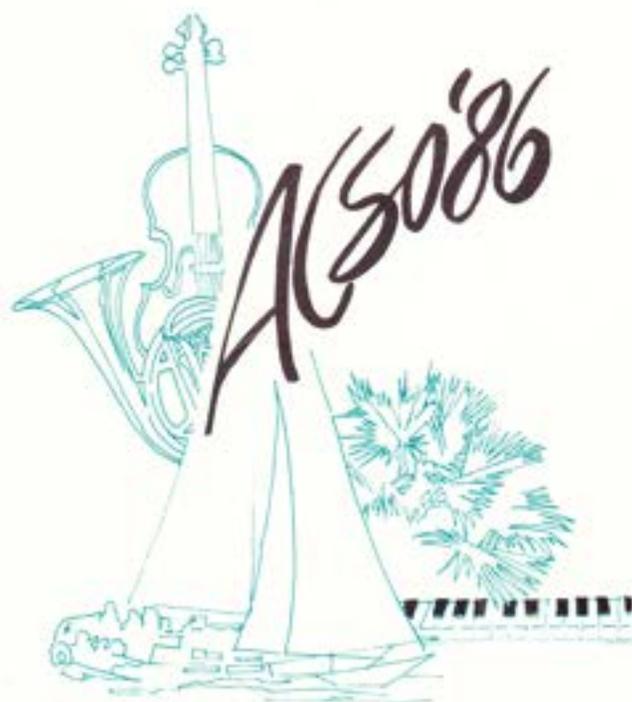

18th Annual Conference
Association of California
Symphony Orchestras



August 7-10, 1986
Hotel San Diego
San Diego

"Building Relationships that Work"

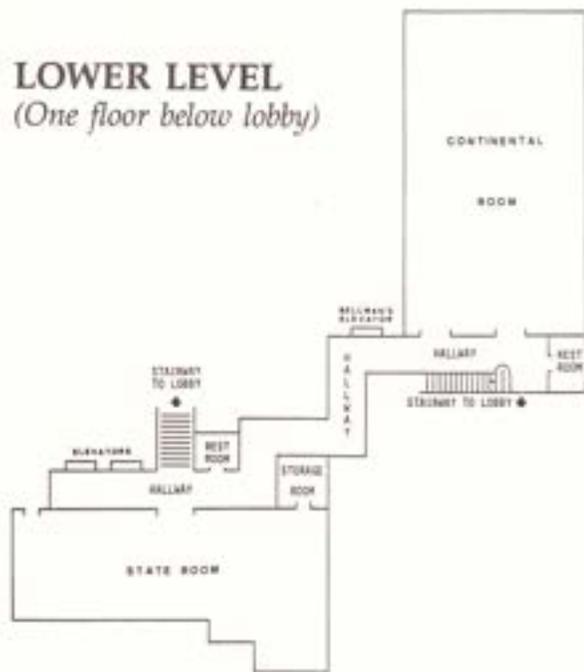
Hosted by
The San Diego Symphony Orchestra

Map ... Hotel San Diego

LOBBY LEVEL



LOWER LEVEL (One floor below lobby)



*G. Michael
Gehret*

President, Association
of California
Symphony Orchestras

On behalf of the Board of Directors of the Association of California Symphony Orchestras, I welcome you to the 18th Annual Conference.

ACSO's Conference is, for many of our orchestra staff, board members and volunteers, the only chance during the year to personally meet and share ideas with one another. ACSO places great importance upon offering the orchestra community this opportunity.

"Building Relationships That Work" is an apt theme for the Conference and the business we are in. Indeed, all that we do in the management of an orchestra depends on the strength of the relationships between and among the various constituencies involved.

My thanks to the San Diego Symphony for hosting the Conference this year, to the Conference Committee, particularly Richard Bass, Conference Chairman and Kathryn Rohlf, Conference Coordinator. Thanks are due also to the many delegates, panelists and guest speakers for their participation.

My hope is that you will learn from and enjoy Conference 1986! If you have never before attended an ACSO Conference — a special welcome.

I look forward to meeting as many of you as possible over the next few days.



1985-86 Contributors

The Association of California Symphony Orchestras gratefully acknowledges the support of the many good friends whose gifts help ACSO continue its

services to the orchestral community.

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Special thanks to these ACSO Friends who have provided in-kind services or merchandise.

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1986 ACSO Conference

1986 Conference Coordinator

Kathryn Rohlf, Artistic Administrator
San Diego Symphony

Host Orchestra, San Diego Symphony

Conference Chairman

Richard Bass, Executive Director, San Diego Symphony

Conference Committee

Geoff Brooks	Deborah Rutter
Leni Isaacs Boorstin	Kris Saslow
Karen Kimes	Executive Director,
Sharon LeeMaster	ACSO

Young Musicians "Survival" Seminar

Marianne Marshall

Special "thanks" to the staff and volunteers of the San Diego Symphony, especially Dan Schwartz, Beverley Jacobs, Eleanor Gutzmer, Mark McKern, Beth Benson and Dorothy Dodd.

Registration, Hospitality and Exhibits:

Cabrillo Room

Room Hours: Thursday 10:00 am - 5:30 pm
Friday 7:00 am - 5:30 pm
Saturday 7:00 am - 5:30 pm
Sunday 8:30 am - 12:30 pm

Registration Desk

Desk Hours: Thursday 10:00 am - 5:00 pm
Friday 9:00 am - 5:00 pm
Saturday 8:00 am - 5:00 pm

Message Board

Display Area for: Artist Agency Rosters
Your Orchestra's brochures, posters,
marketing materials, etc.

Information on ACSO's Consultancy Program

Complimentary Coffee

In an emergency, dial "0" for the Hotel Operator or "911" for Fire, Police or Ambulance.

Smoking should be limited to session breaks due to the limited size of the meeting rooms.

CONFERENCE PROGRAM

Thursday,
August 7, 1986

10:00 am - 5:00 pm

Conference Registration, Cabrillo Room

12:00 - 1:00 pm

ACSO Board of Directors (closed), Federal Room

1:00 - 2:30 pm

KEYNOTE LUNCHEON

Continental Room (ticket required)

Welcome

Michael Gehret, President of ACSO
Director of Development, San Francisco Symphony
Richard Bass, Conference Chairman; Executive
Director, San Diego Symphony

Getting It Together

Michael Steinberg, Artistic Adviser, San Francisco
Symphony



Michael
Steinberg

German-born Michael Steinberg is Artistic Adviser to the San Francisco Symphony, where as musicologist-in-residence, his responsibilities include artistic planning,

program annotation and lectures. He came to San Francisco in 1979 from Boston, where he was music critic of *The Boston Globe* for twelve years, after which he joined the staff of the Boston Symphony as Director of Publications. Before Boston, Mr. Steinberg headed the music history department at the Manhattan School of Music and held visiting professorships and lectured at many institutions. He has received numerous awards and fellowships and has served as consultant to the National Endowment for the Arts, the National Endowment for the Humanities, the Massachusetts Council on the Arts and Humanities, the California Arts Council, and the Rockefeller Foundation.

3:00 - 4:30 pm

Telemarketing — How It Can Work for You
San Diegan Room

The how-to's for implementing a successful

telemarketing campaign. Selling subscriptions versus single tickets, using in-house versus contracting for services, use of sales incentives, and telemarketing versus telefundraising.

Mimi Johnson, Vice-President, Stephen Dunn & Associates, Inc.

Joe Kobrynet, Director of Marketing and Operations, Old Globe Theatre

Terry Mihelsic, Telemarketing Manager, San Diego Symphony

Getting To Know (and Love) Your Orchestra: The Relationship Between Music Director, Manager and Musicians' Union, Regency Room

MODERATOR

Robert Harth, General Manager, Los Angeles Philharmonic

PANELISTS

Richard Bass, Executive Director, San Diego Symphony

Bernie Fleischer, President, Local 47, A.F.M.

Karen Dirks, Violin, San Diego Symphony
Music Director, TBA

Meet the C.A.C. and Legislative Update — A View From Washington, State Room

An opportunity to meet a California Arts Council panelist, Council Member and staff member and learn what is important in establishing a good relationship leading to the funding of your orchestra.

Be brought up to date by Don Fraher on Federal arts-related issues such as tax reform, and how they affect your orchestra.

MODERATOR

Leni Isaacs Boorstin, Public Affairs Manager, Los Angeles Philharmonic

PANELISTS

Laurel Dickranian, Arts Council Member;
Development Director, Los Angeles Philharmonic

Elliot Klein, Arts Grants Administrator, C.A.C.

Jon Robertson, Music Director and Conductor,
Redlands Symphony

Donald E. Fraher, Director of Government Affairs,
ASOL



Donald E.
Fraher

Donald Fraher is the Director of Government Affairs for the American Symphony Orchestra League. A graduate of American University in Washington, D.C., Fraher has worked for

Congressman John Anderson and Senators Edward Kennedy and Walter Huddleston. He has also worked for the National Committee for an Effective Congress and was the Legislative Director of Handgun Control, Inc., before joining the League in 1984. He is active in the National Foundation for Ileitis and Colitis and is also a Senior Fellow of the John F. Kennedy Library.

EVENING EVENT

A Night at the Pops

- 5:45 pm** Red double-decker buses depart from State Street exit (west side of hotel) for Dinner, Concert and Fireworks at the San Diego Pops (ticket required).
- 7:30 - 10:00 pm** *Tchaikovsky Extravaganza*
David Atherton conducting
John Lill, Piano
Buses return to the Hotel San Diego immediately following the concert.

Friday,
8:00 a.m. Baird
August 8, 1986

7:15 - 8:30 am
Black Coffee, San Diegan Room

What's the Board Member supposed to do — and how can we persuade him/her to do it?

Ralph Black, Vice President, American Symphony Orchestra League



*Ralph
Black*

Ralph Black is Vice President for In-Field Consulting at the American Symphony Orchestra League. A nationally recognized leader in the orchestra field, his experience

includes top management positions with the National

Symphony Orchestra, Chattanooga Symphony, Buffalo Philharmonic and Baltimore Symphony. He also managed the National ballet for eleven years before joining the American Symphony Orchestra League in 1973. Mr. Black is the 1982 recipient of the Louis Sudler Award for "Distinguished Service to the Profession of Symphony Orchestra Management."

9:00 am - 5:00 pm
Conference Registration, Cabrillo Room

9:00 - 10:30 am
Programming for a Conservative Community,
San Diego Room

Michael Steinberg, Artistic Adviser, San Francisco Symphony

Volunteers on the Move, Regency Room

Consider the needs of your Orchestra, the resources available in your community, and the circumstances of volunteerism in America today. Find out about "new volunteers," organizational structure, responsibilities, motivation, training, rewards and the relationships of volunteers to management and the Board of Directors. Audrey Baird, Director of Audience Development, Milwaukee Symphony Orchestra



*Audrey G.
Baird*

Audrey G. Baird is Director of Audience Development, Milwaukee Symphony Orchestra, and is both the Past President of the Volunteer Council and a Board Member of

the American Symphony Orchestra League.

The Combination to the Corporate Cash Vault,
Pacifica Room

How to approach a corporation for a major grant; the best means of approach, the elements of a good proposal, attractive and appropriate benefits that symphonies can offer.

MODERATOR

Laurel Dickranian, Director of Development, Los Angeles Philharmonic

PANELISTS

Gerald F. Broening, Director of Public Affairs, Rohr Industries, Inc.

Ronald H. Kendrick, Sr. Vice President/Regional Administrator, California First Bank

Sharon B. Terrill, Manager of Community Relations, Pacific Bell

11:00 am - 12:30 pm

Organizing an Annual Fund: The Relationships between Donors, Volunteers and Staff, San Diegan Room

Who will give, when they will give, how much they will give, setting goals, identifying and recruiting campaign leadership and workers, and organizing and implementing the effective campaign.

Michael Gehret, Director of Development, San Francisco Symphony

Building Relationships That Work, Regency Room

Perspectives on coming into a new organization and establishing dynamic working relationships.

MODERATOR

Ben Greene, Executive Director, Sacramento Symphony

PANELISTS

Michael Allerton, Executive Director, San Jose Symphony Orchestra

Wesley Brustad, Executive Director, Los Angeles Chamber Orchestra; Executive Director-designate, San Diego Symphony Orchestra

Henson Markham, Executive Director, Oakland Symphony Orchestra

Contracts: Reading the Fine Print — What are you really committing to when you sign? Pacific Room

MODERATORS

Donald E. Osborne, Partner, California Artists Management, Inc.

Michael Blachly, Assoc. Director, Center for the Arts, UCLA; Immediate Past Director of Sales, Columbia Artists Management

PANELISTS

Karen Kimes, Managing Director/Artistic Administration, San Diego Symphony Orchestra

John Perenchio, Director of Business Affairs, Triad Artists, Inc.

Matthew Rich, Director of Sales, Columbia Artists Management Inc.

Martha J. Wentworth, President, Jonathan Wentworth Associates Ltd.

1:00 - 2:30 pm

LUNCHEON

The Westgate Hotel (ticket required)

Business and the Arts

Henry T. Segerstrom, Managing Partner, C.J. Segerstrom & Sons; Chairman of the Trustees, Orange County Performing Arts Center



Henry T. Segerstrom

Henry T. Segerstrom is Managing Partner of C.J. Segerstrom & Sons, a diversified real estate development and management firm with headquarters in Costa Mesa, is one of Orange

County's most respected business leaders and patrons of the arts.

He has been the dynamic force in the development of the Orange County Performing Arts Center now under construction in South Coast Plaza Town Center. In his capacity as Chairman of the Trustees for The Center since 1980, he has directed the largest fundraising effort ever undertaken in Orange County's history.

In addition to his leadership with the Orange County Performing Arts Center, Segerstrom serves on many board's, including the Board of Directors of the National Business Committee for the Arts and is an Officer and Board Member of the Orange County Business Committee for the Arts.

3:00 - 4:30 pm

How Pops Complement the Classics: San Diego Pops Case History, San Diegan Room

A look at all the elements of the San Diego Pops success story. How this fourteen week season began, who is behind it and how the pops complements the Classics. Questions from the audience will be fielded.

MODERATOR

Lynda Sterns, General Manager, San Diego Pops

PANELISTS

Bob Cerasoli, President, Franklin and Assocs., Advertising Agency

Karen Kimes, Managing Director/Artistic Administration, San Diego Symphony

Dr. Randell Smith, Secretary, Board of Directors, San Diego Pops

Ron Zappardino, Executive Vice President, Board of Directors, San Diego Pops

Planning and Producing Special Fundraising Projects, State Room

Success stories from major, regional, metropolitan and urban orchestras. Plus, how to identify a project that is right for your community and how to organize it successfully.

MODERATOR

Audrey Baird, Director of Audience Development,
Milwaukee Symphony Orchestra

PANELISTS

Mary Anne Chappellear, Chairman, Philharmonic
Affiliates; Los Angeles Philharmonic
Topic: *Peninsula Music Fair*

Eleanor Gutzmer, Special Events Coordinator; San
Diego Symphony
Topic: *Radiothon*

Marcy Mulville, Executive Board, OCPS Association;
Orange County Pacific Symphony
Topic: *Viennese Ball*

Susan Ralston-McCormick, President, Symphony
Juniors; Pasadena Symphony
Topic: *Symphony Auction*

Molly Siefert, Past Chairman, Philharmonic Affiliates;
Los Angeles Philharmonic
Topic: *Showcase House of Design*

Marian Lindner, Past President, Napa Symphony
League and Symphony Association Board; Napa
Valley Symphony Topic: *A Home Tour*

**Budgeting, Financial Planning and Control, Regency
Room**

Budgeting, including long range planning: Purpose,
Planning and Execution

Financial Control: Cash Flow Projections — short and
long term, Banking Relationships, Financial
Reporting, Payroll, Auditing

Julie Creighton, Accounting Manager, San Francisco
Symphony

Betty Fingold, Budgeting and Research Analyst, San
Francisco Symphony

EVENING EVENT
Cocktail Party

5:25 pm Shuttle buses begin departing
from the west side of the hotel
on State Street.

5:30 - 7:30 pm Cocktail Party!
William Heath Davis House (on
the corner of 4th and Island
Streets)
Wine Courtesy of Vichon
Winery, Napa Valley
Co-sponsored by The
Association of California
Symphony Orchestras and
Columbia Artists Management Inc.

Night on the Town!

7:30 pm Choose from the many
restaurants and other activities
listed in your registration packet.

Saturday,
August 9, 1986

7:15 - 8:30 am

Black Coffee, San Diegan Room

**Ten Guaranteed Ways to Greatly Increase Season Ticket
Sales**

Ralph Black, Vice President, American Symphony
Orchestra League

8:00 am - 5:00 pm

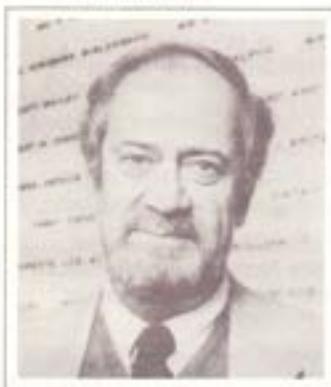
Conference Registration, Cabrillo Room

9:00 - 10:30 am

General Session, Continental Room

Audience Development Through Education

Ernest Fleischmann, Executive Director, Los Angeles
Philharmonic



*Ernest
Fleischmann*

Ernest Fleischmann came to the Los Angeles Philharmonic as its Executive Director on June 1, 1969, simultaneously becoming General Director of the

Hollywood Bowl. Prior to his appointment in Los Angeles, he had engaged in simultaneous or successive careers as a musician, conductor, journalist, broadcaster, recording executive, accountant and arts administrator, including posts as director for Europe of the classic section of Columbia Records, and general manager of the London Symphony Orchestra. He is both a chartered accountant and a Bachelor of Music. He began playing the piano and conducting in public at the age of nine. He was a music critic at 17 and made his professional conducting debut the same year in Capetown, South Africa.

11:00 - 12:30 pm

Living in the Shadow of a Larger Orchestra,
San Diegan Room

This session will deal with the special public relations and marketing issues surrounding orchestras living in the shadow of a larger orchestra. Challenges such as competition for audiences, press coverage, facilities and means of developing a strong sense of local pride will be discussed by panelists representing orchestras who have dealt with and overcome such challenges, as well as orchestras currently experiencing the frustrations of living in the shadow of a larger orchestra.

MODERATOR

Nancy Hafner, Director of Marketing/Public Relations,
San Diego Symphony

PANELISTS

Ellie Mednick, Marketing Director, Marin Symphony
John Pereira, Music Director, Santa Clara Valley
Symphony, Contra Costa Symphony and Concord
Pavillion Pops Orchestra

**The President, the Board Member, the Manager, the
Conductor: What can each reasonably expect from the
other?** Regency Room

MODERATOR

Ralph Black, Vice President, ASOL

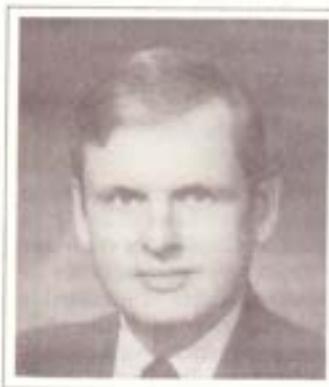
PANELISTS

Shelley Alexander, General Manager, Pasadena
Chamber Orchestra
Keith Clark, Music Director, Pacific Symphony; New
Jersey, Mozart Festival, Cathedral Symphony
(Newark, New Jersey)
Pauline Fisher, General Manager, Santa Rosa
Symphony; President-elect, ACSO
George M. Murchenson, President, Long Beach
Symphony
David Ramadanoff, Music Director/Conductor, Vallejo
Symphony and Master Sinfonia; Director of
Orchestral Activities, San Francisco Conservatory
Murry Sidlin, Music Director, Long Beach and New
Haven Symphonies

**Strategic Planning Alone is Not Enough! Not-For-Profit
(NFP) management issues from the point of view of
management and volunteers,** Pacifica Room

Focus on the transfer of management skills and
techniques from the business sector to not-for-profit
sectors. Practical tips on organization structure,
volunteer management, fund accounting, the role of
the executive director, strategic planning, management,
and much more. Planning alone is not enough.
Strategic *management* — how things are implemented
— can be what really matters.

Richard H. Davis, VP/Manager of Marketing/Product
Development, California First Bank



*Richard H.
Davis*

Richard Davis is Vice
President and Manager
of Marketing and
Product Development
for California First
Bank's Fiduciary
Services Group. He is
the author of "The

Strategy Gap in Not-for-Profits" written for the *Harvard*

Business Review; and a book on *Strategic Management for
Not-for-Profit Organizations: From Survival to Success*.

**How to Find a Job — Young Musicians "Survival"
Seminar I,** Commodore Room

- Resumes, interviewing techniques, supplementing
income and various stages of orchestral training.
- Steps to a Musical Career
- Solo versus Orchestral Career
- How to Cope in Today's Economy
- Success with a Career in Music

MODERATOR

Ila Winterbourne, General Manager, Ventura County
Symphony

PANELISTS

Larry Granger, Music Director, South Coast
Symphony
Donald E. Osborne, Partner, California Artists
Management, Inc.
Gilbert Reese, concert 'cellist, former Principal Cello,
Indianapolis Symphony
Ethel London, former manager, Oakland Youth
Symphony

1:00 - 2:30 pm

LUNCHEON

Hotel San Diego, Continental Room

Planning for Artistic Growth

David Atherton, Music Director, San Diego Symphony



*David
Atherton*

David Atherton joined
the San Diego
Symphony as Music
Director and Principal
Conductor in 1980. He
formed the London
Sinfonietta in 1967 and
as its music director

until 1973, premiered many contemporary works. He also
serves as Principal Guest Conductor of the BBC
Symphony Orchestra.

3:00 - 4:30 pm

Computer Systems and Your Orchestra, Regency Room

An overview of the application of computer
technology in the management of a symphony
orchestra. Emphasis will be on systems for marketing,
subscriptions, fundraising and accounting, as well as
word processing and spreadsheets!

David Walton, Director of Marketing, Performing Arts
Technology



*David
Walton*

David Walton holds an M.B.A. in Arts Management from U.C.L.A. He worked as Assistant Manager at the Mark Taper Forum before moving to Arena Stage in Washington,

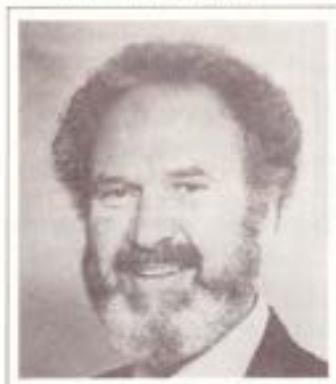
D.C. There, as Associate Director of Development, he was instrumental in designing and implementing a computer system for fundraising and marketing. Mr. Walton is now the Director of Marketing for Performing Arts Technology, Inc., a Berkeley-based company specializing in management systems for the performing arts.

Stress Management, State Room

Though stress is an unavoidable reality in today's fast-paced society, you can take positive steps to minimize its impact on your life. Both basic and advanced concepts of stress and its management are emphasized in this seminar. You will learn a systematic approach to stress management that leads to a more healthy and productive lifestyle. Key topics will include:

- Understanding the Stress Response
- Stress and Your Health
- Essentials of Stress Management
- The "I Can C.O.P.E." Concept

Donn L. O'Neil, Ph.D., Program Coordinator, Sharp Memorial Hospital



*Donn L.
O'Neil, Ph.D.*

Donn O'Neil is an industrial psychologist with extensive background in training and development in the health care field. He coordinates wellness programs at Sharp

Memorial Hospitals' Preventive Medicine Center. Dr. O'Neil is nationally recognized for his expertise in stress management. His "enter-training" presentation style is both enjoyable and informative and one you wouldn't want to miss!

Your Orchestra's Educational Outreach: A Working Relationship With Your Community and School Administrators, Pacifica Room

MODERATOR

Ronald G. Johnson, Orchestra Manager/Education Coordinator, San Diego Symphony

PANELISTS

- Jane Grier, Chairman, Women's Committee; Vice President, Orange County Philharmonic Society
- Barbara Haig, Manager of Special Projects, Los Angeles Music Center, Education Division
- Howard Qvarnstrom, Fine Arts Coordinator, San Diego County Office of Education
- Murry Sidlin, Music Director, Long Beach and New Haven Symphonies
- George Sinclair, General Manager, Napa Valley Symphony
- Richard P. Slaker, Curriculum Coordinator, Chula Vista City Schools

How to Keep a Job — Young Musicians "Survival" Seminar II, Commodore Room

Detailed panel discussion concerning the contractor's relationships to the orchestra and individual musicians, behind the scene responsibilities of the Music Director and audition techniques and responsibilities of the orchestra members.

- The Role of Orchestra Management
- Musicians Union Participation
- What Does a Music Director Really Do?
- The Musician's Role (or What's Expected of the Musician)
- How to Audition

MODERATOR

Larry Granger, Music Director, South Coast Symphony

PANELISTS

- Ila Winterbourne, General Manager, Ventura County Symphony
- Harriet Payne, violist, violinist, contractor
- Keith Clark, Music Director, Orange County Pacific Symphony
- Erica Sharp, author of "How to Get an Orchestra Job — and Keep It"
- Jerry Folsom, Principal Horn, San Diego Symphony
- Andres Cardenes, Concertmaster, San Diego Symphony

EVENING EVENT

SummerFest '86

LA JOLLA
CHAMBER MUSIC
SOCIETY

5:45 pm

Buses depart from State Street exit (west side of hotel) for La Jolla Chamber Music Society Supper and Concert (ticket required)

6:30 pm

Supper-on-the-Green in the Sculpture Garden at UCSD

8:00 - 10:00 pm

La Jolla Chamber Music Society Concert (see program next page)

Concert Program:

Schubert, Eight Variations on an Original Theme for Four Hands in A-Flat Major, D. 813

Jeffrey Kahane, piano • David Golub, piano

Ravel, Sonata for Violin and Cello

Gyorgy Pauk, violin • Ralph Kirshbaum, cello

Schubert, Piano Quintet, Opus 114, D. 667, "Trout"

Miriam Fried, violin • Paul Biss, viola

Ralph Kirshbaum, cello • Susan Ranney, bass

Jeffrey Kahane, piano

Buses return to the Hotel San Diego immediately following the concert.

*Sunday,
August 10, 1986*

9:00 - 10:30 am

ACSO ANNUAL MEETING BREAKFAST

State Room (ticket required)

Michael Gehret, President

Reports on ACSO activities and election of new board members. (Open to all delegates)

10:30 am - 12:00 noon

Earthquake Session, San Diegan Room

MODERATOR

Ralph Black

PANELISTS

Michael Allerton, Executive Director, San Jose Symphony Orchestra

David Atherton, Music Director, San Diego Symphony

Keith Clark, Music Director, Orange County Pacific Symphony

Michael Gehret, President, ACSO

Ben Greene, Executive Director, Sacramento Symphony Orchestra

Pauline Fisher, General Manager, Santa Rosa Symphony; President-Elect, ACSO

Matthew Rich, Director of Sales, Columbia Artists Management, Inc.

Shirley Rubel, President, Volunteer Committee, San Diego Symphony

George Sinclair, Manager, Napa Valley Symphony Association

Herbert Solomon, President, San Diego Symphony Orchestra

Nan Washburn, Conductor, Bay Area Women's Philharmonic

John Willett, Music Journalist and Critic, San Diego Magazine

Joyce Wright, President, Monterey County Symphony Orchestra

12:30 pm

ACSO Board Meeting and Luncheon (closed), Federal Room

**ACSO
Executive Board
1985-86**

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1st Vice President

Pauline Fisher, Santa Rosa Symphony

2nd Vice President

George A. Sinclair, Napa Valley Symphony

Secretary

Suzanne Parkhurst, San Francisco Symphony

Treasurer

Leni Isaacs Boorstin, Los Angeles Philharmonic

Past President

Betty Mulryan, Marin Symphony

Members at Large

Richard Bass, San Diego Symphony

Laurel Dickranian, Los Angeles Philharmonic

Thomas Osborn, Seaver College Community Symphony

**Board of
Directors
1985-86**

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Leni Isaacs Boorstin, Los Angeles Philharmonic

Geoffrey Brooks, Los Angeles Philharmonic

Jean Carnie, Sacramento Symphony

Pierce Carson, Napa Valley Symphony

Keith Clark, Orange County Pacific Symphony

Laurel Dickranian, Los Angeles Philharmonic

Pauline Fisher, Santa Rosa Symphony

Ernest Fleischmann, Los Angeles Philharmonic

Cappie Garrett, Santa Rosa Symphony

G. Michael Gehret, San Francisco Symphony

John Larry Granger, South Coast Symphony

Benjamin Greene, Sacramento Symphony

Sharon LeeMaster, San Diego Opera

Mike Lewis, Stockton Symphony

Ethel London, Oakland Symphony

Henson Markham, Oakland Symphony

Marianne Marshall, Concert Promotional Service

Betty Mulryan, Marin Symphony

Thomas Osborn, Seaver College Community Symphony

Suzanne Parkhurst, San Francisco Symphony

Jennifer Porter

Sandra Salyer, Mervyn's

George A. Sinclair, Napa Valley Symphony

Ila Winterbourne, Ventura County Symphony

Kris Saslow, Executive Director

Please Note:

ACSO's

Office address: ACSO
803 Sentinel Court
Santa Rosa, CA 95405
(707) 539-0907



Notes

From Leningrad . . .

EMANUIL SHEYNKMAN

MASTER OF THE MANDOLIN • MASTER OF THE BALALAIKA



UTAH SYMPHONY - "The real star of the show was balalaika soloist, Emanuel Sheynkman, whose refined artistry made a deeper impression than one might have expected given the usual associations that instrument enjoys in this part of the world. His virtuosity compels in a way one associates with the finest classical artists."
William Goodfellow, Denver News

SACRAMENTO SYMPHONY - "Sheynkman played an (Hummel, Concerto for Mandolin) brilliant passage with notable fluidity and made the melody sing. When Sheynkman came back in the second half to play some Russian pieces with the balalaika, these folk qualities were doubly welcome. His arrangements for orchestra were excellent and the music most appealing full of charm and beautifully scored."
William Glackens, The Sacramento Bee

Mandolin: Hummel, Vivaldi and Respighi Concerti
Balalaika: Edward Tubb, Concerto for Balalaika & Orchestra,
Five Minutaries for Balalaika & Orchestra

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Bob Salmon & Gerri Benedikt



Information available on ACSO's Consultancy
Program in the Cabrillo Room, Hospitality Area.



Notes



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Calif. Toll-free 800-858-8055
(Outside Calif.) 800-858-8500**



Don't miss the colorful, display of our California Orchestras' brochures, posters and other promotional materials in the Cabrillo Room, Hospitality Area.



1987-88 Season Artists

Instrumentalists

Claude Helffer *piano*
David Northington *piano*
Jerome Rose *piano*
Regina Shamvili *piano*
Daniel Kobialka *violin*
Maryvonne le Dizes *violin*
Bonnie Hampton *cello*
Alexandra Hawley *flute*
Rene Clemencic *recorder*
George Sakellariou *guitar*

Ensembles

Chanticleer
Clemencic Consort
Francesco Trio
Trio Concertante

Chamber Orchestras

London Chamber Players
London Sinfonietta
Philharmonia Baroque Orchestra

Symphony Orchestra

San Diego Symphony

Dance/Special Attractions

George Coates Performance Works
Landsberg & Yount *piano duo*
Tandy Beal & Company

Conductors

Antonello Allemandi
Rene Clemencic
Stefan Minde

Sopranos

Young-ae Cho
Rebecca Cook
Mary Costa
Evelyn de la Rosa
Helen Donath
Magda Kalmar
Katalin Kasza
Mady Mesples
Emily Rawlins

Mezzo-sopranos

Stephanie Friedman
Leslie Richards

Counter-tenors

Henri Ledroit
Steven Rickards

Tenors

Jean Dupouy
John Duykers
Paul Elliott
Peter Jeffes

Baritones

John Matthews
Sandor Solyom-Nagy

Bass-baritone

Robert Holl

Bass

Jules Bastin

CA California Artists Management

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