

Fifth Annual Conference

Association of California Symphony Orchestras



SPIRIT OF '73

Cooperation • Communication • Coordination

The interdependence of the performing
arts on the local, regional, national
and North American levels

JUNE 29-30 and JULY 1, 1973

BAHIA BY THE BAY
SAN DIEGO, CALIFORNIA

Co-sponsored by the
ASSOCIATION OF CALIFORNIA
SYMPHONY ORCHESTRAS
and
CALIFORNIA ARTS COMMISSION

SUMMARY OF SESSIONS

IN THE SPIRIT OF '73

Join Your Colleagues in the Performing Arts

Orchestras

- Board Members
- Conductors
- Musicians
- Composers
- Managers
- Women's Associations

Representatives

- Arts Councils
- Dance
- Drama
- Opera
- Music Educators

Learn More About the Economics of Business Applied to the Arts

- Administration
- Finance
- Audience Development
- The Performance

Participate in

- Workshop and
Evaluation Sessions

**THIS IS YOUR
CONFERENCE**

THURSDAY, JUNE 28

Pre-Conference
Registration
beginning at 1 p.m.

Association Board of
Directors Meeting

Hospitality Hour
hosted by ACSO

Informal No-Host Dinner

FRIDAY, JUNE 29

9:30 a.m.

Workshop Sessions

Major, Metropolitan and
Community Orchestras
over \$50,000

Community Orchestras
under \$50,000

College/University Orch.
Open to all delegates

Opening Luncheon
"Setting the Scene"

General Sessions

Administration:
Boards of Directors

Finance:
United Funding

Tour-Fine Arts Complex
Balboa Park

Hospitality Hour and
Light Buffet hosted by
San Diego Symphony

Concert — San Diego
Youth Symphony with
Young Artists Showcase

SATURDAY, JUNE 30

8 a.m.

Breakfast

"Speaking for the Arts"

9 a.m.

Association Annual
Meeting

Report on ACSO
Library Project

General Session

Audience Development:
Developing New
Resources

Selling the Season

Luncheon

"Coordination of Support"

General Session

Performance — The
End Result

Time Out to Explore
San Diego

Cocktail Cruise

Banquet

"The National Scene"

SUNDAY, JULY 1

9 a.m.

Breakfast

"North American
Overview"

Concurrent Evaluation
Sessions

General Session

Report on Findings of
Workshop Groups

12 noon

Official End of Conference

Meet With Resource People in Your Field

- Performers
- Administrators
- Volunteers

Get an Overview of the State of the Arts in North American from People at the Top

- Local
- Regional
- State
- National
- North American

Hear a Fine Concert

- San Diego
- Youth Symphony
- Young Artists Showcase
- A World Premiere

Enjoy

- A Tour
- Hospitality Hours
- Cocktail Cruise
- Fine Accommodations
- Excellent Cuisine

SOMETHING FOR YOU AND YOUR FAMILY

Make this a Working Vacation at
beautiful BAHIA BY THE BAY

**SEND IN YOUR
REGISTRATION
TODAY !**

**ASSOCIATION OF CALIFORNIA SYMPHONY ORCHESTRAS
1972-73**

Executive Committee

Honorary Chairman of the Board: Karney Hodge, Fresno Philharmonic
President: Don Jones, Standard Oil Company of California
First Vice-President: Genevieve S. Fisher, Santa Barbara Symphony
Second Vice-President: Corrick Brown, Santa Rosa Symphony
Secretary: Martha Blaine, Fullerton State College
Treasurer: Richard F. Perry, Glendale Symphony

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James R. Glaser, Monterey County Symphony
Mrs. G. P. H. Richards, Pacific Palisades Symphony

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Susanne Glass, Los Angeles Chamber Orchestra
L. Thomas Halverstadt, San Diego Symphony
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CALIFORNIA ARTS COMMISSION

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