



Rancho Mirage Chamber of Commerce

71905 Highway 111, Suite E
Rancho Mirage, CA 92270
www.RanchoMirageChamber.org
760-568-9351

JoBeth Prudhomme, Director of Business Development

Membership@RanchoMirage.org

Dawn Nygren, Vice President of Operations

Info@RanchoMirage.org

2026 - 2027 SHOP LOCAL / GUIDE "CATALYST FOR GROWTH"

Deadline September 18th, 2026 for most ads, Spotlight Ads deadline August 15th

Welcome to the best Chamber Directory

The Rancho Mirage Chamber's Directory reached the most houses across the Coachella Valley

- 17,000 Distribution to Rancho Mirage, Palm Desert and Cathedral City.
- One-of-a-kind Shop Local Guide
- Online directory accessible to everyone year-round on www.RanchoMirageChamber.org
- Glossy cover, perfect bound table-top publication with vibrant pages of valuable content.

Full Page \$2500

8.75" x 11.25" (Full Bleed)

Half Page \$1800

8.75" x 5.5" Horizontal (Full Bleed)
3.75" x 10.125" Vertical

Quarter Page \$950

7.75" x 2.4" Horizontal
3.75" x 5" Vertical

Business Card \$700

13.14" x 1.84" Horizontal
1.84" x 3.14" Vertical

Special Fold Out \$10,000

4 Pages (limited to 2)
Spread is 11" x 25.5" (Full Bleed)

Premium Locations when available:

Past advertisers have first right of refusal

Front Cover \$7500

11.25" x 8.75" (Full Bleed)
Also includes one inside full page

Back Cover \$6500

11.25" x 8.75" (Full Bleed)

Inside Covers \$4500

11.25" x 8.75" (Full Bleed)

Special Spotlights - August 15th deadline

Health & Wellness Businesses

\$500 Spotlight in a special section - Includes logo and written feature.

- Must provide 1 **high resolution** logo for the production team. JPG or PDF
- Must provide a 300-500 word doc write up to showcase your location (examples: services offered or specialty products). This will be edited by production team. Include your contact information.

Special Spotlights & Customized Special Sections Available - Contact Us for Details

ADVERTISEMENT AGREEMENT AND PAYMENT AUTHORIZATION

Please complete this form to authorize payment by credit card.
All information will remain confidential and will only be used to
process your transaction.

Cardholder Information

- Full Name or Business Name:
- Billing Address:
- City / State / ZIP:
- Phone Number:

Credit Card Details

- Card Number:
- Expiration Date:
- Security Code:

Ad & Payment Information

- Ad Size Selected: Initial: _____
- Payment Terms: 30 day Invoice or Payment Arrangement Initial: _____
- Payment Arrangement Approved by: Initial: _____

Authorization & Agreement

I authorize the above payment to be charged to my credit card.
I confirm that I am the authorized holder of this card and agree to the terms
of this transaction. All ad content must be approved by the Chamber.

Cardholder Signature: _____

Date: _____