

Duneland Today Magazine provides an exceptional look at the creativity, ingenuity and entrepreneurialism of the members of the Duneland Chamber of Commerce and residents of the Duneland community. Published since 2007 by the Chamber, the magazine is direct-mailed quarterly to each of the more than 13,000 households and businesses in the Chamber's service area of Chesterton, Porter, Burns Harbor, Dune Acres and Beverly Shores (zip codes 46301 and 46304). The publication is also distributed to Duneland area hotels, restaurant, doctors' offices and shops, as well as the information booth of Chesterton's European Market.

Duneland Today is published to reach YOUR TARGET MARKET.

ADVERTISING DEADLINES

SPRING 2026 - February 20, 2026

SUMMER 2026- May 20, 2026

FALL 2026 - August 21, 2026

WINTER 2026 - October 10, 2026



*Paws, Partnerships,
and Purpose*

NON-CHAMBER MEMBER RATES
+ 20% PER ISSUE
\$50 CREATIVE FEE
(waived for camera ready ads)

CHAMBER MEMBER RATES - PER ISSUE

Ad Size/Position	1x Ad Rate	4x Ad Rate <i>Must Run Consecutively</i>
Back Cover Full Page <i>Premium Position</i> 8.625" X 11.25"	\$1,911	\$1,624
Inside Cover Full Page <i>Premium Position</i> 8.625" X 11.25"	\$1,528	\$1,299
Full Page 8.625" X 11.25"	\$1,383	\$1,175
Half Page 8" X 5"	\$891	\$758
Quarter Page 3.87" X 5"	\$617	\$525
Quarter Page H 8" X 2.4"	\$617	\$525
Eighth Page 3.87" X 2.4"	\$419	\$356
Business Builder 1.85" X 2.4"	\$208	\$177

:: All ads are full color and should be submitted in PDF, JPG, TIF, or EPS format, 300 dpi resolution.

:: Only full page ads will bleed off the document page.

:: All ads require signed advertising agreements. Ads can be paid in advance or will be billed per issue, payable net 30 days.

:: Advertising is randomly positioned throughout Duneland Today with the exception of premium space anchored positions. The advertiser or its agent are responsible for the content and printability of submitted camera ready ads. The Duneland Chamber reserves the right to refuse any ad.

:: If you'd like to be added to the counter-top distribution list, please call the Chamber office at (219) 926-5513.

:: Email camera ready ads to rachel@dunelandchamber.org

CONTACT US TODAY!
TO RESERVE AD SPACE: 219.926.5513 or
michelle@dunelandchamber.org