



1. Job Title - Prescription Pruning Qualification Coordinator
2. Organization Overview
  - a. Florida Chapter of the International Society of Arboriculture (Florida Chapter ISA) is a member services organization with the following mission, *“Promoting the scientifically based practice of arboriculture through research, education, and public awareness.”* The intent of the Prescription Pruning Qualification (PPQ) is to develop a new industry paradigm whereby no tree – or group of trees – is pruned without a prescription.
  - b. The Florida Chapter ISA is seeking a Subject Matter Expert to:
    - i. **Market** the PPQ program to arborists throughout the U.S.
    - ii. **Teach consumers** - including municipalities - the merits of engaging PPQ qualified arborists.
3. Position Summary
  - a. Chair the Florida Chapter ISA Credential Committee (Committee). About four meetings per year should be appropriate.
  - b. Market the program at local, state, regional and national educational events, trade shows, and conferences using Florida Chapter ISA and personal promotional materials on pruning trees. The SME is encouraged to present the PPQ program as part of their speaking engagements.
  - c. Posting timely announcements, story lines, event summaries, or otherwise creating a PPQ social media network is encouraged to enhance participation in PPQ events.
  - d. Assist with continued website development. This could include online cue cards, photographic documentation, and other items deemed appropriate by the SME and Committee.
  - e. Encourage partnerships with organizations and influencers to boost visibility and PPQ credibility within the industry including municipalities, urban foresters, property management firms, utility arborists, and trade organizations such as FNGLA, TCIA and Tree Line USA. This includes highlighting unique benefits and addressing audience pain points to attract participants.
  - f. Coordinate with Florida Chapter ISA staff regarding out-of-state program scheduling.
  - g. Identifying future in-state and out-of-state trainers as needed to build a nationwide program. Maintain a well-structured "Train the Trainer" program which enhances recruitment, training capabilities and fosters a culture of continuous learning for active trainers. This can take the form of dedicated pruning events.

- h. Coordinate with Florida Chapter ISA staff regarding refining protocols for the program which could include registration process, program implementation and testing procedures based on experience at PPQ events.
  - i. Continual review of the programmatic features including PowerPoint slides and PPQ manuals based on experience at PPQ events.
- 4. Required Qualifications
  - a. Holds the PPQ designation
  - b. Expertise in tree pruning including a working knowledge of industry standards and practical application
  - c. Recognition in the arboriculture industry at a national level
  - d. Current and relevant networking position within the arboriculture industry including speaking engagements, social media platforms, and professional affiliations
- 5. Position Details
  - a. Part-time contract
  - b. Remote
  - c. Frequent travel
- 6. Compensation and Benefits – contract details based on experience
- 7. Application Instructions
  - a. Apply to Florida Chapter ISA Executive Director - [lballard@floridaisa.org](mailto:lballard@floridaisa.org)
  - b. Provide a Cover Letter
  - c. Provide Curriculum Vitae (CV) and/or resume
  - d. Deadline October 24, 2025