

# Joanna Woo

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## **Q) What is the best career advice you ever received?**

A) Say yes when opportunities come your way. Whether it's regarding projects, relocation, etc. Saying yes will provide you with new experiences, pushing you out of your comfort zone and allowing you to grow.

## **Q) If you could go back in time and give your younger self career advice, what would it be?**

A) Have more courage and confidence. Don't let fear of failure hinder your growth. It's okay to fail, because you get to learn from those mistakes. If you keep learning, those failures only make you stronger, giving you more knowledge, making you more agile when you face similar situations again.

## **Q) How did you get your start in the plumbing & heating industry?**

A) When I was studying mechanical engineering at the University of Waterloo, my co-op jobs exposed me to the HVAC industry where I developed a passion for systems and the building envelope. I met EMCO at the RIM Park Career Fair and they were advertising for the Management Development Program (MDP) and it seemed like the perfect fit for me.

EMCO's MDP provided the opportunity to develop business and leadership skills while allowing me to continue applying my technical knowledge.

**Q) What is the most unusual job you have ever had (in any industry)?**

A) This is a hard one as most of my jobs have been typical. The most interesting job was being a snowboard instructor in high school. I'd spend my evenings and weekends at Calgary Olympic Park teaching people of all ages how to snowboard, doing homework when there were no lessons, or squeezing in a bit of riding for myself.

**Q) Best vacation ever was...**

A) One of my best friends' wedding in Tamarindo, Costa Rica. We rented a villa on a hilltop that overlooked the town and ocean. While the location incredible, sharing the celebration with great friends made the trip even better. Even though we would spend the day with the other wedding guests doing various daily group activities, we all ended back in our pool at sunset to enjoy the spectacular view together.

**Q) Who do you follow on social media?**

A) Mainly my friends. A few business leaders and celebrities.

**Q) LinkedIn, Facebook or Instagram?**

A) Instagram.

**Q) Best business book you have ever read.**

A) "How To Win Friends and Influence People" by Dale Carnegie, for basic human relationship principles. "7 Habits of Highly Effective People" by Stephen Covey, for personal performance. "Leaders Eat Last" by Simon Sinek, for leadership.

**Q) What are you reading now?**

A) "The Inside Edge" by Dr. Peter Jensen.

**Q) What do you like best about this industry?**

A) The people and the company I work for. This industry has some of the kindest, most respectful and supportive people that I've ever met. And without the leaders at EMCO, I don't believe I'd be who I am today. They have provided me with mentorship that has helped me develop into the leader I am today.