



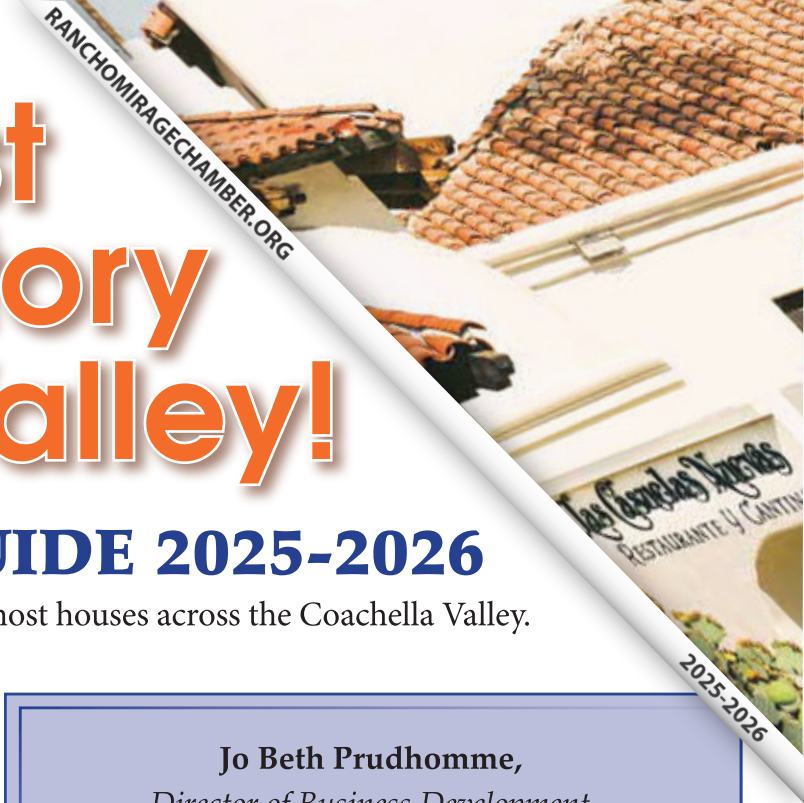
Best Directory in the Valley!

THE SHOP LOCAL GUIDE 2025-2026

The Rancho Mirage Chamber's Directory reached the most houses across the Coachella Valley.

Publication will be distributed this November at the launch of the 2025-2026 season

- 17,000 Distribution to Rancho Mirage, Palm Desert and Cathedral City
- One-of-a-kind Shop Local Guide!
- All chamber members included
- Online directory accessible to everyone year-round on www.RanchoMirageChamber.org
- Glossy cover, perfect bound table-top publication with vibrant pages of valuable content
- The publication to be included in for your B2B and B2C needs



Jo Beth Prudhomme,
Director of Business Development
Membership@RanchoMirage.org

Dawn Nygren,
Vice President of Operations
Info@RanchoMirage.org

Please call
(760) 568-9351

Advertisement Space Reservation

Business Name: _____

Rep: _____ Phone: _____

Email: _____

Invoice Check Enclosed. Credit Cards Accepted.

CC# _____ exp. ____ / ____

CVV@ on back # _____ Billing Zip Code: _____

- Front Cover \$7000**
(Includes one inside full page)
- Back Cover \$6000**
- Front Inside \$4000**
- Back Inside \$4000**
- Full Page \$2300**
- Full Page Advertorial \$2300**
(Limited)
- Half Page \$1700**
- Quarter Page \$900**
- Business Card \$650**
- Special Fold Out \$10,000**
*- 4 Pages (limited to 2)
- Spread 25.5 x 11 inches*

Please be sure to check your listing at www.RanchoMirageChamber.org
Send changes to info@ranchomirage.org

See all the ad sizes
on the next page



Completed Artwork and Payments:
Friday, September 19, 2025

**Business Listings / New Member Inclusion
and Payments: Friday, September 19, 2025**

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Press ready electronic files should be submitted
in PDF, JPG, or EPS format.
Resolution should be 300 DPI at your ad size.

1/4 Page (Horizontal)
7.75 X 2.4

1/2 Page (Horizontal)
8.75 X 5.5 (Full Bleed)

Full Page (Full Bleed)
8.75 X 11.25

**Business
Card
(Vertical)**
1.84 x 3.14

**Business Card
(Horizontal)**
3.14 x 1.84

1/4 Page
3.75 X 5

**1/2 Page
(Vertical)**
10.125 X 3.75