

Date: October 21-22, 2025

Location: SC Fuels, 1800 W. Katella Ave Ste 400, Orange, CA

#### **Overview of Program**

This two-day program offers the latest practical techniques and tools to help participants unlock their leadership potential. These new skills will give them more confidence and self-assurance, enabling them to be stronger leaders in their organization and all aspects of life.

### **Applicant Requirements**

- Applicant must be employed at a current member company of the California Trucking Association.
- Applicants must be recommended and approved by a senior executive within their company.
- Applicants are required to complete the CliftonStrengths Assessment (an online test) prior to
  the start of the Leadership Academy. Upon acceptance into the program, an access code and
  assessment book will be mailed to the address provided. The cost of the assessment is included
  in the Academy registration fee.
- Ideal candidates for the Leadership Academy include:
  - o Individuals identified as future senior corporate executives
  - Current managers
  - High-potential entry-level managers

#### **Application Process**

The Leadership Academy fee is \$699 and includes two days of classes, continental breakfast and lunch on both days, and a networking reception the evening of the 21st. The required class text, **Strengths-Based Leadership: Great Leaders, Teams, and Why People Follow** by Tom Rath, is also included.

The candidate's application package must contain the following documents:

- The Leadership Academy application
- Business résumé
- One letter of reference from the candidate's company senior executive outlining the candidate's
  potential, decision-making abilities, accomplishments, and goals. This letter must also include a
  statement affirming the company's commitment to the program by providing time for the
  candidate to complete the necessary work and travel to the seminar.
- A short and brief essay describing the reasons the participant is interested in the program, what he or she hopes to gain from participating, and their long-term goals within the industry.

Questions may be directed to Jeneca Torres, Vice President of Membership and Business Development at (916) 373-3503 or <a href="mailto:itorres@caltrux.org">itorres@caltrux.org</a>.



## **CANDIDATE APPLICATION**

# **Personal Information**

Name:	
Title:	Length of time in position:
Company Name:	
E-mail Address:	LinkedIn:
Cell Phone Number:	
Mailing Address:	
City, State, Zip:	
Education Check the highest level of education that you have	
High School 4 year c	
Other (please explain):	<del></del>
<ul> <li>Application Requirements</li> <li>Applicants must submit the following materials wi</li> <li>A completed application form</li> <li>A professional résumé</li> </ul>	th their application:
I have read, understand and meet all the requirem	nents of the Leadership Academy Program
Applicant's Signature:	Date:
As a senior executive of the candidate's organizati time and expertise to support the candidate's succ	ion, I acknowledge and fully commit our organization's cessful completion of the Leadership Academy.
Senior Executive's Name (printed):	
Soniar Evacutiva's Signatura	Date