

Gail Kaufman

Wolseley Canada
Vice-President, eBusiness and Marketing



Gail Kaufman, Vice-President, eBusiness and Marketing, Wolseley Canada Inc, is a founding member of the CIPH Women's Network and played a pivotal role in the development and programming for the Network. In June 2020, Gail became CIPH's Chair of the Board. Gail's message to women in plumbing and heating:

"Our industry is in a state of transformation and for anyone looking to either start or grow their career, I really can't think of a better place to be for equal measure of challenge and opportunity. I've worked for Wolseley for almost 15 years and I've never felt the need to go anywhere else because we've been constantly evolving. My suggestion would be to interview leaders in our CIPH member companies to learn more, and of course, start with your CWN network."

Gail's career has covered multiple industries and organizations in Canada and the United States. Prior to joining Wolseley, Gail held increasingly senior roles in the automotive industry, both in wholesaler distribution and manufacturing. Gail is now responsible for Wolseley's eBusiness strategy development, driving adoption of the channel throughout the business and making eBusiness an integral part of Wolseley's culture and value proposition. Gail is also responsible for the omni-channel customer experience, showroom and brand marketing strategy.

A lifelong learner, Gail is a graduate of the University of Western Ontario and also studied at the University of Virginia, Darden School of Business and the International Institute for Management Development in Switzerland.

Gail is also a big fan of "The Blues". Next time you see her (virtually or in-person), ask her about the amazing "Blues Cruises"!