



Professional Insurance Agents

North Carolina & Virginia/D.C.



# Convention & Trade Fair

June 16 - 18, 2026

SPONSORSHIP GUIDE

Caesars Virginia | Danville, VA

# PLACE YOUR BRAND AT THE CENTER OF THE ACTION

Casino Royale 2026 brings together insurance professionals from Virginia, North Carolina, and Washington, D.C. for three days of networking, education, and industry connection at Caesars Virginia.

Sponsorship opportunities put your brand in front of agency decision-makers, producers, and industry leaders throughout the event experience.

## ♠ **Direct Access**

Connect face-to-face with independent agency owners, producers, and key decision-makers.

## ♦ **Meaningful Connections**

Build relationships with professionals actively seeking industry partners, products, and solutions.

## ♥ **High-Visibility**

Gain exposure across networking events, education sessions, receptions, and the Marketplace Royale Trade Fair.

## ♣ **A Winning Investment**

Position your brand alongside one of the region's premier insurance industry events.

## HIT THE JACKPOT WITH NETWORKING

From educational sessions and receptions to the Marketplace Royale Trade Fair, Casino Royale 2026 creates opportunities to connect, collaborate, and grow your visibility throughout the convention.

### **Who You'll Meet:**

- Independent Agency Owners
- Producers & Agency Leaders
- Carrier Representatives
- Industry Partners & Vendors
- Insurance Professionals from VA, NC & D.C.

NETWORKING ♠ VISIBILITY ♠ OPPORTUNITY



# Casino Royale 2026

## PIA VA/DC/NC Trade Fair & Convention



### Tuesday - June 16

- 4:00 pm - 8:00 pm Cornhole Tourney for Special Olympics - BBQ dinner
- 9:00 pm - 11:00 pm Name That Tune: Secret Agent Edition - Music Bingo
- 9:00 pm - 11:00 pm Hospitality Suite

### Wednesday - June 17

- 8:00 am - 9:00 am Croissants & Classified Intel - Networking Breakfast
- 9:00 am - 12:00 pm Integrity & Ethics in a High-Stakes Business \*
- 9:00 am - 12:00 pm Keynote (1hr)-Why AI is Important; Workshop (2hr)-Using AI In Your Agency - Marques Ogden
- 12:00 pm - 1:00 pm Intelligence Briefing: Lunch with VA & NC Commissioners White & Causey \*
- 1:00 pm - 5:00 pm The Marketplace Royale Trade Fair
- 4:00 pm - 5:00 pm Trade Fair Reception
- 6:30 pm - 7:00 pm Past Presidents' Reception (invite only)
- 6:30 pm - 7:00 pm Golden Gala Welcome Reception
- 7:00 pm - 9:00 pm Golden Gala Awards Dinner
- 9:00 pm - 11:00 pm Hospitality Suite

### Thursday - June 18

- 8:00 am - 9:30 am Bagels, Betting & Business Cards - Networking Breakfast
- 9:00 am - 9:30 am Legislative and Political Action Committee Updates Local and National
- 9:30 am - 10:30 am Tomorrow Never Codes: AI Intelligence for Agents \* - Chris Paradiso
- 10:30 am - 11:00 am Break / Hotel Checkout
- 11:00 am - 12:30 pm The Next Mission: Officer Transition Luncheon
- 12:30 pm - 3:30 pm High Stakes & High Water: Flood Intelligence Briefing \* - Wright Flood
- 12:30 pm - 3:30 pm Taste of CPIA - How to Turn Your Technical Knowledge into Dollars \*

\* CE pending

# SPONSORSHIP OPPORTUNITIES

Ready to up the ante? Explore sponsorship opportunities designed to put your brand at the center of the action.



## Royal Flush Opportunities

- Convention Dinner



## Full House Opportunities

- Coffee Sleeves (1)
- Convention Program (1)
- Featured Speaker: Chris Paradiso (1)
- Featured Speaker: Marcus Ogden (1)
- Lanyards (Keystone) SO
- Room Keys (PIAIS) SO



## Flush Opportunities

- Awards Reception Dinner (3)
- Breakfast Sponsor Wednesday & Thursday (3)
- CPIA Class (3)
- Ethics Class (multiple opportunities) (3)
- Hospitality Suite (3)
- President's Reception (3)



## Straight Opportunities

- Agendas (1)
- Attendee Directory (1)
- Convention Refreshments (3)
- Name Badges (1)
- Trade Fair Happy Hour (3)
- Trade Fair Refreshments (3)
- Wednesday Breakfast (3)
- Wi-Fi Service (2)



## Pair Opportunities

- Mobile Charging Station (3)
- Music Bingo Prizes (5)
- Trade Fair Reception Refreshments (5)



## Ante Up Opportunities

- Coffee Breaks / Infused Water Stations (3)
- Door Prizes for Classes (6)
- Registration (3)
- Thank you gifts for Speakers (3)
- Welcome Snack Package (3)

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**HIGHER STAKES.  
GREATER VISIBILITY.**

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To reserve a sponsorship opportunity or learn more about available packages, contact:  
Carol Throckmorton ♠ [Carol@piavadc.com](mailto:Carol@piavadc.com) ♠ [804-486-4219](tel:804-486-4219)