

A sponsored message from an ACSO Partner



ABOUT RSC

Since 2006, RSC Fundraising has successfully coached arts and cultural organizations of all sizes to achieve tremendous fundraising growth. Our effective approach infuses best-practices with innovation to meet the progressive fundraising needs of our client partners.

ONLINE COACHING

In these ever-changing times, the demands on fundraising are only increasing. By partnering with RSC, your organization can receive top-level coaching – all online – with a customized package that fits *your* needs. You choose the duration, the focus, and your level of financial investment.

Hands-on, comprehensive coaching on your Annual Fund, focused on tactics to achieve “immediate” and “near-term” fundraising results.

Virtual Coaching includes:

- Regularly scheduled video conferences
- “On-Demand” phone calls

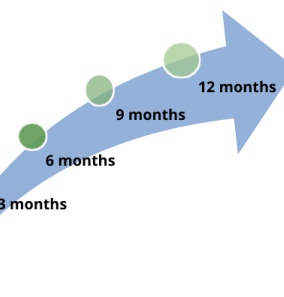
Deliverables include:

- Annual Fund Tactical Plan
- Case Statement
- Support Materials

100%
Of our VFC clients
Met or exceeded
their previous
fundraising totals

“Erie Philharmonic engaged with RSC at critical moment balancing the current challenges with some real growth opportunities. We have put RSC’s practical recommendations immediately to work and have seen extraordinary results – including a 50% year-over-year increase in individual giving.”

– Steve Weiser, Executive Director
Erie Philharmonic



How it Works...

1. Choose Your Duration

2. Choose Your Focus:

Annual Fund
+1

Major Gifts	Planned Giving
Sponsorships	Events
Board Development*	Strategic Plan Development*

*Available for 9- and 12-month packages

3. Engage RSC: And achieve

Unparalleled Results!

100%
Of our VFC clients
Recouped their
investment with new
contributed revenue

317.300.4443 | RSC@rscfundraising.com | www.rscfundraising.com

Learn More

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