



# #GROCERSGETGREEN

Let the Minnesota Grocers Association share your good work across our social media platforms. In honor of Earth Day, showcase your company's commitment to a greener Minnesota. The MGA will be giving away 100 reusable bags to any company that "shares" how they are supporting the reduce, reuse, and recycle effort.

Simply use **#GrocersGetGreen** in your social media posts that showcase your company's sustainability efforts.

## How does my company get 100 reusable bags?



Post on social media **any** of your green activities.  
Examples, but not inclusive:

- back-of-house repurposing
- customer education
- energy efficiencies
- food to farm rescue
- hunger partner food rescue
- local partnerships
- plastic bag recycling
- plastic film recycling

## Share on Social Media During the Month of April Simply use #GrocersGetGreen



## Get your customers involved!

The MGA will promote the food industry's green activities online in April and give away **5 reusable bags** to customers who engage in the conversation and share their local grocer's sustainability efforts.  
See reverse side for customer flyer.

**#GrocersGetGreen** marketing materials are available for download at [www.mngrocers.com](http://www.mngrocers.com).



**#GROCERSGETGREEN**

Karly Ackerman is here to help  
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# SHARE YOUR SUSTAINABILITY

**JOIN US** in our commitment to reduce, reuse, and recycle. Tag the Minnesota Grocers Association @MNGrocers and use the hashtag #GrocersGetGreen when sharing your green initiatives.

- Plan Meals Ahead
- Compost Food Scraps
- Create Shopping Lists
- Recycle Plastic Bags / Film
- Utilize Leftovers
- Use Reusable Bags

The Minnesota Grocers Association will give away **5 REUSABLE BAGS** to customers who engage in the conversation and share their sustainability efforts.

@MNGrocers



**DID YOU KNOW** grocers pride themselves on their sustainability efforts and their commitment to reduce, reuse, and recycle.

- Cardboard Recycling
- Farm to Fork Products
- Food Rescue Donations
- Local Product Promotions
- Food to Farm Rescue
- Plastic Bag / Film Recycling
- Organic Waste Recycling
- Efficient Refrigeration Systems
- In-Store LED Lighting
- Reusable/Repurposed Bag Solutions



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[www.mngrocers.com](http://www.mngrocers.com)