2U25Sponsorship Opportunities

Presenting Sponsor - \$10,000

As our exclusive Presenting Sponsor of Summer Fest, your business will receive maximum visibility and premium brand exposure throughout the event.

- Naming Rights Your company name will be co-branded with festival title "Oregon Summer Fest presented by [Your Company]."
- Top-tier logo placement on all marketing materials, including print ads, website, posters, banners, social media graphics and shout-outs, and weekly email newsletters.
- Your logo prominently displayed on the community and main stage banners.
- On-stage mentions by the event's music performances and during social media live videos.
- 100 Wristbands to gain access to headliner bands.

Main Stage Headliner Sponsor - \$5,000

- Logo on stage banner and mention before & after performances
- Logo on website, newsletters, and two social media shout-outs
- 25 Wristbands to gain access to headliner bands

Fireworks Sponsor - \$2,500

- · Logo on signage at the fireworks display area
- Logo on website, newsletter, and two social media shout-outs
- 15 Wristbands to gain access to headliner bands

Main Tent Sponsor - \$1,500

- Logo on the tent entrance
- · Logo on website, newsletter, and social media

Softball Tournament Sponsor - \$1,000

- · Logo on a banner near the tournament
- · Logo on website, newsletter, and social media
- 10 Wristbands to gain access to headliner bands

Live Music Sponsor - \$1,000

- · Mentioned during the music performance
- · Logo on website, newsletters, and social media
- 10 Wristbands to gain access to headliner bands

Contact Us to Get Involved!

608-835-3697 · director@oregonwi.com

OregonWiSummerFest.com

Special Events Sponsor - \$500

- Choose from parade, crafit fair, cornhole, volleyball, or pickleball
- · Logo on a sign near the event
- · Logo on website, newsletter, and social media
- Parade Sponsors get their logo on banner along the parade route

Kids Zone Sponsor - \$250

· Logo on website and social media shout-out

Corporate Sponsor - \$100

· Name on website

Family Supporter - \$50

· Name on website

Softball Banner (on fence in outfield) - \$250

