

# Civic Engagement Projects

## Class of 2017



All members of the Leadership Engage Program partner with Palm Beach County nonprofit and governmental organizations to complete a civic engagement project. The Class of 2017 selected five community partners and spent nine months conducting research, developing materials and presenting their findings in order to empower these organizations to reach their goals.

## The Milagro Center

The mission of the Milagro Center is to ensure the social and academic success of children through cultural arts, living values, mentoring and academic support.



### Issue:

There is a growing need for afterschool, summer camp and cultural arts programs, in order to serve many more children and families within Palm Beach County.

## The Impact

The Milagro Center Civic Engagement Team was tasked with researching and conducting a feasibility study which included a needs assessment, financial evaluation, and expansion plan. Reaching out to their personal contacts and forming collaborative relationships with city government officials, realtors, local schools and churches, architects and other business professionals throughout the community, they visited many possible venues and determined three viable locations where additional Milagro Learning Centers would benefit Palm Beach County. The group presented their findings, recommendations and a final draft of the feasibility study to Milagro's board of directors.

**200  
Volunteer  
Hours**

**\$4,438  
Value**

# Palm Beach Habilitation Center

Palm Beach Habilitation Center, Inc. is a private, nonprofit organization providing programs for skills training, employment, community job placement, residential services, recreational and senior activities for individuals with disabilities. Their vision is to assure that all people with disabilities are provided the best environment in which to learn, the best environment in which to live, the best environment in which to work, and the greatest opportunity to have meaningful friendships and access to their community.



“We believe that **disability** does NOT mean **inability!**”

### Issue:

There is not enough awareness of the training, opportunities, and services available through the Palm Beach Habilitation Center.

## The Impact

145  
Volunteer  
Hours

\$3,303  
Value

The PBHC Civic Engagement Team was tasked with creating a marketing or promotional video that would connect with a larger audience and tell the story of the organizations and it's clients. After an initial meeting with Palm Beach Habilitation and a tour of the campus, the team determined that they would set out to create not one, but three videos targeted towards increasing awareness, attracting more donors and volunteers, and appealing to potential employers for PBHCs clients. Scripting, story-boarding, arranging interviews, pinpointing video shoot locations and dates ensued. Editing and final touches were added to create three professional video pieces that were presented to the PBHC board.

## The Center for Childing Counseling

Center for Child Counseling's mission is to build a foundation for playful, healthful, and hopeful living for children and families in Palm Beach County. They primarily focus on preventing and healing the effects that adverse experiences and toxic stress have on developing children by promoting resiliency and healthy family relationships.



### Issue:

The damaging economic impact of Adverse Childhood Experiences (ACEs) on the private sector.

## The Impact

**241  
Volunteer  
Hours**

**\$5,471  
Value**

The Center for Child Counseling Civic Engagement Team aided in the creation and implementation of an annual event that would bring together business leaders to discuss the issue at hand. The team working on this project met with the non-profit's staff and CEO monthly to discuss project goals, expected outcomes and deliverables, expected impact of the event, project timeline, budgeting and other pertinent details. Logistics for the event were researched, a location and date selected, promotional materials created and guests were invited. On Wednesday, April 26, 2017 The Center for Child Counseling, in partnership with a team from the 2017 class of Leadership Palm Beach

County, hosted over 100 business and community leaders at Manatee Lagoon, FPL's Eco-Discovery Center. The event was the first of its kind in Palm Beach County.

### Pediatric Oncology Support Team (POST)



The Pediatric Oncology Support Team (POST) helps local children and their families (in 6 South Florida counties) fight cancer by giving them hope, help, and healing with compassion. They partner with families to provide support, teach new skills, offer new perspectives, and help to reinforce their natural resiliency. Over the past

18 years, POST has helped close to 1,500 families in South Florida working to ensure that “no family walks their child’s cancer journey alone.”

#### Issue:

There aren't enough easily accessible resources to aid new pediatric cancer patients in coping with their illnesses.

### The Impact

The POST Civic Engagement Team aided in a new project in which local childhood cancer survivors and their families would create, 2-3 minute videos about cancer-related topics to inspire and educate young patients and their families currently battling cancer. The civic engagement team worked with POST staff to identify topics survivors could address in short videos and created a marketing plan to help with the creation/dissemination of the videos, along with a sustainability strategy to continue the project. The group delivered 30 professionally shot and edited videos to the organization. They even developed the catchy **#POSTWARRIORS** hashtag to help promote the project and developed a succession plan in order to keep up the momentum of these positive, influential, meaningful videos and encourage others to post videos. On March 31<sup>st</sup>, 2017 a few of the videos were shown at the POST Annual Golden

Ribbon Heroes luncheon and were extremely well received by the audience of more than 250 guests. The event, and the video project partnership with Leadership Palm Beach County, even made the local news!

**224  
Volunteer  
Hours**

**\$5,085  
Value**

# Education Foundation of Palm Beach County

The Education Foundation of Palm Beach County is a non-profit organization dedicated to advancing excellence in Palm Beach County's public education by increasing public awareness and inspiring community and business support for programs focused on learning, literacy, and leadership. They invest in programs not funded through tax dollars, including student scholarships, mentoring and other dropout prevention strategies, teacher quality and recognition programs, classroom grants, literacy improvement strategies, technical/career education initiatives, and targeted support for low-performing students and schools.



**EDUCATION  
FOUNDATION**  
OF PALM BEACH COUNTY

### Issue:

The supply shortage for teachers and students in Title I  
Palm Beach County schools.

## The Impact

The Education Foundation of Palm Beach County Civic Engagement Team was asked to help expand their Red Apple Supplies Store Program. Launched in 2015, Red Apple Supplies serves the highest needs Title I schools in Palm Beach County by supplying teachers with free resources for their students and classrooms. With the current supply store more than 40+ miles away from a pocket of high needs schools in the Glades area, the CE Team to create a plan to expand the RAS service in hopes of better serving our community. The project included developing a plan by compiling data pertaining to the Western Communities, interviewing key educational staff within the area, scouting locations for the store, evaluating logistics for operations, looking at alternatives to serving the mission, and preparing a report for the EFPBC Board of Directors and staff. As a result of the study, it is likely that pop-up stores in the Glades will be implemented in some capacity.

**120  
Volunteer  
Hours**

**\$2,735  
Value**