

# Take Aim...

► With your highly targeted message to Virginia's top decision makers in the hospitality industry.

Each issue is direct mailed to more than 2000 VRLTA members and friends of Virginia's lucrative hospitality industry. Each issue features current and informative news on the people, events and proposed legislation that affect our industry. Each issue is a valuable resource for member benefits, industry meetings and networking opportunities.



## Publication Schedule

September (2026 Fall Issue)

January (2027 Winter Issue)

## Ad Size Members

### Rate

Full Page	(9" X 10.875" add .125" Bleed)	\$1,380
1/2 Page	(7.625" X 4.7")	\$1,020
1/4 Page	(3.7" X 4.7")	\$620

## Ad Size Non-Members

### Rate

Full Page	(9" X 10.875" add .125" Bleed)	\$2,400
1/2 Page	(7.625" X 4.7")	\$1,380
1/4 Page	(3.7" X 4.7")	\$980

## ► Important deadlines:

**September (2026 Fall Issue):** Advertising Space: 08/07/26 | Ad Approval/Supplied Ads: 08/14/26  
**January (2027 Winter Issue):** Advertising Space: 12/02/26 | Ad Approval/Supplied Ads: 12/11/26

FOR MORE INFORMATION, PLEASE CONTACT

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Printed 1/2026