

70 Years: A Legacy of Leading, Inspiring, and Connecting



EXECUTIVE CIRCLE

2026 Sponsorship Menu

Chamber Sponsors

Chamber Champion
 CITY OF RANCHO MIRAGE

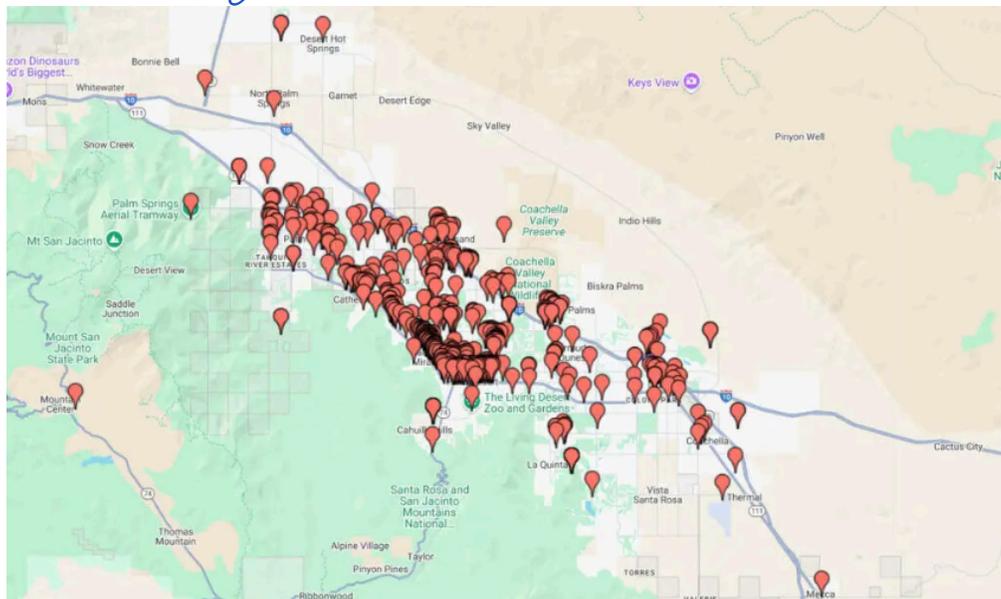
Chamber Investor
 COTINO
 EISENHOWER HEALTH
 AGUA CALIENTE

Chamber Partners
 THE RITZ-CARLTON
 OMNI
 mission hills
 AGUA CALIENTE CASINOS
 THE WESTIN
 LULU

Chamber Supporter
 THE RIVER
 BURRTEC
 CARPETEMPIRE
 EDISON
 Mechanics Bank
 McCALLUM THEATRE
 Desert Arc
 Custom Care Solutions
 State Farm
 COLLEGE of the DESERT
 MSA CONSULTING, INC.
 KAISER PERMANENTE
 FIND A GOOD ACCOUNTANT
 greater palm springs
 DESERT WILDLIFE CENTER
 DESERT OASIS
 IREN
 ACRESURE
 BERGER FOUNDATION
 ICEPLEX
 FIREBIRDS
 SUN COMMUNITY FEDERAL CREDIT UNION

Marketing & Media Sponsors
 NBC PALM SPRINGS
 CONNOISSEUR MEDIA
 LAMAR
 DESERT UNITED LUNCHEONS
 NEWS CHANNEL 3
 CBS LOCAL 2
 FOX 17
 CW5
 KESQ.COM
 KGAY
 Sunny 106.5
 CONNECTIONS

Our regional influence touches every corner of the Coachella Valley with growth and collaboration





Center of Valley Business

Invest in Your Business Growth and Elevate Your Brand with the Rancho Mirage Chamber of Commerce

Maximize Visibility • Connect with Decision-Makers • Drive Results

The Rancho Mirage Chamber of Commerce offers a powerful platform to showcase your brand and connect with the thriving Coachella Valley business community. Our wide range of sponsorship opportunities provides targeted exposure at high-profile events and programs throughout the year, helping you grow your business and make meaningful connections.

Sponsorship Benefits:

- **Boost Brand Awareness:** Reach hundreds of potential customers and key decision-makers.
- **Trusted Community Presence:** Align your brand with a respected and influential organization.
- **Targeted Marketing:** Connect with specific audiences through curated events and programs.
- **Valuable Networking:** Build relationships with local businesses, community leaders, and influencers.
- **Enhanced Visibility:** Prominent placement in marketing materials, social media, and event promotions.
- **Exclusive Perks:** Enjoy benefits such as logo placement, event access, and media mentions based on your sponsorship level.

Partner with us and position your business for growth, visibility, and community impact. Together, we can create meaningful connections that benefit both your brand and the community.

Warmly,

Katie Slimko-Tuvell, IOM, ACE
Chief Executive Officer
Rancho Mirage Chamber of Commerce
Katie@RanchoMirage.org

WELCOME



Board of Directors: Champions for Business. Catalysts for Growth. Conveners of Leaders and Influencers.

MEET YOUR TEAM



Katie Slimko, IOM, ACE
President/Chief Executive Officer
Katie@ranchomirage.org



Dawn Nygren
Vice President of Operations
Info@ranchomirage.org



Guadalupe Fox
Vice President of Events and Sponsorships
Events@ranchomirage.org



Jo Beth Prudhomme
Director of Business Development
Membership@ranchomirage.org



Joselyn Lopez
Administrative Assistant
Marketing@ranchomirage.org



The Chamber of Choice!



FLAGSHIP EVENT TIMELINE

Feb

**The Rammys
Outstanding Business
Awards & Installation
Dinner**

March

**The State of
Healthcare**

April-
August

**The Signature
Speaker Series**

July-
Sept

**Taste of Summer
Rancho Mirage**

Sept

**Marketing
Summit**

Sept

**Show Your Heart Mixer
Nonprofit Showcase**

Oct

**Rancho Mirage
State of the City
Address**

Nov

**The
Business
EXPO & Job Fair**

Dec

**ChamberMasters
Golf Tournament**

Quarterly

**Legislative Business
Breakfasts/Lunches
(Quarterly)**



SPONSORSHIP MENU

Title Sponsor Member Support Services - \$10,000

(10) Orientations, (11) Power Lunches, (11) Mixers and endless Ribbon Cuttings throughout the Year - over 50 Events with your name, logo, literature, and welcome

Member Orientations and Monthly Chamber Updates

Our monthly sessions keep both new and returning members informed about the Chamber's programs, events, communications, and sponsorship opportunities, while highlighting our mission, vision, and values. Attendees meet the staff, introduce themselves, and new members are recognized with their membership plaque and class photo. Photos are shared on social media and in our e-newsletter, showcasing our vibrant member community.

- **New Member Orientation Sponsor - \$1,000**

Includes: Welcome + Screen Logo + Promotions Before and After Meetings

All Valley Legislative Business Breakfast

Mission Hills Country Club

Date and Time: TBD

Stay informed on political developments, emerging challenges, and updates that impact the region and your business. Held quarterly, the Legislative Business Breakfasts provide insights and discussions with key leaders.

- **Presenting Sponsor - \$2,000**

Includes: Table of 8 • Logo in all marketing materials • Short stage welcome (staff-approved)

- **Program Sponsor - \$1,500**

Includes: Table of 4 • Half-page in printed program • Logo in marketing & social media • Logo on event screen

- **Event Sponsor - \$1,000**

Includes: Table of 2 • Logo in marketing & social media • Logo on table centerpieces

**The Rammys Outstanding Business Awards Dinner
& Board Installation**

Westin Rancho Mirage Golf Resort & Spa
February 12th, 2026 5:00 pm – 8:00 pm

Celebrate a night of achievement and community impact in Rancho Mirage! Join us as we honor outstanding business and community leaders, present the coveted RAMMY Awards, and welcome the new Chamber Board of Directors. Enjoy updates on the Chamber's initiatives and connect with the leaders shaping our local business landscape. Raise a glass to leadership, innovation, and the spirit of our thriving community!

- **Title Sponsorship – \$15,000 – SOLD**

Includes: 3 tables of 10 • Logo inclusion & promotions • Stage presence

- **Premier Sponsorship – \$5,500**

Includes: 2 tables of 10 • Logo & promotions • 3-minute welcome on stage with logo on big screen • Business collateral on all tables • Optional expo table

- **Presenting Sponsor – \$3,200 SOLD OUT**

Includes: 1 table of 10 • Logo included on marketing materials & printed signage

- **Valet Parking Sponsor – \$3,200 ONE SOLD**

Includes: 2 seats • Printed welcome sign in valet area • Leave-behind gift or marketing item in all valet cars

- **Program Sponsor – \$3,000**

Includes: 2 seats • Half-page content in printed program • Logo & promotions included

- **Photo Booth Sponsor – \$2,300**

Includes: 2 seats • Logo in booth background • Promotions & signage

- **Centerpiece Sponsor – \$3,000**

Includes: 2 seats • Logo feature on every table centerpiece • Promotions & signage

- **Event Sponsor – \$1,850 THREE SOLD**

Includes: 5 VIP seats • Logo & promotions included

- **Champagne Sponsor – \$1,350 THREE SOLD**

Includes: 2 seats • Logo & promotions included

State of Healthcare - Shaping Healthcare Today and Tomorrow:

Vision, Strategy, AI and a Global Perspective

Omni Rancho Las Palmas Resort & Spa

March 4th, 2026 10:30 am to 1:30 pm

Join us for United in Health, a dynamic event focused on fostering wellness and healthy living in our community. Eisenhower Health will serve as our main speaker, providing an overview of the current healthcare landscape in the valley and what to expect in the coming years.

Before the event, all local health professionals in the valley are invited to set up information booths, giving attendees an hour to connect, learn, and explore resources available in our community. This is a unique opportunity to engage with wellness leaders, gain valuable insights into the future of healthcare in the valley, and celebrate the power of community collaboration in promoting holistic health.



- **Title Sponsorship – \$16,000 SOLD**

Includes: 3 tables / 30 seats • Platform to reach the masses with style and elegance

- **Premier Sponsorship – \$5,500 SOLD**

Includes: 2 tables / 20 seats • Brief welcome • Logo on marketing materials, social media, and press releases • Business collateral on all tables • Optional exhibitor table in lobby

- **Presenting Sponsor – \$3,200**

Includes: 1 table / 10 seats • Logo on big screen • Optional exhibitor table in lobby • Logo on marketing materials, social media, and press releases

- **Program Sponsor – \$3,200**

Includes: 2 seats • Half-page content in printed program • Logo on marketing materials, press releases, and social media

- **Centerpiece Sponsor – \$3,000**

Includes: 2 seats • Logo feature on every table centerpiece • Promotions & signage

- **Event Sponsor – \$1,850**

Includes: 5 seats • Logo on marketing materials • Logo on printed table tents

Signature Speaker Series

Mission Hills Country Club

April 15, May 20, June 17,

July 15, August 19 from 11:30 am to 1:30 pm

The Rancho Mirage Chamber of Commerce is proud to present the Signature Speaker Series, a highly anticipated, sell-out event series featuring influential economic drivers, dignitaries, thought leaders, and trailblazers from the Coachella Valley and beyond.



- **Title Sponsor (Full Series) – \$10,000 SOLD**

Includes: 2 tables of 8 • Promotions & logo • Stage presence/welcome at each luncheon

- **Presenting Sponsor (Full Series) – \$3,600**

Includes: 4 seats • Brief welcome • Information on tables • Optional banners (provided by sponsor) • Logo & name in press releases & social media • VIP seating with speakers

- **Event Sponsor (Full Series) – \$2,500**

Includes: 4 seats • Logo on table centerpieces • Logo in marketing materials, e-newsletter & social media • Recognition from podium

- **Signature Sponsor (Single Event) – \$1,000**

Includes: 4 seats • Logo on screen • Logo in marketing materials, e-newsletter & social media • Opportunity to leave flyer at each seat

Taste of Summer Rancho Mirage

TasteOfSummerRanchoMirage.com

Wednesday, July 23rd through Sunday, August 16th

Get ready for a summer full of flavor and fun! The Taste of Summer is a community-wide food festival showcasing a growing lineup of local restaurants serving their most delicious dishes, all while supporting local nonprofits. Each year, more restaurants join the celebration, making it bigger, more flavorful, and more exciting for the whole community!

Show your Heart Mixer

Rancho Mirage Library and Observatory

Wednesday, September 23rd, 4:00 pm to 6:00 pm

Join us for an evening full of heart, community, and connection at the Show Your Heart Mixer, where we celebrate the incredible work of local nonprofit organizations. Whether you want to get more involved, explore board or committee opportunities, or learn about the season's most meaningful events, this is the place to be. Meet inspiring people who are making a real difference across our community. This is our chance to come together, support local nonprofits, and show appreciation for the organizations that help our region thrive. Enjoy a relaxed, social atmosphere with fellow professionals and community members at one of the valley's most beautiful venues. Connect, give back, and celebrate the heart of our community!

- **Event Sponsor – \$2,000**

Includes: Premier logo placement on all event marketing (graphics, emails, social media, website) • Opportunity to speak or give a short welcome at the event • Post-event thank-you and newsletter mention

Young Professionals Network (YPN) Mixers

Time and Location varies

The Young Professional Network (YPN) at the Chamber of Commerce is a vibrant community of emerging leaders dedicated to personal growth, professional development, and making a positive impact locally. This diverse group—ranging from entrepreneurs and creatives to rising industry professionals—connects through engaging events, service projects, and peer support. YPN members play a key role in shaping the future of our region by bringing fresh ideas, driving innovation, and actively supporting initiatives that strengthen and uplift the community.

- **Annual Event Sponsor – \$1,000 (5 Mixers Total)**

Includes: Premier logo placement on all event marketing (graphics, emails, social media, website) • Opportunity to speak or give a short welcome at the event • 4 complimentary tickets to each mixer • Post-event thank-you and newsletter mention

Rancho Mirage State of the City Address
Wednesday, October 21st 11:00 AM - 1:30 PM
Agua Caliente Resort Casino Spa Rancho Mirage

Stay ahead of the curve and gain valuable insights into the future of Rancho Mirage at the annual State of the City Luncheon. This is a must-attend event for local business leaders who want to understand the city's priorities, developments, and future plans. Network with key decision-makers, enjoy a delicious lunch, and hear directly from the mayor and city council members about initiatives shaping the growth and success of our community. Being informed about where Rancho Mirage is headed is essential for making strategic business decisions and staying connected to the pulse of the city.



- **Title Sponsorship – \$25,000 SOLD**

Includes: 3 tables / 30 seats • Your platform to reach the masses with style and elegance

- **Premier Sponsorship – \$5,500**

Includes: 2 tables / 20 seats • Brief welcome • Logo on all marketing materials, social media, and press releases
• Business collateral placed on all tables • Optional exhibitor table in a visible lobby area

- **Presenting Sponsorship – \$3,250**

Includes: 1 table / 10 seats • Business logo displayed on the big screen • Optional exhibitor table in a visible lobby area • Logo included in marketing materials, social media, and press releases

- **Program Sponsorship – \$3,250**

Includes 2 seats • Half-page content in printed program • Logo included in marketing materials, social media, and press releases

- **Centerpiece Sponsor – \$3,100**

Includes: 2 seats • Logo feature on every table centerpiece • Promotions & signage

- **Event Sponsorship – \$1,850 ONE SOLD**

Includes: 5 seats • Logo recognition on all marketing materials • Business logo on printed table tents



Marketing Summit

Rancho Mirage Library & Observatory

September 11th, 8:30 am - 12:30 pm

Stay ahead of the curve and elevate your business at our Marketing Summit. Hear from industry experts on the latest trends in AI, social media, and traditional marketing strategies. Connect with fellow marketers, exchange ideas, and gain actionable insights to strengthen your marketing efforts and drive results.

- **Title Sponsor – \$2,200**

Includes: 6 attendees • Business name and logo included in all marketing materials, press releases, and social media posts • Brief welcome at the event • EXPO table at the event with attendee info • Newsletter and social media highlights

- **Event Sponsor – \$1,500**

Includes: 4 attendees • Business name and logo included in all marketing materials, press releases, and social media posts • 2 e-blasts included in our weekly e-newsletter • 2 social media promotions

Annual Business EXPO + Job Fair

Agua Caliente Resort Casino Spa Rancho Mirage

November 12th, 2026, 4:00 pm - 7:00 pm

Showcase your business to hundreds of potential customers and network with industry leaders at the must-attend business event of the year. This annual expo is the perfect opportunity to boost your brand visibility, generate leads, and drive business growth. The last event was a huge success, selling out with over 800 attendees in 2025 — don't miss your chance to be part of it!

- **Title Sponsor – \$10,000 SOLD**

Includes: Primary exhibitor space in a prominent location • Promotions across TV, radio, and billboards

- **Premier Sponsor – \$5,500**

Includes: Primary exhibitor space in a prominent location • Logo included on all marketing materials, press releases, and social media • Scheduled television and radio appearances

- **Presenting Sponsor – \$3,200**

Includes: Double exhibitor space in VIP location • Logo included on all marketing materials, press releases, and social media

- **Event Sponsor – \$1,200 FIVE SOLD**

Includes: Single exhibitor space in high-traffic location • Business name and logo on all marketing materials, press releases, and social media

The ChamberMasters Golf Tournament

Mission Hills Country Club

December 10th, 8:30 am

Tee off for a day of fun, prizes, and powerful networking at the ChamberMasters Golf Tournament! Play on a stunning course, enjoy signature drinks, and compete for exclusive prizes — all while connecting with the Valley's top business leaders and community influencers. This isn't just golf — it's your chance to be seen, build relationships, and showcase your business in a high-profile, festive setting. With limited spots available, this premier event sells out fast every year. Secure your place today and be part of the community's must-attend event of the season!



- **Title Sponsor – \$10,000 SOLD**

Includes: 3 Foursomes • Promotions, logo inclusion • Stage presence

- **Presenting Sponsor – \$2,950**

Includes: 1 Foursome • Company logo on select tournament marketing materials (flyers, e-blasts, registration forms, ads) • Opportunity to be a Hole Host

- **Awards Lunch Sponsor – \$2,950**

Includes: 1 Foursome • Company logo on select tournament marketing materials (flyers, e-blasts, registration forms, ads) • Representative assists in presenting awards and welcomes attendees to the stage • Photo opportunity • Sponsor provides banners for display

- **Cart Sponsor – \$2,100**

Includes: 1 Foursome • Signage on all player carts • Company name on registration form • Logo on select tournament marketing materials (flyers, e-blasts, registration forms, ads)

- **Beverage Sponsor – \$1,850 ONE SOLD**

Includes: 1 Foursome • Company signage in designated areas • Company name/logo on marketing materials

- **Hole-in-One Sponsor – Car Dealerships Only**

Includes: 1 Foursome • Tee sign • Logo included in all social media

EXECUTIVE CIRCLE BENEFITS

Thank you for investing in your business, in marketing and in community engagement.

With a minimum of \$2500 in sponsorship, Executive Circle Sponsors will receive in addition these add-ons at no cost to you.

Eblasts

Enjoy 5 E-Blast Ads. Provide the jpeg and a link. Send them to staff at least one week in advance. E-Blasts usually go out on Mondays.

Social Media Promotions and Press Releases

Enjoy 5 Social Media Posts. Provide the content and links. Please send at least one week in advance for scheduling.

Monthly Networking Mixers

Booths at chamber mixers – can be used certain months throughout the year, two Mixers total. Rather than hosting a mixer, you can have a large presence at the event with a booth at no additional cost to you. Must be approved by all parties.

Website Front Page Logo Inclusion and Link

Plus:

Special recognition in annual Shop Local Guide/Chamber Directory

Enhanced Business Listing on Shop Local Guide/Chamber Directory

Enhanced Business Listing on Website

Logo Included in the Sponsor Block on each E-Blast and Email from Chamber Staff



This promotional agreement with SPONSOR is not related to or dependent on any services or provisions not described in this document. The RMCC and SPONSOR agree to act in good faith regarding the terms and conditions set forth herein. In the event a service or provision set forth within the agreement cannot be delivered due to an event cancellation of some other unforeseen obstacle, the parties will make every effort to deliver alternate services of equal value. Sponsorship levels are not exclusive unless specified in the agreement. All monies owed must be paid in advance of services and benefits rendered and within 30 days of agreement execution unless an alternate payment plan is agreed to by both parties in writing and in advance.

The chamber has the right to refuse ads, printed materials or speeches from our platform. All sponsored content must be approved in advance.



NEXT STEPS: GET INVOLVED

Business Name and Your Name

Email and Phone

Total Sponsorship \$

Member Signature

Chamber Signature

Send Invoice to

Processing fees may apply for CC charges or pay by check payable to the Rancho Mirage Chamber of Commerce. 71905 Highway 111, Suite H, Rancho Mirage, CA 92270



*Thank you,
Guadalupe*



Events@RanchoMirage.org
RanchoMirageChamber.org
(760) 568-9351