

2025-2028 STRATEGIC GOALS



PURPOSE: To lead, advocate, connect, and provide resources for the success of our members and community.

MISSION: The Beaverton Area Chamber of Commerce promotes a vibrant community and business environment by leading business development and retention, advocating sound public policy and providing strategic member services.



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Mission: The Beaverton Area Chamber of Commerce promotes a vibrant community and business environment by leading business development and retention, advocating sound public policy and providing strategic member services.

We are dedicated to ensuring that all facets of our organization reflect the diversity of our community, from our Board of Directors to our membership and strategic partners.

2025-2028 Strategic Goals

The Chamber Board has identified these foundational priority areas. This plan serves as a living document, adaptable to the shifting economic landscape and the needs of our community.

PRIORITY AREAS DEFINED

Goal: Enhance the Chamber's Advocacy Influence

- Develop a PAC growth strategy plan
- Increase overall knowledge and support for our PAC
- Be the leading resource and educate members and business on policy and legislation.
- Strategically determine which candidate races and issues to engage with on an annual basis

Goal: Cultivate and expand strategic partnerships

- Serve as a pivotal resource in collaboration efforts to impact workforce.
- Strengthen our internship program linking local businesses with students to address skill gaps
- Enhance collaboration with K-12 schools and higher education institutions
- Identify opportunities to increase community, city and county level partnerships

Goal: Sustain membership for a strong business environment

- Educate members and our business community on chamber impact and value.
- Strengthen the impact of our Member Mentor Committee
- Identify key industries for sustainable growth
- Increase member engagement through fostering deeper connections

Goal: Increase financial capacity to support organizational growth and mission

- Operate as a strategically funded chamber to carry out our mission
- Position our 501c3 foundation to align with the overall mission and goals of the Chamber
- Develop a plan to impact the use of the chamber office and rental opportunities
- Identify sponsorship and grant opportunities to impact Chamber programming and value