RANCHO MIRAGE CHAMBER OF COMMERCE

EXECUTIVE CIRCLE

2025 Sponsorship Menu

Chamber Sponsors

Chamber Champion

CITY OF RANCHO MIRAGE

Chamber Investor

COTINO — A STORYLIVING BY Disney COMMUNITY

EISENHOWER HEALTH

Chamber Partners

OMNI RANCHO LAS PALMAS

THE RITZ-CARLTON RANCHO MIRAGE

elitenursing Concierge Care

AGUA CALIENTE BAND OF CAHUILLA INDIANS

mission hills Country Club

THE WESTIN RANCHO MIRAGE GOLF RESORT & SPA

DRAGON LILY BOBA BAR — RANCHO MIRAGE

LULU CATERING and EVENTS

Chamber Supporter

GENERAL AIR · PLUMBING · ELECTRIC

DESERT CARE NETWORK

THE RIVER AT RANCHO MIRAGE

SLOAT LAW GROUP, APC

DESERT WILDLIFE CENTER

Melanie Villeneuve — StateFarm

ACRISURE ARENA

BURRTEC — THE BURR FAMILY OF COMPANIES — "We'll Take Care Of It"

Desert Arc — SHREDDING & RECYCLING

Los Arcos Mexican Food — Authentic Mexican Food

CARPETEMPIRE PLUS — FLOORING DESIGN CENTER

BERGER FOUNDATION ICEPLEX

Custom Care Solutions — SM STUDIOS

SOUTHERN CALIFORNIA EDISON — nergy for What's Ahead

KAISER PERMANENTE

DESERT OASIS HEALTHCARE — Your Health. Your Life. Our Passion.

COACHELLA VALLEY FIREBIRDS

Marketing & Media Sponsors

NBC PALM SPRINGS

LAMAR

DESERT ELITE

DPS Logistics

On The Mark — INDOOR DIGITAL ADVERTISING NETWORK

UNIVISION PALM SPRINGS

Red Door Pictures

KGAY 106.5 92.1

MeTV music 103.1 FM

aaf desert ad fed

Desert Sun.

LocaliQ

DESERT UNITED LUNCHEONS — Helping Local Businesses, Nonprofits & Students

NEWS CHANNEL 3

CBS LOCAL 2

FOX 11

Telemundo 15 NOTICIAS

PALM SPRINGS CW5

KESQ.COM

70 Years: A Legacy of Leading, Inspiring, and Connecting

RanchoMirageChamber.org

Rancho Mirage CHAMBER OF COMMERCE

Center of Valley Business

WELCOME

Invest in Your Business Growth and Boost Your Brand with the Rancho Mirage Chamber of Commerce

Maximize Your Visibility.
Connect with Key Decision Makers.
Drive Results.

The Rancho Mirage Chamber of Commerce offers a powerful platform to elevate your brand and connect with the thriving Coachella Valley business community. Our diverse sponsorship opportunities provide targeted exposure at high-profile events and programs throughout the year.

Benefits of Sponsorship:

- Increased Brand Awareness: Reach hundreds of potential customers and decision-makers.
- Credible Community Exposure: Align your brand with a respected organization.
- Targeted Marketing: Reach specific demographics through our curated events.
- Networking Opportunities: Build valuable connections with local businesses and leaders.
- Enhanced Visibility: Gain prominent placement in marketing materials and social media.
- Exclusive Perks: Enjoy benefits like logo placement, event access, and media mentions depending on sponsorship level.

Warmly,

Katie Stice, IOM, ACE
Chief Executive Officer
Rancho Mirage Chamber of Commerce
Katie.Stice@RanchoMirage.org

Board of Directors: Champions for Business. Catalysts for Growth. Conveners of Leaders and Influencers.

MEET YOUR TEAM

Katie Slimko Stice, IOM, ACE
President/Chief Executive Officer
Katie.Stice@ranchomirage.org

Dawn Nygren
Vice President of Operations
Info@ranchomirage.org

Guadalupe Fox
Director of Events and Sponsorships
Events@ranchomirage.org

Jo Beth Prudhomme
Director of Business Development
Membership@ranchomirage.org

James Brownyard
Director of Government Affairs
Advocacy@ranchomirage.org

Chamber of Choice!

FLAGSHIP EVENT TIMELINE

Feb

The Rammys Outstanding Business Awards & Installation Dinner

April-August

The Signature Speaker Series

July-Sept

Taste of Summer Rancho Mirage

Sept

Marketing Summit

Sept

Show Your Heart Nonprofit Showcase

Oct

Rancho Mirage State of the City Address

Nov

The Business EXPO

Dec

ChamberMasters Golf Tournament

Quarterly

Legislative Business Breakfasts/Lunches
(Quarterly)

SPONSORSHIP MENU

_ $10,000 Title Sponsor Member Support Services
(10) Orientations, (11)Power Lunches, (11) Mixers and endless Ribbon Cuttings throughout the Year - over 50 Events with your name, logo, literature, and welcome

Member Orientations and Monthly Chamber Updates
These are monthly presentations to educate new and returning members about the chamber's program of work, event line-up, communications from the chamber, registration processes, sponsorship opportunities, and the chamber's mission, vision and values. All staff members are introduced, and each guest is given the opportunity to give a 30-second self-introduction. New members are recognized and presented with their membership plaque and have their class photo taken. Photos are included in social media and our e-newsletter.

__ $1,000 New Member Sponsor: Welcome + Screen Logo + Promotions Before and After Meetings

Legislative Business Breakfast
Mission Hills Country Club
Friday, May 9, 2025
9:00 AM to 10:30 AM
Senator Rosilicie Ochoa Bogh

Keep abreast of the political changes, challenges, updates, and activities that affect the area and your business. The Legislative Business Breakfasts are offered quarterly and may be virtual.

__ $1,800 Presenting Sponsor
Sponsor a table of 8. Your business name and logo are included in all marketing materials. Give a short welcome to attendees from the stage at the start of the event. Staff approved scripts.
__ $1,350 Program Sponsor
Sponsor four seats. Half-page content included in the printed program, logo inclusion in all marketing materials and social media posts. Your business logo included on screen at the event.
__ $800 Event Sponsor ONE SOLD
Sponsor two seats. Logo inclusion in all marketing materials and social media posts. Your business logo is displayed in all table centerpieces.

Signature Speaker Series - Speakers Announced!
Mission Hills Country Club
April 16, May 21, June 18,
July 16, August 20
from 11:30 AM to 1:30 PM

The Rancho Mirage Chamber of Commerce is proud to continue the Signature Speaker Series, a sell-out series, featuring economic drivers, dignitaries, leaders, thought leaders and trailblazers in the Coachella Valley and beyond.

__ $10,000 Title Sponsor (Full Series) SOLD OUT
Sponsor two tables of 8 + Promotions, Logo, Stage Presence/Welcome at Each Luncheon

__ $3,200 Presenting Sponsor (Full Series) SOLD OUT
Sponsor 4 event seats, a brief welcome, information placed on the tables for each guest, and optional banners at the event (provided by sponsor). Your business name and logo are included in press releases and social media posts. VIP seating with the event speakers.

__ $ 2,000 Event Sponsor (Full Series)
Sponsor 4 event seats. Your business logo will be displayed in all table centerpieces. Logo inclusion in all marketing materials, e-newsletter and social media posts. Recognition from the podium.

__ $1,000 Signature Sponsor (single event) TWO SOLD
Sponsor 4 event seats. Your business name and logo will be displayed on the screen, Logo inclusion in all marketing materials, e-newsletter, social media posts and opportunity to leave your business flyer in each seats.

Taste of Summer Rancho Mirage: TasteOfSummerRanchoMirage.com
July 24TH -August 17TH 2025

Get ready for a summer of fun and flavor!
The Taste of Summer is a community-wide foo festival featuring delicious dishes from local restaurants and
opportunities to support local nonprofits.

__ $15,000 Title Sponsorship
Biggest city-wide restaurant promotion program in the slower summer months. Supports nonprofits in their fundraising and awareness efforts as well. Includes TV, Radio, Print and Billboard Advertising.

__ $5,000 Premier Sponsorship
Sponsor logo and name prominent on TasteofSummerRanchoMirage.com and in marketing materials and commercials (TV, Radio, Print and Billboard). This event is a TRUE economic driver getting people INTO local restaurants over the slower summer months. Fantastic media exposure plus the community wide involvement.

Rancho Mirage State of the City Address
Omni Rancho Las Palmas Resort & Spa
October 28, 2025 from 11:00 AM - 1:30 PM

Gain valuable insights into the future of Rancho Mirage at the annual State of the City Luncheon. Network with local leaders, enjoy a delicious lunch, and hear directly from the mayor and council members about exciting developments and future plans for the city.

__ $25,000 Title Sponsorship SOLD OUT - Your platform to reach the masses with style and elegance.
Sponsor 3 tables/30 seats.

__ $5,300 Premier Sponsorship - (ONE SOLD) Sponsor 2 tables/20 seats. Brief Welcome. with your logo included on all marketing materials, social media mentions, and press releases. Your business collateral is placed on all tables, and an optional exhibitor table in a visible area in the lobby.

__ $2,900 Presenting Sponsor - (TWO SOLD) Sponsor 1 Table/10 seats. Your business logo displayed on the big screen and an optional exhibitor table in a visible area in the lobby. Your business logo will be included in all marketing materials, social media mentions and press releases.

__ $2,900 Valet Parking Sponsor - (ONE SOLD) Sponsor 2 seats, a printed welcome sign with your business name and logo displayed in the valet parking area. You have the option to leave behind a parting gift, promotional item, or marketing material in all valet cars. Your logo will be included in all marketing materials and printed signage. Your business name will be mentioned in press releases.

__ $2,900 Program Sponsor -(ONE SOLD) Sponsor 2 seats. Half-page of content included in the printed program, logo inclusion in all marketing materials, press releases, and social media posts.

__ $1,600 Event Sponsor- (THREE SOLD) Sponsor 5 seats and logo recognition on all our marketing materials. Business logo on printed table tents.

Marketing Summit
Rancho Mirage Library
September 12, 2025 from 8:30 AM - 12:30 PM

Stay ahead of the curve with the latest marketing trends at our Marketing Summit. Learn from industry experts about AI, social media, and traditional marketing techniques. Network with fellow marketers, share best practices, and gain valuable insights to elevate your business.

__ $2,000 Title Sponsor
Sponsor 6 attendees. Your business name and logo included in all marketing materials, press releases, and social media posts. Brief Welcome. EXPO table at the event and attendee info. Newsletter and social media highlights.

__ $1,200 Event Sponsor
Sponsor 4 attendees. Your business name and logo included in all marketing materials, press releases, and social media posts. Receive 2 eblasts to be included in our weekly e-newsletter, and 2 social media promotions.

The Business EXPO
Agua Caliente Resort Casino Spa Rancho Mirage
November 13, 2025 from 4:00 PM - 7:00 PM

Connect, collaborate, and conquer at the EXPO event of the year! Showcase your business to hundreds of potential customers and network with industry leaders. This annual business expo is the perfect opportunity to boost your brand visibility and drive business growth. Sells out annually, over 650 attendees in 2024.

__ $10,000 Title Sponsor
Primary Space & Prominent Location, Promotions (TV, Radio, Billboards)
__ $5,000 Premier Sponsor
Primary Space & Prominent location, logo inclusion on all marketing materials, press releases, and social media posts. Scheduled television and radio appearances.
__ $2,850 Presenting Sponsor
Double space in VIP location, logo inclusion on all marketing materials, press releases, and social media posts.
__ $1,000 Event Sponsor
Single exhibitor space in high traffic location. Your business name and logo on all marketing materials, press releases, and social media posts.

The ChamberMasters Golf Tournament
Mission Hills Country Club,
Arnold Palmer Golf Course
Wednesday, December 10, 2025
9:00 AM Shotgun Scramble

Tee off for a day of fun and prizes! Join us for the ChamberMasters Golf Tournament,
a special day for the community to connect on the links. Enjoy a beautiful course, delicious food, and exciting prizes, including a chance to win a 2-year lease on an Audi Convertible. With engaging hole hosts and a festive atmosphere, this is an event you won't want to miss.

__ $5,000 Title Sponsor* SOLD OUT
Golf for eight + Promotions, Logo, Stage Presence

__ $2,850 Presenting Sponsor*
Golf for four. Your company logo displayed in select tournament marketing materials. Including flyers, e-blast, registration forms, and ads. Your company logo displayed on chamber website with link to company. Opportunity to have booth/display on the driving range or be a Hole Host.

__ $2,850 Awards Lunch Sponsor*
Golf for four. Your company logo is displayed in select tournament marketing materials. Including flyers, e-blast, registration forms, and ads. Your company logo is displayed on the chamber's website with link to company. Representative from your company assist in presenting awards, photo opportunity. Admission for four additional people to the awards luncheon. Welcome attendees to the stage. Sponsor provides banners for display.

__ $2,000 Cart Sponsor*
Golf for four. Your company name on registration form. Your company name is on chamber website with link to your business. Signage on all player carts with your business logo.

__ $1,500 Beverage Sponsor* SOLD OUT
Golf for four. Your company signage in designated areas. Your company name/logo on marketing materials.

__ Hole in One Sponsorship - Dealerships only!
Includes golf for four, tee sign and logo in all our social media.

*Early Bird Special through August, 1st. 2025

The Rammys Outstanding Business Awards Dinner
& Board Installation
Time and Location 2026 TBD

Join us for a night of celebration and recognition at the Chamber's 70th Annual Awards Dinner. This prestigious event honors the best in business and community leadership, including the coveted Barbara Sinatra Distinguished Citizen of the Year Award. Network with local leaders, enjoy fine dining, and celebrate the rich history of our community.

__$15,000 Title Sponsorship: Sponsor 3 tables of 10 + Promotions, Logo, Stage Presence

__ $5,300 Premier Sponsorship: Sponsor 2 tables/10 seats, promotions, logo inclusion, signage. 3-minute welcome with your business logo displayed on the big screen. Have your business collateral placed on all tables, plus an optional expo table + more.

__ $3,000 Presenting Sponsor – Ask about additional availability
Sponsor 1 Table/10 seats. Your logo included on all marketing materials and printed signage.

__ $3,000 Awards Sponsor: Sponsor a table of 10 and benefit from pre-show recognition, logo placement on promotional materials, and prime table placement. This is an excellent opportunity to connect with key decision-makers and showcase your brand to a targeted audience.

__ $2,900 Valet Parking Sponsor – Sponsor 2 event seats, a printed welcome sign with your business name and logo displayed in the valet parking area. Leave behind a parting gift, promotional item, or marketing material in all valet cars.

__ $2,900 Program Sponsor: Sponsor 2 event seats, half-page of content included in the printed program, promotions, logo inclusion, signage.

__ $2,500 Red Carpet Sponsor: Sponsor 2 seats, logo along the red carpet, expo booth in lobby area, promotions, logo inclusion, signage.

__ $2,000 Photo Booth Sponsors: Sponsor 2 seats, logo in booth background, promotions, logo inclusion, signage.

__ $1,800 Event Sponsor – Ask about additional availability. Sponsor 5 event VIP seats. Promotions, logo inclusion, signage.

-- $1,300 Champagne Sponsor - Sponsor 2 seats, promotions, logo inclusion, signage.

EXECUTIVE CIRCLE BENEFITS

Thank you for investing in your business, in marketing and in community engagement.

With a minimum of $2500 in sponsorship, Executive Circle Sponsors will receive in addition these add-ons at no cost to you.

Eblasts
Enjoy 5 E-Blast Ads. Provide the jpeg and a link. Send them to staff at least one week in advance. E-Blasts usually go out on Mondays.

Social Media Promotions and Press Releases
Enjoy 5 Social Media Posts. Provide the content and links. Please send at least one week in advance for scheduling.

Monthly Networking Mixers
Booths at chamber mixers – can be used certain months throughout the year, two Mixers total. Rather than hosting a mixer, you can have a large presence at the event with a booth at no additional cost to you. Must be approved by all parties.

Website Front Page Logo Inclusion and Link

Plus:

Special recognition in annual Shop Local Guide/Chamber Directory
Enhanced Business Listing on Shop Local Guide/Chamber Directory
Enhanced Business Listing on Website
Logo Included in the Sponsor Block on each E-Blast and Email from Chamber Staff

This promotional agreement with SPONSOR is not related to or dependent on any services or provisions not described in this document. The RMCC and SPONSOR agree to act in good faith regarding the terms and conditions set forth herein. In the event a service or provision set forth within the agreement cannot be delivered due to an event cancellation of some other unforeseen obstacle, the parties will make every effort to deliver alternate services of equal value. Sponsorship levels are not exclusive unless specified in the agreement. All monies owed must be paid in advance of services and benefits rendered and within 30 days of agreement execution unless an alternate payment plan is agreed to by both parties in writing and in advance.

The chamber has the right to refuse ads, printed materials or speeches from our platform.
All sponsored content must be approved in advance.

NEXT STEPS: GET INVOLVED

Business Name and Your Name

Email and Phone

Total Sponsorship $

Member Signature

Chamber Signature

Send Invoice to

Thank you, Guadalupe

Events@RanchoMirage.org
RanchoMirageChamber.org
(760) 568-9351