUST 4, 1988, continued

4:15 pm - 5:45 pm
San Gabriel

LONG RANGE PLANNING

*George A. Sinclair, Orchestra
Manager, Sacramento Symphony*

4:15 pm - 5:45 pm
Balboa

OAKLAND SYMPHONY CASE ANALYSIS

Melanie Beene, Patricia Mitchell

6:30 pm
Garden Court

WELCOME! COCKTAIL RECEPTION

Hosted by the Boards of Directors of Pacific Symphony Orchestra and the Orange County Philharmonic Society

Wine courtesy of Robert Mondavi Winery, Napa Valley

DINNER ON YOUR OWN

Ask at the registration table about ACSO orchestra and individual membership.

Low! Galle



FRIDAY, AUGUST 5, 1988

7:15 am - 8:30 am
Viejo

BLACK COFFEE

*Ralph Black, V.P., In-field
Consulting, American Symphony
Orchestra League*

8:00 am - 5:00 pm
NE Galleria

CONFERENCE REGISTRATION

9:00 am - 10:30 am
Santa Ana

GENERAL SESSION: ADVOCATE FOR YOUR ORCHESTRA

Coordinator:

*Leni Isaacs Boorstin, Public Affairs
Manager, Los Angeles Philharmonic*

Panelists:

*Dennis Mangers, V.P. Governmental
Affairs, California Cable Television
Assn.*

*Rudolf Nothenberg, Chief
Administrative Officer, City and
County of San Francisco*

*Martin Weil, Managing Director,
Opera Pacific*

THE SEARCH FOR A NEW MUSIC DIRECTOR

Speakers:

*Mary Newkirk, General Manager,
Long Beach Symphony*
*Preston Stedman, Board Member,
Pacific Symphony*

FUNDRAISING - FROM MOTIVATION TO MAJOR GIFT

*P. Burke Keegan, Fundraising
Consultant*

Burke Keegan traveled throughout the United States for two years for the Grantsmanship Center, teaching Fundraising and Board Development to non-profits. She now has her own consulting business in Marin County. She teaches Fundraising and Board Development at Golden Gate

10:45 am - 12:15 pm
San Gabriel

10:45 am - 12:15 pm
San Carlos

10:45 am - 12:15 pm
San Carlos



BURKE KEEGAN



FRIDAY, AUGUST 5, 1988, continued

Burke Keegan (continued)

University, Arts Administration M.B.A. program, at Foothill College, and for the Support Center/C.T.D. She also conducts specialized Board Trainings for organizations throughout the Western states.

LUNCH ON YOUR OWN

2:00 pm - 3:30 pm
San Gabriel

SHORT & LONG RANGE FINANCIAL PLANNING

Speakers:

*Benjamin Greene, Former Executive
Director, Sacramento Symphony*
*Larry Hudspeth, Finance Director,
Long Beach Symphony*

2:00 pm - 3:30 pm
San Carlos

YOUTH EDUCATION — PROGRAMS THAT WORK

Moderator:

*Irene Klug Nielsen, General
Manager, Fresno Philharmonic*

Speakers:

*Mary Gifford, Director of Education
& Choral Activities, Sacramento
Symphony*
*Eric Gratz, Education Director,
Fresno Philharmonic*
*Sara Mullarkey, Chairman, Orange
County Philharmonic Society
Women's Committees*
*Judy Thompson, Vice Chairman
Youth Programs, Orange County
Philharmonic Society Women's
Committees, Youth Programs*

2:00 pm - 3:30 pm
Viejo

Seminar in Choral Conducting Techniques for Instrumental Conductors

Speaker:

*Keith Clark, Music
Director/Conductor, Pacific
Symphony Orchestra*



FRIDAY, AUGUST 5, 1988, continued

2:00 pm - 3:30 pm
San Felipe

43

Making Your Case: How Government, Corporate & Foundation Funders Look at Your Grant Proposals

Moderator:

Elliot Klein, Program Administrator for Music, Organizational Grants, CAC

Panelists:

Dennis Collins, President, Irvine Foundation

Bruce Maza, Assistant to President, Ledler Foundation

Jack McCarley, V.P. for Public Affairs, Macy's, I. Magnin's, Bullock's Wilshire

Don Roth, General Manager, San Francisco Symphony, Former Chairman NEA Orchestra Panel

Exit dir

3:45 pm - 5:15 pm
San Carlos

35

PROGRAMMING YOUR SEASON (Or: How I Went Nuts Trying to Make Everybody Happy)

Moderator:

Erich Vollmer, Executive Director, Orange County Philharmonic Society

Panelists:

James Chute, Music Critic, Orange County Register

Daniel Lewis, Professor of Music, USC; Conductor, USC Symphony

W. Andrew Powell, Director of Marketing and Public Relations, Pacific Symphony

Matthew Rich, Vice President, Director of Booking, Pacific Coast Div., Columbia Artists Management Inc.

Ronald S. Rosen, Chairman of the Board, Los Angeles Chamber Orchestra

6:30 pm



FRIDAY, AUGUST 5, 1988, continued

3:45 pm - 5:15 pm
San Gabriel

23

THE ARTS MARKETING PYRAMID

Speaker:

Louis Spisto, Executive Director, Pacific Symphony Orchestra

Board of Directors

"Where is the Balance — Artistic Achievement vs. Responsibility to Musicians vs. Fiscal Integrity?"

Moderator:

Ralph Black, Vice President, In-field Consulting, American Symphony Orchestra League

Panelists:

Nancy Bechtle, President, San Francisco Symphony

Douglas McLendon, President, San Jose Symphony Association

Patricia A. Mitchell, Arts Management Consultant

Clark Suttle, Music Director, Monterey County Symphony

Board Member, Ventura County Symphony

Dick Chess

6:30 pm - 8:00 pm
Costa Mesa

8:00 pm - 9:00 pm

136

DINNER

Sponsored by:

Columbia Artists Management Inc.

South Coast Symphony Pops Concert

John Larry Granger, Music Director & Conductor

Mona Golabek, Pianist

(By arrangement with Columbia Artists Management Inc.)

Sponsored by:

City of Costa Mesa

Donn Hall, Mayor

Allan Roeder, City Manager



SATURDAY, AUGUST 6, 1988

7:15 am - 8:30 am
Viejo

24

8:00 am - 12:00 noon
NE Galleria

9:00 am - 10:30 am
Santa Ana

BLACK COFFEE

Ralph Black, V.P., In-field
Consulting, American Symphony
Orchestra League

CONFERENCE REGISTRATION

STAFF PEER FORUMS

Coordinator:
Cynthia S. Wills, Director of
Development, Sacramento Symphony

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Cynthia S. Wills, Director of
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Director, Redlands Symphony

• Volunteers as Managers
Marian Lindner, Board of
Directors, Napa Valley Symphony

Cynthia
Henderson

9:00 am - 10:30 am
San Diego

SYMPHONY LEAGUE WOW! EVENTS

Moderator:
Cornelia R. Mazer, Board Member,
Pacific Symphony Orchestra

Screen
Slide
Projector

American
Management
(Speakers)
Michael
Gordon



SATURDAY, AUGUST 6, 1988, continued

Panelists:

Successful Sporting Events — 10K
Run & Golf Tournament
Frances Elliott, Special Program
Coordinator, Ventura County
Symphony

Holiday Look-In

Constance Madsen, Vice President,
Pasadena Symphony Assn. Women's
Committee

Viennese Ball

Pacific Symphony Women's Guild

Crescendo Auction

Susan Weir, Event Chairman, Long
Beach Symphony Guild

9:00 am - 10:30 am
San Gabriel

YOUNG MUSICIAN'S SURVIVAL SEMINAR I

Youth Orchestras/Stepping Stone
to Professionalism

Moderator:

Ethel London, Former Manager,
Oakland Symphony Youth Orchestra

Panelists:

Laura Bistany, Music Director and
Conductor, Antelope Valley
Community Orchestra

Katherine Burgardt, Executive
Director, Oakland Symphony Youth
Orchestra

Nan Washburn, Artistic Director,
Bay Area Women's Philharmonic

May
Henderson



SATURDAY, AUGUST 6, 1988, continued

10:45 am - 12:15 pm
San Carlos



E. ARTHUR PRIEVE

ARTS ADMINISTRATION — Sharpening Your Managerial Skills

*E. Arthur Prieve, Director, Center
for Arts Administration and
Professor of Management, Graduate
School of Business, University of
Wisconsin-Madison*

10:45 am - 12:15 pm
San Felipe

LABOR RELATIONS

Moderator:

*Don Roth, General Manager, San
Francisco Symphony*

Panelists:

*Benjamin Greene, Former Executive
Director, Sacramento Symphony
David Peck, Principal Clarinet,
Orchestra Committee Chairman, San
Diego Symphony
Deborah Rutter, Executive Director,
Los Angeles Chamber Orchestra*

10:45 am - 12:15 pm
San Gabriel

YOUNG MUSICIAN'S SURVIVAL SEMINAR II

*Climbing from Community to
Major Orchestra*

Moderator:

*Ila Winterbourne, General
Manager, Ventura County Symphony*

Panelists:

*Larry Granger, Conductor, South
Coast Symphony
Thomas Osborn, Conductor,
Downey Symphony*

Laguna



90 = 9 + 87 was
70 page

SATURDAY, AUGUST 6, 1988, continued

*Ms. Leslie Lashinsky, Bassoonist,
Long Beach Symphony, LA Music
Center Opera Orchestra, former
member of Israel Philharmonic*

12:00 pm - 1:00 pm
Mesa Verde

ACSO ANNUAL MEETING Election of 1988-89 Board of Directors

1:00 pm
Santa Ana

ACSO 20th ANNIVERSARY LUNCHEON

Speaker:

*Ernest Fleischmann, Executive
Director, Los Angeles Philharmonic
"A Golden Musical Future for the
Golden State?"*



ERNEST FLEISCHMANN

3:00 pm - 4:30 pm
San Carlos

FESTIVALS — REBELS WITH CAUSE

Moderator:

*Jeanette O'Connor, Executive
Director, Ojai Festival*

3:00 pm - 4:30 pm
San Felipe

REHEARSAL TECHNIQUES FOR CONDUCTORS

Moderator:

*Karen Kimes, Consultant, La Jolla
Chamber Music Society*

3:00 pm - 4:30 pm
Santa Ana

ROUNDTABLE DISCUSSIONS

Coordinator:

*Polly Fisher, General Manager,
Santa Rosa Symphony*

*Know
by 2:30
Friday*



SATURDAY, AUGUST 6, 1988, continued

- **California Arts Council**
Juan Carrillo, Deputy Director of Programs, CAC
Elliot Klein, Program Administrator for Music, Organizational Grants, CAC

- **Orchestra on Tour**
Abby Johnson, Director, Tour Arts, Inc.
Ethel London, Former Manager, Oakland Symphony Youth Orchestra

- **New American Music — Programming & Funding**
Carl Stone, Director, Meet the Composer/California

- **Symphony Leagues/Guilds Share It All**
Jean Reed, Past President, Santa Rosa Symphony League and Board Member, Santa Rosa Symphony

3:00 pm - 4:30 pm
San Gabriel

YOUNG MUSICIAN'S SURVIVAL SEMINAR III Superior Performance/Resume & Audition Techniques

Moderator:

Ila Winterbourne, General Manager, Ventura County Symphony

Panelists:

David Ramadanoff, Conductor, Vallejo Symphony
Jennifer Duston, General Manager, Napa Valley Symphony
Carolyn Osborn, Violinist, San Diego Symphony

5:45 pm

BOARD BUSES TO IRVINE MEADOWS AMPHITHEATRE



SATURDAY, AUGUST 6, 1988, continued

6:30 pm

BOX SUPPER

Irvine Meadows Amphitheatre
Summer Home of the Pacific Symphony Orchestra

8:30 pm

CONCERT

Hosted by the Pacific Symphony Orchestra Association

Beethoven, Egmont Overture

Mark McGurty, Piano Concerto
Bryan Pezzone, Pianist

Beethoven, Symphony No. 9, Chorale

Pacific Chorale

Orange Coast Chorale

Saddleback Concert Chorale

Anita Protich, Soprano

Jacalyn Bower, Mezzo-Soprano

William Olvis, Tenor

James Patterson, Bass

Pacific Symphony Orchestra

Keith Clark, Conductor

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Jon Robertson, Redlands Symphony

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Association of California Symphony Orchestras

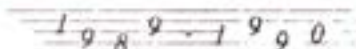
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Youn Pochtar
Pera

GUITARIST

Josep Henriquez
Barcelona

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Sierra String Quartet

CSK management

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The Association of California
Symphony Orchestras gratefully
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dinner Friday, August 5 for ACSO
delegates.

CAMI

Columbia Artists Management Inc.

165 WEST 57TH STREET, NEW YORK, NY 10019

NOTES

Del Rosenfield Associates

Soloists

PIANO

Bruce Brubaker
Leslie Howard
Masanobu Ikemiya
Diana Kacso
Mary Sadovnikoff Fortepiano

STRINGS

Margaret Batjer Violin
Ora Shiran Violin
Hans Roelofsen Double Bass
Rudolf Senn Double Bass
Douglas James Guitar

WOODWINDS

Paul Fried Flute
Raffaello Orlando Clarinet
Susan Stone Flute

Vocalists

Jackie Cain & Roy Kral Jazz Vocalists

Conductors

Michael Bartos
Gisele Ben-Dor
Eduardo Ostergren

714 Ladd Road
Bronx, NY 10471
212/549-5687
212/543-8604

 1989-1990



1989-90 Season Artists

ENSEMBLES

Apple Hill Chamber Players
Chanticleer
Clemencic Consort
Collegium Vocale (Ghent)
Francesco Trio
Hampton/Schwartz Duo
Kobialka Duo
La Chapelle Royale

CHAMBER ORCHESTRAS

London Chamber Players
Amsterdam Baroque Orchestra

INSTRUMENTALISTS

Claude Helffer *piano*
David Northington *piano*
Regina Shamvili *piano*
Daniel Kobialka *violin*
Bonnie Hampton *cello*
Alexandra Hawley *flute*
Rene Clemencic *recorder*

DANCE/SPECIAL ATTRACTIONS

Chanticleer
George Coates Performance Works
Khadra International Folk Ballet
The Make Believe Brass
Tandy Beal & Company

SOPRANOS

Young-ae Cho
Rebecca Cook
Mary Costa
Evelyn de la Rosa
Mady Mesple

MEZZO-SOPRANOS

Stephanie Friedman
Leslie Richards

COUNTER-TENOR

Steven Rickards

TENORS

John Duykers
Paul Elliott

BASS-BARITONE

Mark Coles

BASS

Jules Bastin

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20TH

ANNIVERSARY CONFERENCE
ASSOCIATION OF CALIFORNIA
SYMPHONY ORCHESTRAS
AUGUST 4 - 6 1988



SPECIAL SESSIONS:
LEARNING FROM THE
OAKLAND SYMPHONY BANKRUPTCY

THE WESTIN SOUTH COAST PLAZA
HOSTED BY THE PACIFIC SYMPHONY ORCHESTRA