

Civic Engagement Projects

Class of 2018



211 Palm Beach Treasure Coast 303.5 hours donated

THE ORGANIZATION:

The mission of 211 HelpLine is to connect people to services 24 hour a day by understanding their individual emotional, financial, and community needs and to support the health and human services system as a whole.

THE ISSUE:

The primary focus of Leadership's project was around the suicide prevention program for students and young adults.

THE IMPACT:

Leadership initiated a student film contest where groups of students prepared and submitted a 30 second film about the 211 HelpLine's texting platform. Leadership was successful in receiving many quality submissions, with an end result of having the 1st place winning video to be broadcast on WPTV and shared through many social media channels.

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Edna Runner Tutorial Center

232.9 hours donated

THE ORGANIZATION:

The mission of the Edna W. Runner Tutorial Center is to provide a safe and nurturing environment for at-risk students and families so they may pursue academic and personal excellence.

THE ISSUE:

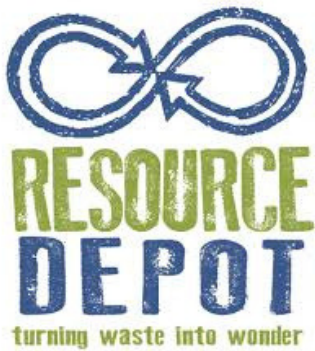
The group's project support the Edna W. Runner Tutorial Center's outreach and communication goals.

THE IMPACT:

Through Leadership, the Center has received: a media and communications plan to help the Center effectively reach target audiences; a sitemap that will be used to structure the Center's upcoming website redesign; recommended content for every proposed page of the new website; and a professionally produced video that highlights the Center's programs and impact.

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Resource Depot

240.8 hours donated

THE ORGANIZATION:

Resource Depot believes in education through imagination, and that by learning to see the potential left in our everyday “waste,” we can create a more sustainable future.

THE ISSUE:

LPBC helped Resource Depot develop a program to engage the community in a specific reuse project, called Sew For Sustainability, that upcycles leftover upholstery samples and t-shirts to create reusable tote bags.

THE IMPACT:

The LPBC team created a program manual to guide Resource Depot through the entire program from recruiting volunteers, to creating and distributing bags, to marketing.

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Center for Family Services

395 hours donated

THE ORGANIZATION:

Center for Family Services' mission is strengthening individuals and families through behavioral health services and education.

THE ISSUE:

CFS partnered with Leadership to increase exposure to its Employee Assistance Program (EAP). This offering is available for employers so as to provide emotional, financial, and mental support and resources to their staff.

THE IMPACT:

To highlight this program throughout Palm Beach County, a media campaign was devised that included an updated brochure of services for both employers and employees, and video snippets to be utilized through the CFS website and social media.