



2026

Spice of Life

GALA AWARDS



Event Name: Spice of Life Awards Gala

Date: Saturday, April 25, 2026

Earth in Bloom: An Extraordinary Evening

Immerse yourself in an evening of elegance, warmth, and natural beauty at the Gilroy Chamber of Commerce's 2026 Spice of Life Awards Gala. Inspired by Earth Day and the elements that ground and sustain us, this year's gala reflects the richness of our land, the strength of our roots, and the promise of continued growth.

As the Chamber's signature annual celebration, Spice of Life honors the extraordinary individuals and businesses whose leadership, vision, and commitment help Gilroy thrive. Sponsoring this evening offers a meaningful opportunity to align your organization with excellence, stewardship, and the enduring strength of our community.

Sponsorship Investment Opportunities

\$5,000 — Roots & Canopy Presenting Sponsor

Position your organization at the foundation of the evening with premier visibility and elevated guest experience.

Benefits include:

- Premier logo placement on invitations, event signage, and printed program
- Verbal recognition from the stage during the awards ceremony
- Recognition across Chamber social media and Business Focus communications
- Dedicated concierge service at your table
- Eight (8) VIP tickets

\$2,500 — Golden Harvest Sponsor

Celebrate abundance, growth, and community investment.

Benefits include:

- Logo placement on event materials and program
- Recognition on Chamber website and social media
- Verbal acknowledgment during the program
- Six (6) event tickets



\$1,000 — Evergreen Supporter

Support the evening while gaining meaningful brand visibility.

Benefits include:

- Logo listed in printed program
- Verbal acknowledgment during the event
- Four (4) event tickets

\$500 — Friend of the Gala

A meaningful way to support the Chamber and celebrate community leadership.

Benefits include:

- Name listed in event program
- Recognition during the evening
- Two (2) event tickets

Featured Sponsorship Opportunities

\$3,000 — Living Forest Photo Experience Sponsor

Create lasting impressions through a curated photo environment inspired by trees, wood textures, and natural light.

Benefits include:

- Exclusive branding within the photo experience area
- Logo placement on all digital and printed photos
- Recognition in program and from the stage
- Six (6) event tickets

\$3,000 — Tablescape & Floral Sponsor

Be associated with the natural beauty that defines the guest experience.

Benefits include:

- Logo recognition on centerpiece signage at approximately 24 tables
- Program recognition
- Verbal acknowledgment during the event
- Six (6) event tickets

\$2,000 — Sweet Earth Dessert Sponsor

Align your brand with the final shared moment of the evening.

Benefits include:

- Logo placement at dessert stations or menus
- Program recognition
- Verbal acknowledgment during dessert service
- Four (4) event tickets



\$1,500 — Farm-to-Table Appetizer Sponsor

Welcome guests as they arrive and gather.

Benefits include:

- Branding at the appetizer reception area
- Recognition in program and during the event
- Four (4) event tickets

\$2,500 — Signature Earth Tones Cocktail Sponsor

Feature a custom cocktail inspired by the evening's palette and theme.

Benefits include:

- Signature cocktail named in recognition of your organization
- Branded cocktail signage
- Program recognition
- Six (6) event tickets

\$1,500 — Toast Sponsor

Benefits include:

- Branding at the sparkling wine reception area
- Recognition in program and during the event
- Four (4) event tickets

The Spice of Life Awards Gala is the Gilroy Chamber of Commerce's signature annual celebration, bringing together business leaders, community partners, and elected officials to recognize excellence, leadership, and service. The 2026 gala reflects both the vitality of our region and our shared responsibility to nurture what makes Gilroy thrive.

Sponsorship Information

For sponsorship details or to secure your participation:

Cristina Cortes

Email: cristina@gilroy.org

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We look forward to celebrating growth, leadership, and community with you at the 2026 Spice of Life Awards Gala.

