

# RANCHO MIRAGE CHAMBER OF COMMERCE

# EXECUTIVE CIRCLE

## 2025 Sponsorship Menu

### Chamber Sponsors

<b>Chamber Champion</b> CITY OF RANCHO MIRAGE 		<b>Chamber Investor</b> COTINO A SPONSORING BY DISNEY COMPANY 		Melanie Villeneuve  State Farm			
<b>Chamber Partners</b> OMNI RANCHO LAS PALMAS  THE RITZ-CARLTON RANCHO MIRAGE  elite nursing Concierge Care 		 ACQUA CALIENTE VALLEY OF CHIHUILA RANCHO mission hills Country Club 		THE WESTIN RANCHO MIRAGE GOLF RESORT & SPA  LULU CATERING and EVENTS 			
<b>Chamber Supporter</b>							
 GENERAL AIR-PLUMBING-ELECTRIC  DESERT CARE NETWORK		 THE RIVER AT RANCHO MIRAGE SLOAT LAW GROUP, APC 		 DESERT WILDLIFE CENTER  Red Door Pictures		 ACRISURE ARENA	
 BURTEC THE BEST SERVICE AT YOUR SERVICE "We'll Take Care of It"		 Desert Arc DISHWASHING & RECYCLING  Los Arces Authentic Mexican Food		 CARPETEMPIRE FLOORING DESIGN CENTER  BERGER FOUNDATION		 ICEPLEX	
 Chaparral Solutions  SOUTHERN CALIFORNIA EDISON energy for What's Ahead		 KAISER PERMANENTE  DESERT OASIS HEALTHCARE Your Health. Your Life. Our Passion.		 CONCHELLA VALLEY FIREBIRDS			
<b>Marketing &amp; Media Sponsors</b>							
 NBC PALM SPRINGS  LAMAR		 UNIVISION  DESERT ELITE  KGAY 106.5 FM		 DPS Logistics  On the Mark INDOOR DIGITAL ADVERTISING NETWORK		 Desert Sun.  LocalIQ  aaf desert ad fed	
 DESERT UNITED LUNCHEONS Helping Local Businesses, Nonprofits & Students		 NEWS CHANNEL 3  CBS LOCAL 2  FOX 11		 T15 NOTICIAS TELEMUNDO  CW5  KESQ.COM			

70 Years: A Legacy of Leading, Inspiring, and Connecting

RanchoMirageChamber.org



*Center of Valley Business*

Invest in Your Business Growth and Boost Your Brand with the Rancho Mirage Chamber of Commerce

*Maximize Your Visibility.*

*Connect with Key Decision Makers.*

*Drive Results.*

The Rancho Mirage Chamber of Commerce offers a powerful platform to elevate your brand and connect with the thriving Coachella Valley business community. Our diverse sponsorship opportunities provide targeted exposure at high-profile events and programs throughout the year.

Benefits of Sponsorship:

- Increased Brand Awareness: Reach hundreds of potential customers and decision-makers.
- Credible Community Exposure: Align your brand with a respected organization.
- Targeted Marketing: Reach specific demographics through our curated events.
- Networking Opportunities: Build valuable connections with local businesses and leaders.
- Enhanced Visibility: Gain prominent placement in marketing materials and social media.
- Exclusive Perks: Enjoy benefits like logo placement, event access, and media mentions depending on sponsorship level.

Warmly,

Katie Stice, IOM, ACE  
Chief Executive Officer  
Rancho Mirage Chamber of Commerce  
Katie.Stice@RanchoMirage.org

WELCOME



**Board of Directors: Champions for Business. Catalysts for Growth. Conveners of Leaders and Influencers.**

# MEET YOUR TEAM



**Katie Slimko Stice, IOM, ACE**  
*President/Chief Executive Officer*  
Katie.Stice@ranchomirage.org



**Dawn Nygren**  
*Vice President of Operations*  
Info@ranchomirage.org



**Guadalupe Fox**  
*Director of Events and Sponsorships*  
Events@ranchomirage.org



**Jo Beth Prudhomme**  
*Director of Business Development*  
Membership@ranchomirage.org



**James Brownyard**  
*Director of Government Affairs*  
Advocacy@ranchomirage.org

*Chamber of Choice!*







# FLAGSHIP EVENT TIMELINE

Feb

**The Rammys  
Outstanding Business  
Awards & Installation  
Dinner**

April-  
August

**The Signature  
Speaker Series**

July-  
Sept

**Taste of Summer  
Rancho Mirage**

Sept

**Marketing  
Summit**

Sept

**Show Your Heart  
Nonprofit Showcase**

Oct

**Rancho Mirage  
State of the City  
Address**

Nov

**The  
Business  
EXPO**

Dec

**ChamberMasters  
Golf Tournament**

Quarterly

**Legislative Business  
Breakfasts/Lunches  
(Quarterly)**



# SPONSORSHIP MENU

## **\_ \$10,000 Title Sponsor Member Support Services**

**(10) Orientations, (11) Power Lunches, (11) Mixers and endless Ribbon Cuttings throughout the Year - over 50 Events with your name, logo, literature, and welcome**

### **Member Orientations and Monthly Chamber Updates**

These are monthly presentations to educate new and returning members about the chamber's program of work, event line-up, communications from the chamber, registration processes, sponsorship opportunities, and the chamber's mission, vision and values. All staff members are introduced, and each guest is given the opportunity to give a 30-second self-introduction. New members are recognized and presented with their membership plaque and have their class photo taken. Photos are included in social media and our e-newsletter.

**\_\_ \$1,000 New Member Sponsor: Welcome + Screen Logo + Promotions Before and After Meetings**

### **Legislative Business Breakfast**

Mission Hills Country Club

Thursday, January 9, 2025

9:00 AM to 10:00 AM

DA Michael A Hestrin and Sheriff Chad Bianco



Keep abreast of the political changes, challenges, updates, and activities that affect the area and your business. The Legislative Business Breakfasts are offered quarterly and may be virtual.

**\_\_ \$1,800 Presenting Sponsor**

Sponsor a table of 8. Your business name and logo are included in all marketing materials. Give a short welcome to attendees from the stage at the start of the event. Staff approved scripts.

**\_\_ \$1,350 Program Sponsor**

Sponsor four seats. Half-page content included in the printed program, logo inclusion in all marketing materials and social media posts. Your business logo included on screen at the event.

**\_\_ \$800 Event Sponsor**

Sponsor two seats. Logo inclusion in all marketing materials and social media posts. Your business logo is displayed in all table centerpieces.

**The Rammys Outstanding Business Awards Dinner  
& Board Installation**

**70th Anniversary: 1955 - 2025**

***A Legacy of Leading, Inspiring, and Connecting***

The Ritz-Carlton, Rancho Mirage

February 20, 2025 from 5:00 PM to 8:30 PM



Join us for a night of celebration and recognition at the Chamber's 70th Annual Awards Dinner. This prestigious event honors the best in business and community leadership, including the coveted Barbara Sinatra Distinguished Citizen of the Year Award. Network with local leaders, enjoy fine dining, and celebrate the rich history of our community.

-- \$15,000 Title Sponsorship (SOLD): Sponsor 3 tables of 10 + Promotions, Logo, Stage Presence

-- \$5,300 Premier Sponsorship: Sponsor 2 tables/10 seats, promotions, logo inclusion, signage. 3-minute welcome with your business logo displayed on the big screen. Have your business collateral placed on all tables, plus an optional expo table + more.

-- \$3,000 Presenting Sponsor – FOUR SOLD, Ask about additional availability  
Sponsor 1 Table/10 seats. Your logo included on all marketing materials and printed signage.

-- \$3,000 Awards Sponsor: Sponsor a table of 10 and benefit from pre-show recognition, logo placement on promotional materials, and prime table placement. This is an excellent opportunity to connect with key decision-makers and showcase your brand to a targeted audience.

-- \$2,900 Valet Parking Sponsor – SOLD OUT: Sponsor 2 event seats, a printed welcome sign with your business name and logo displayed in the valet parking area. Leave behind a parting gift, promotional item, or marketing material in all valet cars.

-- \$2,900 Program Sponsor: Sponsor 2 event seats, half-page of content included in the printed program, promotions, logo inclusion, signage.

-- \$2,500 Red Carpet Sponsor: Sponsor 2 seats, logo along the red carpet, expo booth in lobby area, promotions, logo inclusion, signage.

-- \$2,000 Photo Booth Sponsors - SOLD OUT: Sponsor 5 seats, logo in booth background, promotions, logo inclusion, signage.

-- \$1,800 Event Sponsor – SIX SOLD, Ask about additional availability. Sponsor 5 event VIP seats. Promotions, logo inclusion, signage.

-- \$1,300 Champagne Sponsor – Sponsor 2 seats, promotions, logo inclusion, signage.



**Signature Speaker Series -  
Speakers Announced!**

Mission Hills Country Club  
April 16, May 21, June 18,  
July 16, August 20  
from 11:30 AM to 1:30 PM

The Rancho Mirage Chamber of Commerce is proud to continue the Signature Speaker Series, a sell-out series, featuring economic drivers, dignitaries, leaders, thought leaders and trailblazers in the Coachella Valley and beyond.



\_\_ \$10,000 Title Sponsor (Full Series)

Sponsor two tables of 8 + Promotions, Logo, Stage Presence/Welcome at Each Luncheon

\_\_ \$3,200 Presenting Sponsor (Full Series)

Sponsor 4 event seats, a brief welcome, information placed on the tables for each guest, and optional banners at the event (provided by sponsor). Your business name and logo are included in press releases and social media posts. VIP seating with the event speakers.

\_\_ \$ 2,000 Event Sponsor (Full Series)

Sponsor 4 event seats. Your business logo will be displayed in all table centerpieces. Logo inclusion in all marketing materials, e-newsletter and social media posts. Recognition from the podium.

\_\_ \$1,000 Signature Sponsor (single event)

Sponsor 4 event seats. Your business name and logo will be displayed on the screen, Logo inclusion in all marketing materials, e-newsletter, social media posts and opportunity to leave your business flyer in each seats.

**Taste of Summer Rancho Mirage:  
TasteOfSummerRanchoMirage.com**

July 24TH -August 17TH 2025

Get ready for a summer of fun and flavor!  
The Taste of Summer is a community-wide food festival featuring delicious dishes from local restaurants and opportunities to support local nonprofits.



\_\_ \$15,000 Title Sponsorship

Biggest city-wide restaurant promotion program in the slower summer months. Supports nonprofits in their fundraising and awareness efforts as well. Includes TV, Radio, Print and Billboard Advertising.

\_\_ \$5,000 Premier Sponsorship

Sponsor logo and name prominent on TasteofSummerRanchoMirage.com and in marketing materials and commercials (TV, Radio, Print and Billboard). This event is a TRUE economic driver getting people INTO local restaurants over the slower summer months. Fantastic media exposure plus the community wide involvement.

## Rancho Mirage State of the City Address

Omni Rancho Las Palmas Resort & Spa

October 28, 2025 from 11:00 AM - 1:30 PM

Gain valuable insights into the future of Rancho Mirage at the annual State of the City Luncheon. Network with local leaders, enjoy a delicious lunch, and hear directly from the mayor and council members about exciting developments and future plans for the city.



-- \$25,000 Title Sponsorship - Your platform to reach the masses with style and elegance. Sponsor 3 tables/30 seats.

-- \$5,300 Premier Sponsorship

Sponsor 2 tables/20 seats. Brief Welcome. with your logo included on all marketing materials, social media mentions, and press releases. Your business collateral is placed on all tables, and an optional exhibitor table in a visible area in the lobby.

-- \$2,900 Presenting Sponsor

Sponsor 1 Table/10 seats. Your business logo displayed on the big screen and an optional exhibitor table in a visible area in the lobby. Your business logo will be included in all marketing materials, social media mentions and press releases.

-- \$2,900 Valet Parking Sponsor

Sponsor 2 seats, a printed welcome sign with your business name and logo displayed in the valet parking area. You have the option to leave behind a parting gift, promotional item, or marketing material in all valet cars. Your logo will be included in all marketing materials and printed signage. Your business name will be mentioned in press releases.

-- \$2,900 Program Sponsor

Sponsor 2 seats. Half-page of content included in the printed program, logo inclusion in all marketing materials, press releases, and social media posts.

-- \$1,600 Event Sponsor

Sponsor 5 seats and logo recognition on all our marketing materials. Business logo on printed table tents.

*Move Local Business Forward*





## Marketing Summit

Rancho Mirage Library

September 12, 2025 from 8:30 AM - 12:30 PM

Stay ahead of the curve with the latest marketing trends at our Marketing Summit. Learn from industry experts about AI, social media, and traditional marketing techniques. Network with fellow marketers, share best practices, and gain valuable insights to elevate your business.



### \_\_ \$2,000 Title Sponsor

Sponsor 6 attendees. Your business name and logo included in all marketing materials, press releases, and social media posts. Brief Welcome. EXPO table at the event and attendee info. Newsletter and social media highlights.

### \_\_ \$1,200 Event Sponsor

Sponsor 4 attendees. Your business name and logo included in all marketing materials, press releases, and social media posts. Receive 2 eblasts to be included in our weekly e-newsletter, and 2 social media promotions.

## The Business EXPO

Agua Caliente Resort Casino Spa Rancho Mirage

November 13, 2025 from 4:00 PM - 7:00 PM

Connect, collaborate, and conquer at the EXPO event of the year! Showcase your business to hundreds of potential customers and network with industry leaders. This annual business expo is the perfect opportunity to boost your brand visibility and drive business growth. Sells out annually, over 650 attendees in 2024.



### \_\_ \$10,000 Title Sponsor

Primary Space & Prominent Location, Promotions (TV, Radio, Billboards)

### \_\_ \$5,000 Premier Sponsor

Primary Space & Prominent location, logo inclusion on all marketing materials, press releases, and social media posts. Scheduled television and radio appearances.

### \_\_ \$2,850 Presenting Sponsor

Double space in VIP location, logo inclusion on all marketing materials, press releases, and social media posts.

### \_\_ \$1,000 Event Sponsor

Single exhibitor space in high traffic location. Your business name and logo on all marketing materials, press releases, and social media posts.

## The ChamberMasters Golf Tournament

Mission Hills Country Club,  
Arnold Palmer Golf Course  
Wednesday, December 10, 2025  
9:00 AM Shotgun Scramble



Tee off for a day of fun and prizes! Join us for the ChamberMasters Golf Tournament,

a special day for the community to connect on the links. Enjoy a beautiful course, delicious food, and exciting prizes, including a chance to win a 2-year lease on an Audi Convertible. With engaging hole hosts and a festive atmosphere, this is an event you won't want to miss.

-- \$5,000 Title Sponsor\*

Golf for eight + Promotions, Logo, Stage Presence

-- \$2,850 Presenting Sponsor\*

Golf for four. Your company logo displayed in select tournament marketing materials. Including flyers, e-blast, registration forms, and ads. Your company logo displayed on chamber website with link to company. Opportunity to have booth/display on the driving range or be a Hole Host.

-- \$2,850 Awards Lunch Sponsor\*

Golf for four. Your company logo is displayed in select tournament marketing materials. Including flyers, e-blast, registration forms, and ads. Your company logo is displayed on the chamber's website with link to company. Representative from your company assist in presenting awards, photo opportunity. Admission for four additional people to the awards luncheon. Welcome attendees to the stage. Sponsor provides banners for display.

-- \$2,000 Cart Sponsor\*

Golf for four. Your company name on registration form. Your company name is on chamber website with link to your business. Signage on all player carts with your business logo.

-- \$1,500 Beverage Sponsor\*

Golf for four. Your company signage in designated areas. Your company name/logo on marketing materials.

-- Hole in One Sponsorship - Dealerships only!

Includes golf for four, tee sign and logo in all our social media.

\*Early Bird Special through August, 1st. 2025

# EXECUTIVE CIRCLE BENEFITS

*Thank you for investing in your business, in marketing and in community engagement.*

With a minimum of \$2500 in sponsorship, Executive Circle Sponsors will receive in addition these add-ons at no cost to you.

## **Eblasts**

Enjoy 5 E-Blast Ads. Provide the jpeg and a link. Send them to staff at least one week in advance. E-Blasts usually go out on Mondays.

## **Social Media Promotions and Press Releases**

Enjoy 5 Social Media Posts. Provide the content and links. Please send at least one week in advance for scheduling.

## **Monthly Networking Mixers**

Booths at chamber mixers – can be used certain months throughout the year, two Mixers total. Rather than hosting a mixer, you can have a large presence at the event with a booth at no additional cost to you. Must be approved by all parties.

## **Website Front Page Logo Inclusion and Link**

Plus:

**Special recognition in annual Shop Local Guide/Chamber Directory**

**Enhanced Business Listing on Shop Local Guide/Chamber Directory**

**Enhanced Business Listing on Website**

**Logo Included in the Sponsor Block on each E-Blast and Email from Chamber Staff**



*This promotional agreement with SPONSOR is not related to or dependent on any services or provisions not described in this document. The RMCC and SPONSOR agree to act in good faith regarding the terms and conditions set forth herein. In the event a service or provision set forth within the agreement cannot be delivered due to an event cancellation of some other unforeseen obstacle, the parties will make every effort to deliver alternate services of equal value. Sponsorship levels are not exclusive unless specified in the agreement. All monies owed must be paid in advance of services and benefits rendered and within 30 days of agreement execution unless an alternate payment plan is agreed to by both parties in writing and in advance.*

*The chamber has the right to refuse ads, printed materials or speeches from our platform. All sponsored content must be approved in advance.*





# NEXT STEPS: GET INVOLVED

Business Name and Your Name

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Email and Phone

---

Total Sponsorship \$

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Member Signature

---

Chamber Signature

---

Send Invoice to

---



*Thank you,  
Guadalupe*



Events@RanchoMirage.org  
 RanchoMirageChamber.org  
 (760) 568-9351