



Date: October 14-15, 2025

Location: SC Fuels, 1800 W. Katella Ave Ste 400, Orange, CA

Overview of Program

This two-day program offers the latest practical techniques and tools to help participants unlock their leadership potential. These new skills will give them more confidence and self-assurance, enabling them to be stronger leaders in their organization and all aspects of life.

Applicant Requirements

- Applicant must be employed at a current member company of the California Trucking Association.
- Applicants must be recommended and approved by a senior executive within their company.
- Applicants are required to complete the **CliftonStrengths Assessment** (an online test) prior to the start of the Leadership Academy. Upon acceptance into the program, an access code and assessment book will be mailed to the address provided. The cost of the assessment is included in the Academy registration fee.
- Ideal candidates for the Leadership Academy include:
 - Individuals identified as future senior corporate executives
 - Current managers
 - High-potential entry-level managers

Application Process

The Leadership Academy fee is **\$699** and includes two days of classes, continental breakfast and lunch on both days, and a networking reception the evening of the 17th. The required class text, **Strengths-Based Leadership: Great Leaders, Teams, and Why People Follow** by Tom Rath, is also included.

Admission to the CTA Leadership Academy is open on a first-come, first-served basis. The program is limited to 30 participants. Applications and payments are due by **September 12, 2025**. If you qualify for the program, you will be notified within three business days of submitting your application.

The candidate's application package must contain the following documents:

- The Leadership Academy application
- Business résumé
- One letter of reference from the candidate's company senior executive outlining the candidate's potential, decision-making abilities, accomplishments, and goals. This letter must also include a statement affirming the company's commitment to the program by providing time for the candidate to complete the necessary work and travel to the seminar.
- A short and brief essay describing the reasons the participant is interested in the program, what he or she hopes to gain from participating, and their long-term goals within the industry.

Questions may be directed to Jeneca Torres, Vice President of Membership and Business Development at (916) 373-3503 or jtorres@caltrux.org.



CANDIDATE APPLICATION

Personal Information

Name: _____

Title: _____ Length of time in position: _____

Company Name: _____

E-mail Address: _____ LinkedIn: _____

Cell Phone Number: _____

Mailing Address: _____

City, State, Zip: _____

Education

Check the highest level of education that you have achieved:

___ High School ___ Technical School ___ 4 year college ___ Graduate Degree

Other (please explain): _____

Application Requirements

Applicants must submit the following materials with their application:

- A completed application form
- A professional résumé
- One letter of recommendation from a senior executive at their organization
- A brief essay outlining their future goals and what they hope to gain from the program

I have read, understand and meet all the requirements of the Leadership Academy Program

Applicant's Signature: _____ Date: _____

As a senior executive of the candidate's organization, I acknowledge and fully commit our organization's time and expertise to support the candidate's successful completion of the Leadership Academy.

Senior Executive's Name (printed): _____

Senior Executive's Signature: _____ Date: _____

Application Deadline: September 12, 2025