



VRLTA Partnership Opportunities

	Platinum	Gold	Silver	Bronze
VRLTA Membership				
Complimentary Membership Dues	1 Year	1 Year	1 Year	1 Year
VRLTA Events				
Bi-annual Membership Meetings	6 tickets	4 tickets	2 tickets	-
Day on the Hill Reception	6 tickets	4 tickets	2 tickets	-
Ordinary Awards Dinner	VIP table for 8	4 tickets	2 tickets	-
Ordinary Awards Sponsorship Benefits	Included	Included	-	-
Exhibit Table at Events	3 events	2 events	1 event	1 event
Recognition at Events	All	All	All	All
Opportunity to Speak at Events	2 times per year	2 times per year	-	-
VRLTA's Inside Virginia Hospitality Magazine (2 issues per year)				
Partner Listing	Included	Included	Included	Included
Advertising	Full page ad (2x)	Half page ad (2x)	Quarter page ad (2x)	Quarter page ad (2x)
Opportunity to include editorial content	1 time per year	-	-	-
VRLTA Website (www.vrlta.org)				
Logo on homepage in partner rotating banner	Included	Included	-	-
Listing on Partner Benefits page (logo, description, link to website)	Included	Included	Included	Included
VRLTA Marketing Support				
Dedicated social media post highlighting your benefit to VRLTA members	As requested	As requested	As requested	-
Dedicated email to VRLTA members (content provided by partner / approved and sent by VRLTA)	4 times per year	2 times per year	1 time per year	1 time per year
Opportunity to provide display ad for e-news	4 issues per year	2 issues per year	-	-
Opportunity to host a webinar/zoom event with VRLTA members	2 times per year	1 time per year	-	-
Minimum Annual Commitment	\$20,000	\$10,000	\$5,000	\$2,500