



FOR IMMEDIATE RELEASE

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Toys for Toga Kicks Off 13th Annual Holiday Fundraiser With Free Coffee on Caroline Street

Business Community Fundraiser Donated \$40,000+ in Toys and Donations to Local Charities Last Year

Saratoga Springs, NY — The Toys for Toga holiday toy drive kicked off its 13th annual season today on Caroline Street in downtown Saratoga Springs, giving away free one-pound bags of Death Wish Coffee to raise awareness for the upcoming campaign, which officially begins Monday, November 3.

Now in its 13th year, Toys for Toga is a partnership of more than 100 Saratoga County businesses that join together each holiday season to collect toys and monetary donations for local children and families in need. In 2024, the campaign donated 4,500 toys valued at more than \$40,000 to three Saratoga County charities: Franklin Community Center (Saratoga Springs), CAPTAIN Community Human Services (Clifton Park), and Mechanicville Area Community Services Center (Mechanicville).

Those who donated a toy at Wednesday's kickoff received a Happy Hour punch card valid for special offers at participating Caroline Street bars and restaurants throughout the Toys for Toga campaign, which runs November 3 through December 13.

"Toys for Toga has become a cherished Saratoga tradition—one that perfectly reflects our community's generosity and spirit," said Darryl Leggieri, President of Discover Saratoga and a founding member of Toys for Toga. "It's amazing to see so many local businesses and individuals come together year after year to make the holidays brighter for children across Saratoga County."

Starting Monday, participating businesses—including restaurants, bars, hotels, retail stores, and more—will feature Toys for Toga collection bins in their lobbies for new, unwrapped toy donations. A complete list of drop-off locations is available at www.toysfortoga.com.

This year's kickoff also coincides with Discover Saratoga's 20th Annual Restaurant Week, taking place November 3–9, 2025. Diners can enjoy three-course dinners for \$25 or \$35 (plus tax and tip) or lunch specials for \$15 at restaurants across Saratoga County. For menus, participating restaurants, and details, visit www.discover-saratoga.org/restaurantweek.

In addition to donating a toy, the public can support Toys for Toga in several ways:

- Free Coffee for Toys: Donate a toy valued at \$20 or more at Death Wish Coffee, 260 Broadway, Saratoga Springs, Monday–Thursday, 11 AM–4 PM, and receive a free bag of coffee.
- Druthers Toys for Toga Winter Ale: Available in 4-packs at local beverage centers, grocery stores, and on tap at select Saratoga County bars and restaurants.
- Specialty Drinks: Order a Sun Cruiser Iced Tea Vodka, Green River Kentucky Bourbon, or Saratoga Water at participating downtown locations.
- Make a Monetary Donation: Visit www.toysfortoga.com to contribute via the campaign's GoFundMe or directly to the Saratoga County Foundation, Inc.

Toys for Toga will also host several special events this year, including:

- Toys for Tattoos at Saratoga Tattoo Company – Saturday, December 6
- Quick Response Holiday Lights Toy Drive – Friday, December 12 & Saturday, December 13 (starting at 5 PM)

“The Mechanicville Area Community Services Center is incredibly excited to be a part of Toys for Toga again this year,” said MACSC Executive Director Megan Quillinan. “These local businesses will make the holidays shine for so many kids in our community. We truly appreciate and wish to thank every donor, sponsor and business involved. It truly takes a local community to make sure no one goes without.”

100% of all toys and monetary donations stay in Saratoga County, divided evenly among the three beneficiary organizations.

Businesses interested in joining the campaign are encouraged to reach out via the Toys for Toga Facebook page or contact Discover Saratoga for more information.

Important links:

More information and full list of donation locations: www.toysfortoga.com

GoFundMe page: <https://www.gofundme.com/f/toys-for-toga-fundraiser-to-help-saratoga-county-kids-2025>

Toys for Toga Facebook page: www.facebook.com/toysfortoga

Discover Saratoga Restaurant Week: www.discoversaratoga.org/restaurantweek

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About Toys for Toga

Founded in 2013, Toys for Toga is a locally run community partnership and fundraiser that collects toys and raises money to give local kids happy holidays. Partners include Discover Saratoga, Death Wish Coffee, DeCrescente Distributing Company, Druthers Brewing Company, Quick Response Restoration, Ball Corporation, Brewnited, Saratoga Water, Sun Cruiser Iced Tea Vodka and Franklin Square Market. Everything collected is split between three local charities: Fraklin Community Center (Saratoga), CAPTAIN Community Human Services (Clifton Park) and the Mechanicville Area Community Services Center.

(Continue to next page for Toy Bin & Beer Locations)

Toy Bin Locations:

30 Park at Hilton Garden Inn

Arvin Hart Fire Company

Bailey's Cafe

Bentley's Tavern

Bevs (Maple Ave & Malta)

Boca Bistro

Booker & Bangtail

Boscov's Clifton Park

Broadway Coffee Co.

Bucciero's

Carson's Woodside Tavern

Chianti Il Ristorante

Clancy's

Clifton Park Beverage

Cooperstown Distillery

Dark Horse Mercantile

DeCrescente Distributing Company

Death Wish Coffee

Del's Wine & Spirits

Desperate Annie's

Dizzy Chicken Barbecue

Dog Haus Biergarten

Dozer's Bar & Grill

Druthers (Clifton Park & Saratoga)

Eddie F's New England Seafood

Eddy's Beverage

Embassy Suites

Fillies on Phila

Forno Bistro

Franklin Square Market

G. Willikers Toys

Genesis of Albany

Grit + Grace Salon

Hamlet & Ghost

Harvey's Restaurant and Bar

Henry Street Taproom

High Peaks Canna

Holiday Inn Saratoga Springs

Hotel Brookmere

Impressions of Saratoga

Jacob & Anthony's American Grille

Kaliber Fitness

Kindred Wine Bar

La Fiesta Clifton Park

Lago By Druthers

Land Rover Albany

Legends Barbershop

Max London's

McGovern Volvo Cars Albany

Mechanicville Library

Milton Tavern

Nail Trix

New Country Toyota

Panza's Restaurant

Peddlers Bar & Bistro

Pennell's Restaurant

Prime at Saratoga National

Purdy's
Putnam Place
Quick Response Restoration
Ravenswood Pub
Rhea
Roots Barber Company
Samantha Nass Floral Design
Saratoga Auto Museum
Saratoga Federal
Saratoga Joinery
Saratoga Strike Zone
Savemore Beverage
Shirley's Diner
Skidmore Shop at Skidmore College
Spa City Tap & Barrel
Spare Time Clifton Park
Suarez Physical Therapy
Taverna Novo
The Bunker (Clifton Park & Saratoga)
The Coat Room
The Diamond Club at Embassy Suites
The Edison Club
The End Zone Sports Pub
The Horseshoe Inn Bar & Grill
The Inn at Saratoga
The Local Pub & Teahouse
The Mill on Round Lake
The Misfit
The Publik House

The Rusty Nail
The Ugly Rooster Cafe (Mechanicville & Malta)
The View at Brookhaven
The Wild Horse
Therapeutic Horses of Saratoga
Tin 'N' Lint
Trick Shots / Wicked Eatery
Trotters Bar and Grill
Uncommon Grounds (Saratoga)
Val's Sporting Goods
West Side Mobil
West Side Sports Bar & Grill
Wheatfields Clifton Park
Young & Bloom Skin Care

