

# TREES FLORIDA 2025

CONFERENCE AND TRADE SHOW



**ISA**  
FLORIDA CHAPTER

June 2 - 4, 2025

Hammock Beach Golf Resort and Spa

Palm Coast, Florida

## TREES FLORIDA REGISTRATION FEES:

Florida Chapter ISA Members can register up to 3 guests at the member rate.

### 3-Day Conference:

- Non-Member: \$480
- Member: \$420
- Guest of Member: \$420
- Student\*: \$235

### 2-Day Conference:

- Non-Member: \$370
- Member: \$320
- Guest of Member: \$320
- Student\*: \$160

### 1-Day Conference:

- Non-Member: \$210
- Member: \$180
- Guest of Member: \$180
- Student\*: \$85

\*Student must be full-time arboriculture or horticulture student & must email Florida Chapter ISA most recent unofficial transcript showing full-time schedule.

## LATE OR AT-THE-DOOR FEES\*\*:

Late registration fee of \$25 per conference day is applied May 27 through May 31.

At-the-door registration fee of \$40 per conference day is applied June 2 - 4.

**\*\*Does not include shirt or bag!**

## OPTIONAL ADD-ON ITEMS:

Women in Arboriculture Breakfast: \$25  
**Pre-registration required**

Burns' Pizza and Putt Putt  
Adults: \$25  
Kids: \$17 (under 14)

Additional lunch tickets:  
Monday and Tuesday: \$35  
Wednesday luncheon: \$40

# TREES FLORIDA 2025 Conference and Trade Show

## “Training in the Trees”

**CONFERENCE DATES**  
**JUNE 2 - 3 - 4, 2025**

Hammock Beach Golf Resort and Spa  
200 Ocean Crest Drive, Palm Coast, Florida 32137

CEUs available include: ISA, BCMA and CTSP,  
FACE, FDACS, FNGLA, LIAF, SAF and Landscape Architect (0004488)

## CONFERENCE HOTEL RATES

Conference hotel rates and fees:  
\$229/per night includes the following:

- Self Parking (valet \$25/night)
- Pool access with floats, beach chairs, towels, and umbrellas
- Access to the fitness center and health spa
- Bike rentals (1 hour per day)
- Putting green (1 round per day)
- High-speed internet access

## HOTEL RESERVATIONS

Hotel reservations may be made by calling Hammock Beach Resort's reservation department at 866-841-0287.

- Option 1
- Option 3

Reference **ISA Trees 2025** to take advantage of the reduced room rate, **please note this rate is only good until May 2, 2025!**

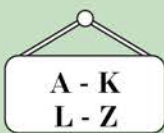
## HOTEL PARKING INFORMATION

- **Staying at Hammock Beach Golf Resort and Spa?**  
Self-parking is included in your room rate or valet at the nightly hotel rate of \$25.

- **Are You a Day Tripper?**  
(Staying at another local hotel or making a daily trek to the conference.)  
Parking options include:
  - Free self-parking in the Villas parking area.
  - Valet at the daily hotel rate of \$25.

# Where To Go Today?

## Ocean Ballroom



Registration will be alphabetical by last name, Bus Tour will have it's own registration line.

## Atlantic Ballroom

Urban Forestry Bus Tour will board the bus on the parking level outside of the Atlantic Ballroom after check-in. The bus will leave promptly at 8:30 AM.



## FUFC Silent Auction Benefiting the TREE Fund



Support, bid high, and bid often! Be sure to visit the silent auction and outbid your competitors!

Show off your aim and try your hand at the popular, "Ring Toss for the Trees" for a chance to win your captured prize!

Purchase your TREE Fund Fandana to participate at the Heads or Tails game at Wednesday's luncheon!

All benefiting the TREE Fund for the John P. White Endowment dedicated to funding projects that advance arboriculture and urban forestry.

## Visit the Exhibitors!



All aboard for the first annual Exhibitor's Poker Run

### "Rails, Roots, and Royal Flush"

Fantastic prizes await the top hands, so don't miss out on the fun!

Participation is open to all attendees, and no poker experience is required.

Ready to play your way to a prize?

# Monday, June 2

7:00 AM - 4:30 PM	Trees Florida Registration Desk Open
7:30 AM - 4:30 PM	Florida Chapter ISA Bookstore Open
7:30 AM - 6:00 PM	Trade Show Open
7:30 AM - 6:00 PM	FUFC Silent Auction Open
8:30 AM - 4:30 PM	Academy 1: Plant Health Care
8:30 AM - 4:30 PM	Academy 2: Advanced Rigging Techniques
8:15 AM - 4:30 PM	Academy 3: FUFC Urban Forestry Bus Tour
10:00 AM - 10:30 AM	Break with Trade Show Exhibitors
12:00 PM - 1:00 PM	Lunch with Trade Show Exhibitors (provided)
2:30 PM - 3:00 PM	Break with Trade Show Exhibitors
5:00 PM - 6:00 PM	Welcome Reception with Trade Show Exhibitors, Sponsors, and Silent Auction
6:30 PM - 9:00 PM	Burns' Pizza and Putt Putt
6:30 PM - 11:00 PM	TreesAreCool Pub Crawl

## Tree Academy

Choose one of the three sessions offered

### 1 | Plant Health Care

**Location:** Ocean Ballroom - Clipper/Surf Room

**8:30 AM - 4:30 PM**

**Moderator:** Katy Deitz

**ISA CEUs:** Arborist (6), Municipal (6), Climber Specialist (6), BCMA (3 - Sci, 3 - Prac)

**Other CEUs:** FACE (TBD), FDACS (TBD), FNGLA (8), LIAF (4), SAF (TBD - cat TBD), LA (TBD - Opt)

**8:30 AM - 10:00 AM**

**Insect Diagnosis on Urban Trees**

Dr. Adam Dale, *University of Florida*, Gainesville, FL

**10:00 AM - 10:30 AM**

**Refreshment Break** with Trade Show Exhibitors

**10:30 AM - 12:00 PM**

**Root Biology, Health, and Dysfunction**

Dr. Stephanie Adams, *Texas A&M University*, College Station, TX

**12:00 PM - 1:00 PM**

**Lunch** with Trade Show Exhibitors (provided)

**1:00 PM - 2:30 PM**

**Findings from the Field: Diagnostic Updates**

Dr. Beth Brantley, *Bartlett Tree Expert Company*, Hooksett, NH

**2:30 PM - 3:00 PM**

**Refreshment Break** with Trade Show Exhibitors

**3:00 PM - 3:45 PM**

**FDACS Licensing: Pesticides & Fertilizer**

Eddie Harris, *FDACS*, Tallahassee, FL

**3:45 PM - 4:30 PM**

**Practical Applications: Tree Sprayers**

Michelle Poirier, *FDACS*, Tallahassee, FL

# Monday Night Social

## Events

### Atlantic Ballroom



### Welcome Reception with Exhibitors

5:00 PM - 6:00 PM

Join us in the outdoor exhibitor area on the parking level outside of the Atlantic Ballroom to get your **DRINK TICKETS** and participate in the christening of the NEW Florida Chapter ISA Tree Climbing Championship trailer before joining our indoor exhibitors for hors d'oeuvres and more drinks.

### TreesAreCool



### Pub Crawl

6:30 PM - 11:00 PM

Hop on the bus and ride to Flagler Beach, crawl along A1A, dipping into bars with pre-set food and drink menus for your purchase. Be sure to mark your registration to reserve your seat!

Bus will pick up on the parking level outside of the Atlantic Ballroom. Please note the bus will only make one trip and will **NOT** run continuously.

\*\*Must be 21+\*\*

### Burns' Pizza and Putt Putt



6:30 PM - 9:00 PM

**Location: Grand Event Lawn**

Join us for a fun filled evening of friendly competition and delicious food. Whether you're a mini-golf pro or just playing for laughs, this event is all about good times, great company, networking, and pizza.

- Mini-Golf Fun: Test your skills on the course with exciting challenges and competition.
- Pizza & Refreshments
- Prizes & Laughs: Compete for fun prizes, bragging rights, and unforgettable memories.

Be sure to mark your registration to reserve your spot. Adults \$25, Kids \$17

## 2 | Advanced Rigging Techniques

**Location:** Ocean Ballroom - Galleon/Harbor Room

**8:30 AM - 4:30 PM**

**Moderator:** Joel Leach

**ISA CEUs:** Arborist (6), Municipal (6), Climber Specialist (6), BCMA (4.5 Prac, 1.5 - Mgmt)

**Other CEUs:** CTSP (TBD), FACE (TBD), FDACS (TBD), FNGLA (8), LIAF (4), SAF (TBD - cat TBD), LA (TBD - Opt)

**Speakers:** Bill Burley, *Heli-Ax, LLC* & Colin Kelly, *DWC Outdoors & Hauling, LLC*

**8:30 AM - 10:00 AM**

**History of Rigging & Fundamental Concepts**

**10:00 AM - 10:30 AM**

**Refreshment Break** with Trade Show Exhibitors

**10:30 AM - 12:00 PM**

**Rigging Gear & System Components**

**12:00 PM - 1:00 PM**

**Lunch** with Trade Show Exhibitors (provided)

**1:00 PM - 2:30 PM**

**Applications for Rigging in Arboriculture**

**2:30 PM - 3:00 PM**

**Refreshment Break** with Trade Show Exhibitors

**3:00 PM - 4:30 PM**

**Forces, Mechanical Advantage & Heavy Timber Rigging**

## 3 | FUFUC Bus Tour: Foliage and Freight

**Location:** Atlantic Ballroom after check-in at the Ocean Ballroom

**8:15 AM - 4:30 PM** **Moderators:** Joe Anderson, Daniel Lippi, and Carol Mini

**ISA CEUs:** Arborist (7), Municipal (7), Climber Specialist (7), BCMA (1 - Prac, 6 - Mgmt)

**Other CEUs:** FNGLA (8), LIAF (4)

**Check in early, then meet on the parking level outside of the Atlantic Ballroom near the outdoor exhibitors at 8:15 AM SHARP to board the FUFUC Tour Bus, departing at 8:30 AM SHARP.** Come prepared to spend parts of the day walking outdoors. Lunch and bottled water will be provided. Bus returns to Hammock Beach at approximately 4:30 PM.

**Station 1 - Long Creek Nature Preserve** - a unique estuary system and an essential "life cycle" habitat for marine life that depend on the salt marsh. Includes a mangrove presentation.

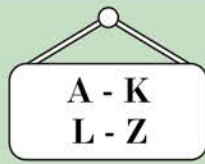
**Station 2 - Princess Place Preserve** - a glimpse of old Florida which provides a striking contrast to our rapidly developing state.

**Station 3 - St. Johns Botanical Gardens & Nature Preserve** - tour shows the value of botanical gardens, preserves, greenspace, and natural landscapes along with sustainable and resilient urban forest management. Includes discretionary trail walking.

# Where To Go Today?

## Ocean Ballroom

Registration will be alphabetical by last name.



## Advanced Tree Rigging Outdoor Climber Education



Participants will meet outside of the main entrance of the hotel, where they will have a short walk to the education location.

## Atlantic Ballroom

Sip your complimentary coffee with the Exhibitors starting at 7:30 AM on the Trade Show floor.



## Meet Dr. Beth Brantley

*Bartlett Tree Expert Company, Hooksett, NH*

### TUESDAY 7:00 AM - 7:45 AM

Ocean Ballroom - St. Augustine Board Room



Dr. Brantley is the Northeast Research Scientist with the *Bartlett Tree Research Laboratories*. She taught forestry and related courses at *Penn State Mont Alto* for 22 years prior to joining *Bartlett* in 2019. Beth is an ISA Board Certified Master Arborist and a Tree Risk Assessment Qualification instructor. Her interests include beech leaf disease, conifers, veteran trees and wood decay.

# Tuesday, June 3

7:00 AM - 5:00 PM	Trees Florida Registration Desk Open
7:30 AM - 5:00 PM	Florida Chapter ISA Bookstore Open
7:00 AM - 7:45 AM	Women in Arboriculture Breakfast
7:30 AM - 5:15 PM	Trade Show Open
7:30 AM - 5:15 PM	FUFC Silent Auction Open
8:00 AM - 2:30 PM	General Session
8:30 AM - 4:30 PM	Outdoor Climber/Production Education
10:00 AM - 10:30 AM	Break with Trade Show Exhibitors
12:00 PM - 1:00 PM	Lunch with Trade Show Exhibitors (provided)
2:30 PM - 3:00 PM	Break with Trade Show Exhibitors
3:00 PM - 5:00 PM	Breakout Sessions
5:15 PM - 5:30 PM	FUFC Silent Auction Bidding Ends, Payment Due
7:00 PM - 10:00 PM	Tuesday Night Social

## Women in Arboriculture Breakfast!

**Location:** Ocean Ballroom - St. Augustine Board Room  
**7:00 AM - 7:45 AM**                      **Moderator:** Heather Shields  
**ISA CEUs:**    Arborist (.75), Municipal (.75), Climber Specialist (.75), BCMA (.75 - Mgmt)  
All people are welcome! (Optional item with additional fee, pre-registration required.)

### From Roots to Seeds: Empowering Women in Arboriculture

Rise and shine for a breakfast gathering that promises to be worth the early morning wake-up call! Join us for this unique opportunity with our special guest, Dr. Beth Brantley, Research Scientist with the *Bartlett Tree Research Laboratories*.

We know it's early, but this engagement with Beth is one you won't want to miss! Join us to celebrate the growing opportunities for women in arboriculture, highlighting the importance of leadership, career development, and sharing knowledge and experiences. This interactive and engaging session will provide valuable insights and opportunities to connect with peers and mentors. Everyone, regardless of gender, is encouraged to participate and contribute their perspectives. We will inspire, empower, and create a supportive network for everyone attending.

This breakfast isn't just about food; it's about fostering connections, gaining inspiration, and sharing experiences as women in the field of arboriculture.

Purchase your ticket for this special event during the conference registration process. Seats are limited.

## Join the Florida Chapter ISA!



Membership with the Florida Chapter gives opportunities for personal and professional growth and connects you to other tree professionals.

## TreesAreCool Specialty License Plate



You can help preserve a special part of Florida's unique environment - our urban trees. By purchasing a TreesAreCool specialty license plate for your vehicle. Funds help support educational programs and finance grants that directly benefit the trees of Florida.



## FUFC Silent Auction Benefiting the TREE Fund:

Support, bid high, and bid often! Be sure to visit the silent auction and outbid your competitors!

Show off your aim and try your hand at the popular, "Ring Toss for the Trees" for a chance to win your captured prize!

Purchase your TREE Fund Fandana to participate at the Heads or Tails game at Wednesday's luncheon!

All benefiting the TREE Fund for the John P. White Endowment dedicated to funding projects that advance arboriculture and urban forestry.

## General Session

8:00 AM - 2:30 PM

**Location:** Ocean Ballroom

**8:00 AM - 2:30 PM**

**Moderator:** Alyssa Vinson

**ISA CEUs:** Arborist (4.75), Municipal (4.75), Climber Specialist (4.75), BCMA (1.5 - Prac, 3.25 - Mgmt)

**Other CEUs:** FACE (TBD), FDACS (TBD), FNGLA (4), LIAF (2), SAF (TBD - cat TBD), LA (TBD - Opt)

**8:00 AM - 8:15 AM**

### Opening Introductions and Welcome

Carson Smith, Florida Chapter President

Ali Summersill, 2025 Trees Florida Conference Chair

**8:15 AM - 9:15 AM**

### KEYNOTE: Arbori-what? Raising Awareness of the Tree Care Profession

John Parker - *Arboricultural Association*, Stonehouse, UK

**9:15 AM - 10:00 AM**

### Bridging the Gaps: Insurers, Arborists, and Homeowners

Matthew Gauldin, *University of Georgia*, Athens, GA

**10:00 AM - 10:30 AM - Refreshment Break** with Trade Show Exhibitors

**10:30 AM - 11:15 AM**

### Inventory to Preservation: The Good, The Bad, The Ugly

Eric Hoyer, *Natural Resource Planning Services, Inc.*, San Antonio, FL and Jordan Upcavage, *Independent Tree Service, Inc.*, Tampa, FL

**11:15 AM - 12:00 PM**

### Arboriculture Apprenticeships in Florida?

Erin Aaron, *TCIA*, Manchester, NH

**12:00 PM - 1:00 PM - Lunch** with Trade Show Exhibitors (provided)

**1:00 PM - 1:45 PM**

### Practicing Arboriculture with a Scientific Mindset

Dr. Andrew Koeser, *University of Florida Gulf Coast Research and Education Center*, Wimauma, FL

**1:45 PM - 2:30 PM**

### Standards? But We are Unregulated!

John Parker - *Arboricultural Association*, Stonehouse, UK

**2:30 PM - 3:00 PM**

**Refreshment Break** with Trade Show Exhibitors

# Tuesday Night Social

7:00 pm - 10:00 PM

Location:

Grand Event Lawn



## "All Aboard the Hammock Express!"

Get your train ticket and step onto this gourmet express, where innovation meets indulgence. This immersive event takes attendees on a journey, each "stop" features engaging discussions, cultural insights, and, of course, world-class cuisine.

### Stop 1: Japan - Sushi & Strategy



Kick off the journey in Japan where precision and craftsmanship set the stage. Enjoy an exquisite sushi experience.

### Stop 2: Italy - Charcuterie & Collaboration



Next, we arrive in Italy, where the focus shifts to teamwork and creativity. Enjoy a spread of artisanal charcuterie.

### Stop 3: Cuba - Cigar Rolling & Connection



Next, we arrive in Cuba where passion and tradition fuel the experience. Dive into discussions while participating in an exclusive cigar-rolling demonstration led by a skilled torcedores.



### Stop 4: France - Dessert & Big Ideas

One final stop in France, where vision and refinement take center stage while you indulge in decadent desserts.



Make sure to bring the kids by the ArborNext event area to check out the Florida Chapter ISA's newest initiative, "Generating arborists" for the next generation!

# Breakout Sessions

3:00 PM - 5:00 PM

Choose 1 of the 2 breakouts offered

## 1 | Accommodations in Arboriculture

**Location: Ocean Ballroom - Galleon/Harbor Room**

**3:00 PM - 5:00 PM Moderator:** Carol Mini

**ISA CEUs:** Arborist (2), Municipal (2), Climber Specialist (2), BCMA (2 - Mgmt)

**Other CEUs:** FACE (TBD), FDACS (TBD), FNGLA (4), LIAF (2), SAF (TBD - cat TBD), LA (TBD - Opt)

**3:00 PM - 4:00 PM**

### Inclusion and Adaptability in Arboriculture

Danae Jackson, *Redwing Rigging Solutions*, Mt. Hope, WV

**4:00 PM - 5:00 PM**

### Workforce Culture and Wellbeing

Cindy Schwab, *The Davey Tree Expert Company*, Pleasant Prairie, WI

## 2 | What's Up Doc?

**Location: Ocean Ballroom - Clipper/Surf Room**

**3:00 PM - 5:00 PM Moderator:** John Burns

**ISA CEUs:** Arborist (2), Municipal (2), Climber Specialist (2), BCMA (1 - Sci, .5 - Pract, .5 - Mgmt)

**Other CEUs:** FACE (TBD), FDACS (TBD), FNGLA (4), LIAF (2), SAF (TBD - cat TBD), LA (TBD - Opt)

**3:00 PM - 3:30 PM**

### Field Guide to Disease in Florida Trees

Katy Deitz, *University of Florida*, Gainesville, FL



**3:30 PM - 4:00 PM**

### Determining the Limits of Radial Root Growth: Trees and Sidewalks

Dr. Andrew Koeser, *University of Florida Gulf Coast Research and Education Center*, Wimauma, FL



**4:00 PM - 4:30 PM**

### Right Place for Urban Trees

Dr. Adam Dale, *University of Florida*, Gainesville, FL

**4:30 PM - 5:00 PM**

### Impact of Injection Regimes

Dr. Stephanie Adams, *Texas A&M University*, College Station, TX

## FUFC Silent Auction

Bidding Ends/ Payment Due 5:15 PM  
Items cannot be stored or shipped

# GET TO KNOW OUR SPEAKERS

Bill Burley, *Heli-Ax*, LLC



Bill Burley is a renowned tree climber and operations expert. He has an astonishing 30 year history in the tree industry. Bill currently serves as the owner of *Heli-Ax, LLC*, the only U.S based helicopter removal speciality company. Bill is also a trainer for *Noble Oak Safety & Training*, and a member of

the *Teufelberger* Ambassador team. His list of qualifications include ISA Certified Arborist, ISA Certified Tree Climber Specialist, OSHA 30, EHAP, Aerial Rescue, First Aid, BLS, and CPR instructor, Qualified Line Clearance Arborist, Certified Tree Care Safety Professional are just a few to a very long list of credentials. Bill has worked internationally in tree work, as well as the safety and training sector.

Colin Kelly, *DWC Outdoors*



Colin is the General Manager at *DWC Outdoors & Hauling LLC*, in Central Florida. Colin has been in the tree care industry for 22 years and his credentials include ISA Certified Arborist, Tree Risk Assessment Qualification (TRAQ), Certified Tree Climber (CTC), and Florida Chapter ISA Prescription Pruning Qualification (PPQ).

During his climbing career he has secured two wins at the Florida Tree Climbing Championship (FLTCC) and served as a judge at several "Legends" competitions. Colin is the lead instructor for the "Intro to Climbing" class. In 2024 he was awarded the Loren Westenberger Award for practicing the professional principals of arboriculture consistent with the mission and objectives of the Florida Chapter ISA to better the environment for future generations. Colin is currently serving as an At-Large Representative on the Florida Chapter ISA Board of Directors.

## Day Structure:

- Participants will spend a day in an immersive climbing environment. The day builds upon principles discussed in Monday's Advanced Rigging Techniques indoor session.
- Participants will apply learned techniques to real-world scenarios, evaluate site conditions and select appropriate rigging setups, and troubleshoot unexpected rigging challenges.

If sitting inside all day Tuesday isn't your thing, join us outside for a continuation of Monday's Academy.

## All day climber Session

### Advanced Rigging Techniques - Hands-On

8:30 AM - 4:30 PM

**Location:** Participants will meet outside of the main entrance of the hotel, where they will have a short walk to the education location.

**8:30 AM - 4:30 PM**

**Moderator:** Jessy Havrilesko

**ISA CEUs:** Arborists (6), Municipal (6), Climber Specialist (6), BCMA (6 - Prac)

**Other CEUs:** CTSP (6), FNGLA (8), LIAF (4)

**Speakers:** Bill Burley - *Heli-Ax, LLC*

Colin Kelly - *DWC Outdoors & Hauling, LLC*

**8:30 AM - 10:00 AM**

**Precision Rigging & Speedline Setup**

**10:00 AM - 10:30 AM**

**Refreshment Break** with Trade Show Exhibitors

**10:30 AM - 12:00 PM**

**Spar Removal & Negative Rigging Techniques**

**12:00 PM - 1:00 PM**

**Lunch** with Trade Show Exhibitors (provided)

**1:00 PM - 2:30 PM**

**Helicopter Rigging for Tree Work**

**2:30 PM - 3:00 PM**

**Refreshment Break** with Trade Show Exhibitors

**3:00 PM - 4:30 PM**

**Rigging Scenarios & Problem-Solving**

## Participant Requirements:

- Attendance for the outdoor training day is voluntary. Students are not required to perform work aloft but are encouraged to participate.
- Each attendee should bring their own Personal Protective Equipment (PPE) including helmet, safety glasses, work boots, wear appropriate clothing, and if you would like to sit at any point during the day, a portable chair is highly recommended.

## Advisory Information:

- Participants should be prepared for hot weather conditions.
- Proper rest, hydration, and nutrition, physical exercise, are emphasized.
- While participation is voluntary, immersion enhances the learning experience, and instructors will accommodate participants to the best of their ability.



# Where To Go Today?

## Ocean Ballroom

Registration will be alphabetical by last name.



Last chance to stop by the Bookstore to purchase books and Florida Chapter swag!



Don't miss the Florida Chapter Awards Luncheon, extra tickets can be purchased at the registration desk.



Don't forget! Take advantage of the morning break to check out of your hotel room!

## Students/Early Career Arborists Lunch Table

Locate the reserved luncheon table for lively discussion with other students or early career arborists!



## "Heads and Tails"

TREE Fund "Fandanas" can still be purchased for the annual *Heads or Tails* game that is played during the Wednesday luncheon. Funds raised go to the TREE Fund for the John P. White Endowment.

## Brand New Book!

Purchase a copy of the *Field Guide to Disease in Florida Trees* at the Chapter bookstore. Meet Katy Deitz, one of the authors to get your copy autographed!



# Wednesday, June 4

7:30 AM - 10:30 AM	Trees Florida Registration Desk Open
7:30 AM - 10:30 AM	Florida Chapter ISA Bookstore Open
8:00 AM - 10:00 AM	Breakout Sessions
10:00 AM - 10:30 AM	Break (Use this time to check-out of the hotel)
10:30 AM - 3:15 PM	General Session, includes Luncheon Speaker and Florida Chapter Awards Ceremony (lunch provided)
3:15 PM	Conference Adjourns

## Breakout Sessions

8:00 AM - 10:00 AM Choose 1 of the 3 breakouts offered

### 1 | Process Driven Growth

**Location:** Ocean Ballroom - Clipper/Surf Room

**8:00 AM - 10:00 AM**

**Moderator:** Tim Walters

**ISA CEUs:** Arborist (2), Municipal (2), Climber Specialist (2), BCMA BCMA (2 - Mgmt)

**Other CEUs:** FACE (TBD), FDACS (TBD), FNGLA (4), LIAF (2), SAF (TBD - cat TBD), LA (TBD - Opt)

**8:00 AM - 9:00 AM**

#### On The Right Track To Aerial Rescue

Kristoffer Rasmussen, *Arbor Strong*, Azle, TX

**9:00 AM - 10:00 AM**

#### Building a Scalable and Resilient Tree Care Business

Kristoffer Rasmussen, *Arbor Strong*, Azle, TX

### 2 | What's Up Doc?

**Location:** Ocean Ballroom - Galleon/Harbor Room

**8:00 AM - 10:00 AM**

**Moderator:** Julie looss

**ISA CEUs:** Arborist (2), Municipal (2), Climber Specialist (2), BCMA BCMA (.5 - Mgmt, 1- Pract, .5 - Sci)

**Other CEUs:** FACE (TBD), FDACS (TBD), FNGLA (4), LIAF (2), SAF (TBD - cat TBD), LA (TBD - Opt)

**8:00 AM - 8:30 AM**

#### Impacts of Injections Regimes

Dr. Stephanie Adams, *Texas A&M University*, College Station, TX

**8:30 AM - 9:00 AM**

#### Determining the Limits of Radial Root Growth: Trees and Sidewalks

Dr. Andrew Koeser, *University of Florida Gulf Coast Research and Education Center*, Wimauma, FL



**9:00 PM - 9:30 AM**

#### Right Place for Urban Trees

Dr. Adam Dale, *University of Florida*, Gainesville, FL

**9:30 PM - 10:00 AM**

#### Field Guide to Disease in Florida Trees

Katy Dietz, *University of Florida*, Gainesville, FL



## Florida Chapter ISA Awards Program



Florida Chapter ISA recognizes outstanding achievements in the arboriculture profession, as well as the efforts by individuals who make an impact on the practice of arboriculture.

- EDWARD W. BOK AWARD
- AWARD FOR EXCELLENCE IN EDUCATION
- AWARD OF DISTINCTION
- PRESIDENT'S AWARD

Awards will be presented at the Trees Florida 2025 Wednesday luncheon.

## Don't Forget Your CEUs!



Trees Florida provides many continuing education opportunities for many green-industry programs. We are happy to provide CEUs for the following:

- ISA
  - CERTIFIED ARBORIST
  - BCMA
  - MUNICIPAL ARBORIST
  - CLIMBER SPECIALIST
- CTSP
- FACE
- FDACS
- FNGLA
- LA (0004488)
- LIAF
- SAF

Follow instructions included in your registration packet to receive your CEUs!

## 3 | Student and Early Career Arborists

**Location:** Ocean Ballroom - St. Augustine Board Room

**8:00 AM - 10:00 AM**

**Moderator:** Camille Schillizzi

**ISA CEUs:** Arborist (2), Municipal (2), Climber Specialist (2), BCMA (2 - Mgmt)

**Other CEUs:** FACE (TBD), FDACS (TBD), FNGLA (4), LIAF (2), SAF (TBD - cat TBD), LA (TBD - Opt)

**8:00 AM - 8:20 AM**

**Tree and Landscape Impacts and Perceptions Following Hurricane Milton**

Alyssa Vinson - *UF/IFAS Hillsborough County*, Tampa, FL

**8:20 AM - 8:40 AM**

**Wood You Be My Neighbor? Dead Wood Conservation in Urban Landscapes**

Katy Deitz - *University of Florida*, Gainesville, FL

**8:40 AM - 9:00 AM**

**The Impact of Urban Trees on Stress Levels**

Suzie Suhendy, *University of Florida*, Gainesville, FL

**9:00 AM - 9:20 AM**

**Trees and Climate Change**

Teagan Young, *University of Florida*, Gainesville, FL

**9:20 AM - 9:40 AM**

**Assessing Nursery Stock Quality and Early Tree Care of Live Oak in Florida**

Taylor Sherer, *University of Florida*, Gainesville, FL

**9:40 AM - 10:00 AM**

**Are Trees the Answer? Rethinking Climate Resilience in Urban Communities**

Lillian Dinkins, *University of Florida*, Gainesville, FL

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## General Session

10:30 AM - 3:15 PM

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**Location:** Ocean Ballroom

**Moderator:** Lori Ballard

**10:30 AM - 3:15 PM**

**ISA CEUs:** Arborist (4), Municipal (4), Climber Specialist (4), BCMA (4 -Mgmt)

**Other CEUs:** FACE (TBD), FDACS (TBD), FNGLA (4), LIAF (2), SAF (TBD - cat TBD), LA (TBD - Opt)

**10:30 AM - 11:15 AM**

**On a New TRAQ**

Dr. Beth Brantley, *Bartlett Tree Expert Company*, Hooksett, NH

**11:15 AM - 12:00 PM**

**The Florida Chapter ISA Today**

Lori Ballard, *Florida Chapter ISA*, Clearwater, FL

**12:00 PM - 1:15 PM**

**Lunch: Veteran Tree Talk**

John Parker, *Arboricultural Association*, Stonehouse, UK

**1:15 PM - 3:15 PM**

**The AI Express: Accelerating Arboriculture with Artificial Intelligence**

Dr. Andrew Koeser, *University of Florida Gulf Coast Research and Education Center*, Wimauma, FL

# Thank You



The Florida Chapter ISA is grateful to the Trees Florida Planning Committee for donating their time and energy in planning this event. Their professional commitment is inspiring and we are so thankful!



Ali Summersill,  
Conference Chair



Carol Mini,  
Local Host

We also extend our sincere thanks to:

- Andrew Koeser, Education Chair
- Erik Nobs, Sponsorship Chair
- Joe Anderson, Sierra Cook, And Joel Leach, Local Host Committee
- Carol Mini, Special Events Chair
- Ali Summersill, Exhibitors Chair
- Andrew Koeser, Ali Summersill and Jordan Upcavage, Standing Committee Members

It takes a lot of volunteer hours to plan the annual conference. Thank you to everyone involved for your tireless commitment to the planning process that bring us this annual adventure!

## GET TO KNOW OUR SPEAKERS

**KEYNOTE: John Parker, *Arboricultural Association, Stonehouse, UK***



John Parker has been Chief Executive Officer of the Arboricultural Association since July 2021, and previously held the role of Technical Director at the Association from August 2019. John is UK & Ireland President of the International Society of Arboriculture, a member of the European Forum on Urban Forestry (EFUF) International Steering Group and a UK representative on the European Arboricultural Council. He has a degree in Arboriculture & Urban Forestry and is a Chartered Environmentalist and Chartered Forester. John is a Fellow of the Arboricultural Association, the Institute of Chartered Forestry, the Royal Society of Biology and the Linnaean Society. He frequently presents at national and international conferences and has delivered a TED Talk entitled "Why Trees are Better than People" (available on YouTube). Since spring 2020 John has chaired the Arboricultural Association webinar series, covering a huge range of topics to a global audience. In 2018 he was awarded the title of Young European Urban Forester of the Year, in 2022 he was named one of the 25 Most Influential People in Horticulture by Pro Landscaper Magazine and in 2024 he appeared on the ENDS Power List of the 100 most influential environmental professionals in the UK. From 2020 until 2022 he was a Trustee of the Friends of Westonbirt Arboretum, the national UK tree collection. John is interested in public engagement, green equity and promoting the benefits of trees, with particular consideration for their social and cultural value. He is the founder of the Stonehouse Community Arboretum and a Trustee of the Doverow Hill Trust.

**Dr. Stephanie Adams, *Texas A & M University, College Station, TX***



Stephanie Adams, Ph.D. is a Board Certified Master Arborist accredited by the International Society of Arboriculture. She is an Assistant Professor and Extension Specialist in Tree and Landscape Plant Health within the department of Plant Pathology & Microbiology at Texas A&M University. With 24 years of experience in the tree care and green industry, Stephanie's extension and research efforts focus on the multifaceted roles of urban and rural trees, the ecosystem services they provide, and the dynamics of tree and landscape plant health in the face of a changing climate.

**Kristoffer Rasmussen, *Arbor Strong, Azle, TX***



Kristoffer has dedicated over 30 years to advancing tree care, safety training, and urban forest preservation. With experience as a municipal, commercial, and residential arborist, he shares insights and stories from a lifetime in the field. As a Certified Treecare Safety Professional, Certified Tree Climber, TCIA Accreditation Auditor, and Red Cross CPR/First Aid Instructor, Kristoffer is committed to the safety and growth of arborists and their communities. He plays a pivotal role in assessing and accrediting tree care companies, driving them toward excellence and adherence to industry standards. His passion for sustainable practices and fostering collaboration makes him a respected leader and advocate in arboriculture.

**Monday**

**Welcome Reception with Exhibitors**

**5:00 PM - 6:00 PM**  
Atlantic Ballroom

**TreesAreCool Pub Crawl**

**6:30 PM - 11:00 PM**  
Catch the bus **on the parking level outside of the Atlantic Ballroom.**



**Burns' Pizza and Putt Putt**

**6:30 PM - 9:00 PM**  
Join us on the Grand Event Lawn for a fun filled evening of friendly competition and delicious food.



**Tuesday**

**Women in Arboriculture Breakfast**

**7:00 AM - 7:45 AM**  
Ocean Ballroom, St. Augustine Board Room  
*Pre-registration required*

**Tuesday Night Social "All Aboard the Hammock Express"**

**7:00 PM - 10:00 PM**  
Grand Event Lawn, *Make sure to wear your event badge.*



**Wednesday**

**Florida Chapter Awards Luncheon**

**12:00 PM - 1:15 PM**  
Ocean Ballroom



**Monday, June 2**

- 7:00 AM - 4:30 PM Trees Florida Registration Desk Open
- 7:30 AM - 4:30 PM Florida Chapter ISA Bookstore Open
- 7:30 AM - 6:00 PM Trade Show Open
- 7:30 AM - 6:00 PM FUFU Silent Auction Open
- 8:30 AM - 4:30 PM Academy 1: Plant Health Care
- 8:30 AM - 4:30 PM Academy 2: Advanced Rigging Techniques
- 8:15 AM - 4:30 PM Academy 3: FUFU Urban Forestry Bus Tour
- 10:00 AM - 10:30 AM Break with Trade Show Exhibitors
- 12:00 PM - 1:00 PM Lunch with Trade Show Exhibitors (provided)
- 2:30 PM - 3:00 PM Break with Trade Show Exhibitors
- 5:00 PM - 6:00 PM Welcome Reception with Trade Show Exhibitors, Sponsors and Silent Auction
- 6:30 PM - 9:00 PM Burns' Pizza and Putt Putt
- 6:30 PM - 11:00 PM TreesAreCool Pub Crawl

**Tuesday, June 3**

- 7:00 AM - 5:00 PM Trees Florida Registration Desk Open
- 7:30 AM - 5:00 PM Florida Chapter ISA Bookstore Open
- 7:00 AM - 7:45 AM Women in Arboriculture Breakfast
- 7:30 AM - 5:15 PM Trade Show Open
- 7:30 AM - 5:15 PM FUFU Silent Auction Open
- 8:00 AM - 2:30 PM General Session
- 8:30 AM - 4:30 PM Outdoor Climber/Production Education
- 10:00 AM - 10:30 AM Break with Trade Show Exhibitors
- 12:00 PM - 1:00 PM Lunch with Trade Show Exhibitors (provided)
- 2:30 PM - 3:00 PM Break with Trade Show Exhibitors
- 3:00 PM - 5:00 PM Breakout Sessions
- 5:15 PM - 5:30 PM FUFU Silent Auction Bidding Ends, Payment Due
- 7:00 PM - 10:00 PM Tuesday Night Social

**Wednesday, June 4**

- 7:30 AM - 10:30 AM Trees Florida Registration Desk Open
- 7:30 AM - 10:30 AM Florida Chapter ISA Bookstore Open
- 8:00 AM - 10:00 AM Breakout Sessions
- 10:00 AM - 10:30 AM Break (Use this time check-out of the hotel)
- 10:30 AM - 3:15 PM General Session, including Luncheon, presentation, and Florida Chapter Awards Ceremony
- 3:15 PM Conference Adjourns