



# Rancho Mirage Chamber of Commerce

71905 Highway 111, Suite E  
Rancho Mirage, CA 92270  
[www.RanchoMirageChamber.org](http://www.RanchoMirageChamber.org)  
760-568-9351

**JoBeth Prudhomme**, Director of Business Development

[Membership@RanchoMirage.org](mailto:Membership@RanchoMirage.org)

**Dawn Nygren**, Vice President of Operations

[Info@RanchoMirage.org](mailto:Info@RanchoMirage.org)

## 2026 - 2027 SHOP LOCAL / GUIDE "CATALYST FOR GROWTH"

**Deadline September 18<sup>th</sup>, 2026 for most ads, Spotlight Ads deadline August 15<sup>th</sup>**

### Welcome to the best Chamber Directory

The Rancho Mirage Chamber's Directory reached the most houses across the Coachella Valley

- 17,000 Distribution to Rancho Mirage, Palm Desert and Cathedral City.
- One-of-a-kind Shop Local Guide
- Online directory accessible to everyone year-round on [www.RanchoMirageChamber.org](http://www.RanchoMirageChamber.org)
- Glossy cover, perfect bound table-top publication with vibrant pages of valuable content.

#### Full Page \$2500

8.75" x 11.25" (Full Bleed)

#### Half Page \$1800

8.75" x 5.5" Horizontal (Full Bleed)  
3.75" x 10.125" Vertical

#### Quarter Page \$950

7.75" x 2.4" Horizontal  
3.75" x 5" Vertical

#### Business Card \$700

13.14" x 1.84" Horizontal  
1.84" x 3.14" Vertical

#### Special Fold Out \$10,000

4 Pages (limited to 2)  
Spread is 11" x 25.5" (Full Bleed)

### Premium Locations when available:

Past advertisers have first right of refusal

#### Front Cover \$7500

11.25" x 8.75" (Full Bleed)  
Also includes one inside full page

#### Back Cover \$6500

11.25" x 8.75" (Full Bleed)

#### Inside Covers \$4500

11.25" x 8.75" (Full Bleed)

### Special Spotlights - August 15<sup>th</sup> deadline

**Restaurants & Specialty Food & Beverage Businesses**

**\$950 Spotlight in a special section - Includes photo and written feature.**

- Must provide 3-4 **high resolution** photos for the production team to choose from. Photos used is at the discretion of production team.
- Must provide a 200-300 word write up to showcase your location (examples: dining features, Executive Chef, special menus or specialty products). This will be edited by production team.

**Special Spotlights & Customized Special Sections Available - Contact Us for Details**

# ADVERTISEMENT AGREEMENT AND PAYMENT AUTHORIZATION

Please complete this form to authorize payment by credit card.  
All information will remain confidential and will only be used to  
process your transaction.

## Cardholder Information

- Full Name or Business Name:
- Billing Address:
- City / State / ZIP:
- Phone Number:

## Credit Card Details

- Card Number:
- Expiration Date:
- Security Code:

## Ad & Payment Information

- Ad Size Selected: Initial: \_\_\_\_\_
- Payment Terms: 30 day Invoice or Payment Arrangement Initial: \_\_\_\_\_
- Payment Arrangement Approved by: Initial: \_\_\_\_\_

## Authorization & Agreement

I authorize the above payment to be charged to my credit card.  
I confirm that I am the authorized holder of this card and agree to the terms  
of this transaction. All ad content must be approved by the Chamber.

Cardholder Signature: \_\_\_\_\_

Date: \_\_\_\_\_